# 2015 EXCHANGE Department of Agricultural Economics Kansas State University



# From the Desk of Allen Featherstone



The fall semester is upon us and we are excited to be welcoming a new group of students to campus. The Department of Agricultural Economics welcomes 92 freshmen and 30 transfer students, a record number of undergraduates to the department. This recruitment will lead to a record enrollment in the department of close to 500 undergraduates. Combined with the nearly 50 on-campus graduate students and 100 MAB students, the Department is serving roughly 650 degree seeking students. The Departmental teaching load has increased by 37% during the last four years.

In addition, the research and extension activities have excelled during the last year with a record number of academic Journal publications during the last year. Our Farm Bill Program meetings reached more than 20,000 contacts throughout the state. The Department is extremely grateful to the extension agents and farm management economists who contributed greatly to the Farm Bill education programs. The success of these programs were recognized professionally with several faculty members earning honors from the Agricultural and Applied Economics Association (AAEA) and the Western Agricultural Economics Association (WAEA) joint conference. From the WAEA, Jason Bergtold earned the Outstanding Undergraduate Teaching Award, Less than 10 Years Experience. The Outstanding Extension Program Award for the OSU-KSU 2014 Farm Bill Decision Tool and Educational Program went to Art Barnaby, Rich Llewelyn, Robin Reid, and Mykel Taylor. Brady Rundel received the WAEA Outstanding Senior award. At the AAEA award session, Nathan Hendricks received the Outstanding American Journal of Agricultural Economics Article Award for the

article, "Crop Supply Dynamics and the Illusion of Partial Adjustment." For the second year in a row, the Department won the AAEA case study competition. This team consisted of graduate students Ana Claudia Sant'Anna, Sandra Contreras, and Emrah Er.

Change continues within Waters Hall with three active faculty searches. These positions will focus on risk management, natural resources and water, and the agricultural and food markets. The new faculty members will guide us as we prepare our graduates to lead the industry in feeding an ever increasing global population.

The department finished another successful Risk and Profit conference and is preparing for the Agricultural Lenders conference, along with many other programs focusing on land economics, farm management, crop insurance, livestock and grain marketing, agricultural labor issues, agricultural cooperatives, local government, and community development.

Other highlights include the welcoming of new faculty members Brian Coffey, Dustin Pendell, and Nelson Villoria. As we welcome these new faculty, we also wish faculty moving on to other universities the best in their future. These include John Crespi (Iowa State University), Hikaru Peterson and Jeff Peterson (University of Minnesota). We welcome Christine Wilson as the new Director of Undergraduate Programs as she has stepped into the department as full time faculty after previously serving as an Assistant Dean for Academic Programs in the College of Agriculture. We welcome Sean Fox as the new Director of On-Campus Graduate Programs. The on-campus graduate program and the undergraduate programs will continue to thrive under Sean and Christine's leadership.

Please take time to learn more about the activities of our department. We also encourage you to share your career and family developments so we can keep your fellow alumni informed. Please email me at afeather@ksu.edu with information you would like to share with your fellow alumni.

Go Cats!

Allen M Treatherstone

Dr. Allen Featherstone, Department Head, Professor, Master of Agribusiness Program Director

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Thank you to all of the contributors that made this newsletter possible. Authors and contributors include Jamie Teixeira and Amanda Sales, communications assistants for the Department of Agricultural Economics.

# On the cover

Undergraduate students work hard as they prepare for finals and finish final projects. The picture at top right is of **Jason Ochs**, the featured producer for this year's Risk and Profit Conference. The bottom picture is of our featured alumnus for this issue, **Renée Laird**, pictured with her family. The middle picture is of **Art Barnaby** at the Wichita Farm Bill meeting held this past winter.

# **Introducing New Faculty**



# **Brian Coffey returns to Waters Hall**

Another alumni is returning home to Kansas State University. This time, however, he will be re-circulating the hallways as a part of the Department of Agricultural Economics faculty, rather than a student. Brian Coffey, a department alumnus, joined the faculty as an assistant professor this summer.

Coffey's position entails 80 percent teaching and 20 percent research. Courses Coffey will be teaching include Production Economics (AGEC 500), and Market Fundamentals and Futures/Options Trading (AGEC 520).

"I am looking forward to both the opportunity to teach these important classes and the challenge of getting students excited about the material," Coffey said. "To me, this is one of the most important classes we teach. It takes the economic concepts students have learned in their first two years and moves up to applying those to real problems. It prepares students to be able to think like economists and gives them tools they will use in the elective courses and on into their careers. The course is not easy and is not always the most popular."

For Coffey and his family, K-State was a clear choice. Coffey and his wife, Angela, lived in Manhattan while he completed his Ph.D. at K-State in agricultural economics, concentrating on consumer meat demand, farm management, and managing risk in livestock production. They love the city and the people of Manhattan and are excited to come back home.

The department attracted him because he liked the way the faculty thinks and interacts with the students. He also appreciates that his position is almost entirely teaching. He is looking forward to being a part of the student's lives and training, especially the undergraduate students that have so many opportunities to prepare for life after graduation and set themselves apart from other students.

"When I interviewed, I really liked the way faculty think about and treat students," Coffey said. "The graduate and undergraduate programs are also impressive. And the people in the department were a big factor. The faculty are both successful and approachable. They are the sort of people who are enjoyable to work with."

While Coffey's position focuses mainly on teaching, the research materials that K-State's Department Agricultural Economics and Research and Extension provide were also a big reason he chose K-State.

"I have been interested in meat demand and have worked quite a bit on the topic," Coffey said. "K-State is one of the best places in the country, in terms of producing useful, timely meat demand research and extension material. I am hoping to be able to join in the ongoing research in this area, learn from the folks in the department, and make my own contributions in the future."

Prior to K-State, Coffey taught for seven years at the Technological University of Tajikistan in Dushanbe, Tajikistan. Although the university did not have an agriculture program, Coffey taught economic theory, management, marketing, and statistics. Coffey also taught at Keiin Institute for Business and Sciences in Ivanovka, Kyrgyzstan for two years. He worked to develop business administration curriculum and courses, teaching micro and macro theory, a Microsoft excel course, Introduction to Business, and Public Speaking.

Coffey is originally from Russell Springs, Kentucky. He moved back to Manhattan with his wife and three daughters.

"We like the size of Manhattan." Coffey said. "It feels a lot like a small town but has many conveniences. It has also been fun to connect with friends we knew from years ago when we were here."

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# **Dustin Pendell joins faculty**

Kansas State University's Department of Agricultural Economics is keeping the idea of family alive. Dustin Pendell, associate professor, returned to K-State as a faculty member this summer. Reuniting with the K-State family as a faculty member was the obvious choice for Pendell and his family.

Pendell's position includes 20 percent teaching, 40 percent research, and 40 percent extension. In the Spring of 2016, Pendell will be teaching Data Analysis and Optimization. Pendell said teaching a class like this will enable him to help students not just look at data, but use it well.

"What excites me to work with students is when they are able to use and apply the economic tools and concepts that we teach them in class," Pendell said. "Being able to help students see the value in taking data and using it in a meaningful way so they can make better management decisions is very rewarding."

Pendell holds a Bachelor of Science degree in agribusiness from Illinois State University, Master of Science degree in agribusiness economics from Southern Illinois University, and a Ph.D. in agricultural economics from K-State. His broad research interests include livestock and animal health issues that span from the producer through the supply chain to the final consumer.

"I am looking forward to continuing and developing my applied research program in the area of livestock, meat, and animal health economics," Pendell said. "I am also excited to develop an extension program around my applied research program."

Pendell and his wife, Kim, moved from west central Illinois to Manhattan in 2002 where he received his Ph.D. in agricultural economics from K-State. Shortly after earning his degree, the couple moved to Fort Collins, Colorado where Pendell worked at Colorado State University for nine years conducting research on livestock issues and taught farm management, production economics, and agricultural marketing courses at both the undergraduate and graduate levels.

Pendell was attracted to the department for many reasons, one reason is the national reputation of the department in production agriculture and the faculty, staff, and graduate students. The National Bio and Agro Defense Facility coming to town and being located in the KC Animal Health Corridor were also positive influences in Pendell's decision.

"I am excited to be able to contribute to the excellent programs the department, college, and university have in place," Pendell said. "Whether it is teaching, research and/or extension, I hope to create knowledge our stakeholders can use to make better management decisions."

Pendell is originally from Colchester, Illinois. He moved back to Manhattan with his wife and two sons, Dreyton and Jaxon, who are also excited to join the K-State family.

"It is great to return 'home' to see good friends and colleagues," Pendell said.



# **Introducing New Faculty**



# **Nelson Villoria joins faculty**

Nelson Villoria, assistant professor in agricultural economics, is very excited to join the department faculty this year. He has a 50 percent teaching and research appointment.

Villoria grew up in Caracas, Venezuela. He earned his bachelor's degree in animal science from the Universidad Central de Venezuela in 1995. He earned his master's and doctoral degrees in agricultural economics at Cornell University in 2000, and the University of Purdue in 2009, respectively. The focus of his graduate-level work was on international trade and policy analysis.

After completing his bachelor's degree, Villoria worked in the private sector with a small agribusiness strategy consulting firm. "After completing my masters I moved to Lima, Peru where I worked for Harvard University's Center for International Development on a project about improving competitiveness," Villoria said. "After that, I joined the Andean Community Secretariat, which oversaw the Customs Union formed by the so-called Andean countries (Bolivia, Colombia, Ecuador, Peru, and Venezuela). This was a first-hand policy experience as these countries negotiated trade agreements with the U.S. and Europe." He then went to Purdue for his doctoral degree, and accepted a position in Purdue's Department of Agricultural Economics as research faculty.

Villoria chose to join our department due to the great references from his colleagues who obtained their degrees at Kansas State University. "There are also so many unique aspects, such as the K-State's Global Food Systems Initiative, to which I plan to make meaningful contributions," he added.

While he is looking forward to developing a strong program in International Agricultural Trade, he is also excited to contribute to the strengths of the department in quantitative policy analysis. "I have found the department a very open environment, where people are open to collaboration," Villoria said.

As he reflects on his teaching opportunity here, he states that he is looking forward to teaching a very rigorous and applied course of International Agricultural Trade (AGEC 840). "Teaching opens the possibility of making long-lasting impacts in the life of students," Villoria said. "Moreover, training students for future roles in government and the private sector are tangibles ways to contribute to society. In general, teaching and training students are rewarding aspects of an academic career."

Villoria brings to Manhattan his wife, Virginia; and their daughters Isabela, 7, and Valeria, 5. "Manhattan is a lovely town," he said. "There's always something to do! And the food is great!"

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# 2015 Study Abroad

# Wildcats in the Emerald Isle

As the spring semester came to an end, Sean Fox and his wife, Eileen, led students on a study abroad trip. There were 28 students that accompanied Fox to Ireland. During this time, Nicole Jones and Stephanie Martin, both seniors in animal science and industry, blogged about the trip. The blog can be found at <u>https://ageconstudyabroad.wordpress.com/</u>. The blog site features a page about the student bloggers and the itinerary for this trip.

"Touring farms and speaking to numerous farmers about Irish agriculture was one of my favorite things that we did on this trip. It was a real eye-opener as to how blessed we are to live in a country that allows for innovation through genetically modified organisms." - Leah Kimzey, senior in agricultural economics





"We felt pretty brave and would see who could get closest to the edge of cliff; that is until Dr. Fox would show up. He was not as convinced that we needed to get artsy photos on the edge of the cliffs. Dr. Fox tried to coax us away from the cliffs by informing us that our grades were dropping the longer we stayed at the edge of the cliffs. However, seeing how none of us fell off the cliffs Dr. Fox did not end up dropping our grades, I don't think..."- Kimzey

Day 6 from Ireland, by Nicole Jones

Posted on June 3, 2015 - Next we headed to Blarney Castle, so that we could kiss the Blarney Stone. The castle is nearly 600 years old, and for the past 200 years people have been coming to kiss the stone. The stone is known as the Stone of Eloquence, and therefore anyone who kisses it is bestowed the gift of eloquence.



# A Dedication to Arlo Biere and Joe Arata



# Arlo Biere has served our department for 46 years.

He joined the faculty in 1968 as an assistant professor and taught production economics. Since then, Biere has branched out to teach 15 department courses including the freshmen orientation class, agricultural policy, senior-level agribusiness logistics, graduate-level econometrics and Master of Agribusiness courses on the Manhattan and Olathe campuses. He served as the Director of Undergraduate Programs in 1987 and continued in that role for 25 years.

"You might think of me as a utility player on a baseball team. I have been put in many different spots and I have enjoyed it," Biere said. "I guess I never turn down when someone asks me to do it, but it did have a deleterious effect on my research program because with that many preparations it is hard to get a good core in terms of doing research."

Biere's research involvement includes irrigation and water economics and local government. His efforts in research on local government involved traveling across the state to evaluate local government and the results ultimately led to an extension program.

Biere's leadership as Director of Undergraduate Programs provided several education enhancements within the department. Early on in the position, Biere teamed up with Frank Orazem to add the agribusiness degree program to the department.

He was also key in writing a grant proposal to the U.S. Department of Agriculture that sent six faculty members on sabbatical to companies such as

Cargill and CattleFax to gain real-world business experience and grow the department's education program.

The ESA Purpan University in Toulouse, France, was searching for a partnership with K-State and an exchange program took root in 1989 with Biere as the campus coordinator. The program stayed connected to the department for 12 years, during which 46 French students studied here and 28 agricultural economics students traveled to Toulouse for study abroad opportunities.

Biere's professional organization affiliations are the Agricultural and Applied Economics Association (AAEA), Western Agricultural Economics Association (WAEA), Gamma Sigma Delta Honor Society, Phi Kappa Phi Honor Society, Alpha Zeta, International Agribusiness Management Association, and the Sigma Xi Honor Society.

As a Nebraska native, Biere grew up outside of Nebraska City helping operate the family farm, raising swine, cattle, sheep and various crops. He participated in livestock projects throughout high school and grew hybrid sorghum seed. He is a founding member of NC+ Hybrids, which was formerly the Nebraska Hybrid Seed Growers Association and is now a subsidiary of Channel Seeds.

Biere attended the University of Nebraska to study mechanized agriculture and received his bachelor's degree in 1963. He then attended the University of California-Berkeley and earned a master's degree in applied statistics in 1967 and a doctorate in agricultural economics in 1968.

Following completion of his degrees, Biere considered moving back to Nebraska to operate the family farm, but two of Biere's brothers already ran the farm. Biere chose to join the faculty at Kansas State University and this is where he has been ever since.

"One of the determining factors of choosing Kansas State University is that after spending time in California, being quite isolated from the family, my wife Diane and I wanted to be a little closer to our family," said Biere.

Biere said he could not imagine transferring to any other college.

"I really like Kansas State University and I really like Manhattan," Biere said. "I did have several times that I was asked to apply for other jobs. In one case I applied, I was selected to interview and backed out. I guess I had decided that no matter what, Diane and I liked to be in Manhattan. I really have enjoyed the department and I hope the department continues to thrive. I think it is really off on a good direction and we have bright, young faculty members, and we have a strong department head so I expect it to do well."

Post retirement plans for Biere and his wife include spending time with their children and grandchildren and traveling globally and domestically. Biere hopes to do a lot of reading, gardening, and plans to write a textbook.

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# Joe Arata dedicated his service to our department

# for 18 years.

He joined the faculty in 1996 using his experience in finance, agribusiness, marketing and price analysis to teach classes in grain and livestock marketing, agribusiness management and trading, and small business operations. He invested a lot in his students and his commitment to undergraduate success has been invaluable.

"Having worked on Wall Street for twenty years, it was scary, to say the least, to begin teaching for the first time in my life," Arata said. "But the students at Kansas State University make teaching an enjoyable, challenging, and gratifying experience."

Arata's students gave Arata the nickname "Jumpin' Joe" for his enthusiastic and comedic teaching style. As a former Wall Street economist and trader on the stock exchange, Arata relates real-world knowledge to benefit his students.

"I employ a variety of active learning strategies that will engage students in current economic problems while encouraging them to employ their critical thinking skills to analyze and evaluate these problems," Arata said.

Arata's teaching style received lots of enthusiasm from his students.

Garrett Kays, senior in agricultural economics, said Arata made an impact on his college career.

"The fact that he always cared about students made him adored by everyone. He is always willing to tell students stories both in and outside of the classroom to make everyone's day a little bit better," Kays said. "Not only did he have an impressive background, but he always shared his sense of humor and interest in students on an everyday basis."

Students were not the only ones to recognize Arata's teaching talents, he was awarded with several teaching awards during his time at K-State.

Arata received numerous awards as a faculty member including the K-State Presidential Award for Excellence in both teaching and advising, College of Agriculture Faculty of the Semester, College of Agriculture Mortar Board Honor Society Outstanding Adviser Award, Gamma Sigma Delta Outstanding Advising Award, and both the American Agricultural Economics Association (AAEA) and the Western Agricultural Economics Association (WAEA) Distinguished Undergraduate Teaching Award.

Prior to joining the K-State family as a member of the Department of Agricultural Economics faculty, Arata served as vice president of Merril Lynch Capital Markets, where Arata managed the risk level and financial structure of the commodity inventories. He also worked as a Senior Budget Analyst for the Congressional Budget office and as a Senior Associate for M&M/Mars.

However, Arata did not just join the family in 1996, Arata returned to Manhattan. In 1974 Arata received his doctorate in agribusiness from Kansas State University. He holds a bachelor's degree in economics and mathematics from St. Peters College.

Joe Arata's service to the department is much appreciated by students and co-workers alike.



# **Grounded in Agriculture: Renée Laird**



For one agricultural economics alumnae, telling the story of agriculture is a life-long goal. From small-town Kansas farmer's daughter to impressive titles as Global Head of Agricultural Commodities and CEO of a hedge fund, Renée McReynolds Laird (*pictured at left and with* family members on these pages), 1993 graduate, won't forget her roots.

# **BLAZING A TRAIL**

In all of the places she has worked, Renée has delighted in sharing her agriculture story. Her first job after college was with Liberty Grain Co., a small cross-country grain merchandiser in Liberty, Missouri, where she

originated grain and managed the freight. Renée married and moved to Austin, Texas, briefly before returning to Kansas to work for Capital Federal in Wichita as a closing mortgage loan officer. She then realigned with agriculture and started at Koch Agriculture Co. as a market analyst. She moved into commodity buying and trading, grains hedge manager, and over-the-counter trading. When Koch Ag shut down, she moved into Koch Capital Markets to invest Koch Industries' excess daily cash in commercial paper markets.

Renée was then lured to New York City and Rabobank International, where she worked in capital markets managing The Americas division of Rabobank's start-up called the Food and Agri Risk Management Products Group. She developed strategies to fit risk management needs of corporate bank clients. She was the only person on the New York trading floor from a farm background. After the 9/11 attack, Renée reprioritized to focus on family and moved back to the Midwest.

Renée and her husband, Aaron, relocated to Chicago to join Fimat USA, where she created an over-the-counter (OTC) derivatives trading desk in agricultural commodities and was quickly promoted into management. A merger created Newedge Group, then the largest global multi-asset broker-dealer and futures commission merchant, where Renée's responsibilities as General Manager of Chicago expanded to include 900 personnel directly managing the commodities and financial market production sales teams while leading a global business line of 98 personnel.

As Global Head of Agricultural Commodities with teams in nine financial centers across the world, she ran a profitable global business during difficult times of declining margins, navigating major shifts in corporate strategy, and evolving commodities markets.

Renée's next business venture was Tallgrass International Ltd., a management consulting company she started. Tallgrass began consulting for two commodity hedge funds and soon after, she became the CEO for one of the hedge funds. At the hedge fund, Renée's responsibilities included setting company strategy, negotiating key strategic agreements, and recruiting new talent to create a best-in-class trading and analyst team. She restructured the fund for sustainable growth by designing a more institutional-like infrastructure for trading, risk management, and operations, rebuilding personnel teams, and managing complex negotiations and regulatory compliance issues. The implementation, though culturally challenging, led to substantial growth and the fund's assets under management doubled.

Renée met many people, who were disconnected from agriculture or never had exposure to agriculture beyond buying their food in a grocery store or eating at a restaurant. It prompted her to advocate agriculture and invest in students, especially those in agriculture.

# NURTURING THE FUTURE

The McReynolds Family Agriculture Scholarship, established in 2014 by Renée, is awarded with preference to a student in agriculture that is interested in risk management. Renée's inspiration for creating the scholarship was from working with the student fellows through the Center for Risk Management Education and Research (CRMER). As one of the initial members of the CRMER advisory council, she has the opportunity to interact with student fellows and faculty at many center events. She says she constantly discovers the fire and passion in the students when she speaks with them and that is what sparked the creation of the scholarship. As a long-time donor to the university, Renée decided she wanted to specify her donations after working with the CRMER.

The McReynolds family, which is rooted in Rooks County, has significant ties to K-State and that helped

give importance to the name of the scholarship. Renée wanted to honor her parents, Jerry and Diane McReynolds, who she says were instrumental in her success through their constant encouragement and inspiration. She aims to give that



# **Stay Connected to Your Roots**



same encouragement back to students.

"I would just love if I could help someone afford their college education or make the whole process easier. That's what I want to do," Renée said. "It's about nurturing that next generation."

To Renée, the importance of investing in students is encouraging students to pursue what interests them. She believes that an appetite for curiosity is crucial for finding new learning opportunities that help transition students into the working world. Helping students explore these opportunities to unlock their potential brings joy to Renée (*she is pictured at top right with one of the CRMER student fellows*). She enjoys the process, whether that is through work experience, financial support or teaching them.

"As a leader, one of my goals is to constantly challenge and encourage people to be their best and to realize their best potential," Renée said.

She recalls when one CRMER student fellow wanted to intern in New York City, so Renée helped the student line up interviews with several of her colleagues. Two of the companies called Renée shortly after the interview to share that they would be making an offer to the student, because he excelled over the other applicants. She said this is a solid example that students in agriculture have no limit in what they can do and have myriad directions to go.

# STAY CONNECTED TO YOUR ROOTS

Renée's advice to each student is to stay curious, find a passion and pursue it. It's too easy to get stuck in meaningless jobs, she says, so there lies great importance in finding something that fuels passion and energy. It is a lot easier to get up in the morning to do something that is invigorating and fills the soul. She also advises students to stay connected to their roots, much as she has done.

"What I have learned is that no matter where you go in this world, no matter what you do or how much money you make, never forget your roots," Renée said. "It is important to stay grounded and connected to your roots."

Similar to her advice for students, Renée encourages interested university donors to find a meaningful fund or cause to donate to and do it. She says reflecting on experiences from college and considering their impact is a good way to decide how to impact current students through making a donation.

She also dreams to someday connect urban and rural communities in a common ground to find a mutual understanding of agriculture. She has discovered that it is impossible to presume everyone has a basic knowledge of how agriculture functions, which has encouraged her to start the discussion of agriculture wherever she is. Where there is difference of opinions or misunderstanding of agriculture, the story should be shared however possible, Renée says.

For the moment, Renée is content with running her company and taking care of her children, Avery, 6; and Maggie, 3. She also enjoys reading, biking, traveling, spending time with family and friends and takes pride in women's leadership activities. Her husband, Aaron, is a K-State graduate in construction science and management. The family resides in Castle Rock, Colorado.

# PUTTING ROOTS INTO ACTION

Renée originally came to K-State on a scholarship for music education, though she soon was looking for an opportunity to change. She came in contact with David Mugler, a revered associate dean in the College of Agriculture through the '80s and '90s. Mugler helped put

agriculture as an option on Renée's radar, which eventually led to her studying agricultural economics.

Since joining an agriculture field, Renée has successfully filled many positions in agriculture companies across the US and shared the story of agriculture with many.



# **Featherstone named AAEA Director**



Recently, Allen Featherstone, department head and professor of agricultural economics, has joined the Agriculture and Applied Economics Association's (AAEA) Executive Board as a director for the organization.

As the director of the AAEA Executive Board, Featherstone will help set up policy for the organization as a whole. Having just completed a strategic planning process, the directors are looking to improve three things that are vital to the prosperity of AAEA. The three main areas to improve are communication to the general public, provide more mentoring opportunities for young professionals, and better communication with government relations.

"We're trying to inform the granting agencies what economics can do or the importance of economics when you are looking at food and agriculture issues and environmental issues." Featherstone said.

While this position may be new to Featherstone, he is no stranger to leadership roles within AAEA. Working closely with other AAEA members allows members to understand certain aspects of the organization and how it works on the inside.

"I have been a member since 1984, so an excess of 30 years," Featherstone said. "I've served on the trust committee and on a number of award committees."

Having worked closely with other AAEA committees and members before, Featherstone says it has given him insight to the inner workings of the organization and to things that could both be improved and things that are working well.

The department's involvement in AAEA helps others see what is going on in the community and nationally. The opportunity allows agricultural economics to learn from what others are doing in regards to the organization.

"The department also gains from the association involvement with the journals it produces and other types of publications that it puts out," Featherstone said.

Featherstone's role as the director of the executive committee brings a bit of status to the university too.

"Having a director from a university puts that university on the forefront of people's minds," Featherstone said. "It certainly does indicate that a certain status within the profession that the department has gained."

Featherstone will serve as the director of the executive board for a three-year term. In that time he hopes to improve the communication both within the organization and outgoing communication within the community.

"I think the big thing is just being able to continue to move this organization forward and some respects hopefully seeing some of the goals of each of the initiatives being achieved," Featherstone said.

Featherstone is the second professor from the K-State Department of Agricultural Economics to serve as a director of the AAEA Executive Board.



# **AAEA/WAEA Conference**

The Agricultural and Applied Economics Association (AAEA) teamed up with the Western Agricultural Economics Association (WAEA) to host a joint conference July 26-28 in San Francisco, Cal.

The Kansas State University Department of Agricultural Economics sent two teams to participate in the case study competition. For the second year in a row, a K-State team earned first place. Graduate students, Ana Claudia Sant'Anna, Sandra Cotreras, and Emrah Er, made up the winning team (*pictured below*). Graduate students, Kayode Ajewole, Noah Miller, and Madhav Regmi, made up the second team. Aleksan Shanoyan and Jason Bergtold served as team advisors.

At the conference, many faculty members received honors and awards. Jason Bergtold received the WAEA Outstanding Undergraduate Teaching Award, Less than 10 Years Experience. Art Barnaby, Rich Llewelyn, Robin Reid, and Mykel Taylor, professors in K-State agricultural economics department, earned The Outstanding Extension Program Award for the OSU-KSU 2014 Farm Bill Decision Tool and Educational Program (*pictured on previous page*). Jody Campiche and Eric DeVuyst, professors at Oklahoma State University's Department of Agricultural Economics, were the other recipients of this award.

Awards from AAEA include the Outstanding American Journal of Agricultural Economics Article Award awarded to Nathan Hendricks for his article, "Crop Supply Dynamics and the Illusion of Partial Adjustment." Vincent Amanor-Boadu was elected to become the inaugural chair of the Africa Section of the AAEA. Ji Yong Lee, doctoral student, earned a travel grant from the AAEA Trust. Brady Rundel received the WAEA Outstanding Senior award.

*Pictured from left to right:* Aleksan Shanoyan, Jason Bergtold, Nathan Hendricks, and Brady Rundel. Pictured at the bottom of this page is the Championship Case Study Team.





# Conference participants

Kayode Ajewole Graciela Andrango Ana Claudia Sant'Anna Nicolas Quintana Ashwell **Jason Bergtold Brian Briggeman** Sandra Contreras **Krystal Drysdale Emrah Er Allen Featherstone** Sean Fox Nathan Hendricks Siny Joseph Ji Yong Lee **Xianghong Li** Nina Lilja **Melissa Lynes** Melissa McKendree **Elizabeth Canales Medina** Noah Miller Frank Nti **Dustin Pendell** Hikaru Hanawa Peterson **Jeffrey Peterson Krishna Pokharel** Veronica Pozo **Steven Ramsey** Madhav Regmi Ted Schroeder Xia Shang Aleksan Shanoyan Mykel Taylor Weldensie Embaye Teklay **Glynn Tonsor Nelson Villoria Rulianda Wibowo Jeffery Williams Tian Xia Elizabeth Yeager** Yacob Zereyesus

# **IFAMA Conference**

# Dr. Vincent Charges Participants to "Become the Solution"



The 2015 International Food and Agribusiness Management Association (IFAMA) Conference was held in Saint Paul, Minn. IFAMA is an annual conference that brings together business, academics, and students to discuss the emerging issues in food and agribusiness industry. This year the theme of the conference was "Become the Solution."

"The theme resulted from looking at all of the challenges that are confronting the food and agribusiness sector," said Vincent Amanor-Boadu, professor of agricultural economics and 2015 IFAMA conference program chair (pictured at left). "Everything was geared toward achieving food security because the food and agribusiness industry is the only one that has the fundamental, primary responsibility of ensuring that the inhabitants of this planet are fed. Whether we like it or not, it's an important business, because it is only when people are full that the other arts begin to happen."

Amanor-Boadu was the program chair for this year's conference. He spearheaded the idea of a conference that was very different from ones in the past.

"This was the first time that we had a round-table approach to the conference," Amanor-Boadu said. "(We) structured it in such a

way that it was intimate and engaging among the participants. So for two and a half hours a session, people actually had conversation. It wasn't somebody talking to them for an hour and then leaving. They had a chance to listen to people and get people to listen to them, and that was very, very interesting for a lot of participants."

The new round-table break out session options were a success. Unaware if attendees would participate, Vincent and his team took a risk with the new conference format. "As a program chair having designed the conference that way it was fun to see that it worked, because in truth it was an experiment that I wasn't sure it was going to work," Amanor-Boadu. "It's risky, because you never know, will people be engaged? Can I get them to think? Talk? And you find out everyone has something to say."

The new round-table break out session options were a success. For some attendees, the sessions were their favorite part of the conference.

"My favorite part of the conference was the round table sessions," said Aleksan Shanoyan, assistant professor of agricultural economics. "The round-table sessions brought together industry professionals, researchers, and students in a format that allowed for more engaged interaction and dialogue around important issues facing global food and agribusiness."

Shanoyan advised two K-State case study teams on their way to compete. The competition was tough and involved 20 teams from institutions in Africa, Europe, North America, Australia, and New Zealand. The teams were given a realworld challenge in the form of a case study that described a management problem requiring a quick management solution

and action plan. Students had four hours to analyze the problem, formulate a solution, and develop a presentation. Each team delivered an oral presentation to a panel of three senior management judges from the food and agribusiness industry.

"One of the KSU teams got into the final round and received 4th place," Shanoyan said. "This was a good result given all of our students were competing in this competition for the first time against teams with more experienced participants."



# IFAMA Conference

Noah Miller, graduate student in agricultural economics and one of K-State's case study team members, attended IFAMA for the first time.

"This was the first time I attended the IFAMA conference," Miller said. "I would encourage others to go because it gives students a better understanding of how agribusinesses apply the ideas that we are introduced to in the classroom. This is an excellent opportunity from which to learn more about agribusiness."

In addition to round-table discussions and the case study competition, students, educators, and professionals could attend various speakers and presentations throughout the conference.

"My favorite part of the conference was sitting in on an evening session at which Ray Goldberg, the person who first coined the term 'agribusiness' was a discussion panel member," Miller said.

IFAMA presents all attendees with opportunities to advance their careers, knowledge, and build lasting relationships.

"IFAMA provides a platform for students to meet other students and meet executives, to build their career, build networks, understand the practical dimensions of the food and agribusiness industry," Amanor-Boadu said. "Faculty have an opportunity to enrich their classrooms with what I call field experience. This is another great way for them to leverage the knowledge that the executives bring to IFAMA as well."

"It's a great place to network and connect with colleagues from around the world and learn about recent developments in the global food and agribusiness industry and academia," Shanoyan said.

Student attendees also recognize the great benefits for themselves as scholars and future professionals.

Conference participants

Kayode Ajewole Vincent Amanor-Boadu John Floros (Dean, College of Agriculture and Director of K-State Research & Extension) **Terry Griffin Elizabeth Gutierrez** Adam Hancock **Keith Harris** Noah Miller Agness Mzyece Frank Nti **Dipo Obembe** Kara Ross Maxime Salin-Maradeix Aleksan Shanoyan **Becatien Yao** Yacob Zereyesus



To read more about these awards and about our students, alumni and faculty, visit ageconomics.k-state.edu and our news page.

# **Undergraduate News**

# **Reagan Kays earns Fellowship at Georgetown**

Reagan Kays, May 2015 graduate in agribusiness, received a Phi Kappa Phi Graduate Fellowship to study agriculture, business, and public policy law at Georgetown University Law Center in Washington, D.C.

"I feel blessed to have received this honor," Kays said. "The Phi Kappa Phi Graduate Fellowship will allow me to work less and dive deeper into the material presented to me in law school. I am excited for the next step in my academic career."

Universities nominate one candidate each year for the national competition. The candidates are selected based on the expected success of the nominee in either graduate school or professional studies. The student's academic achievements, service, leadership experience, and career goals are all under consideration in selecting a fellow.

"I am so pleased that Phi Kappa Phi has chosen to recognize Reagan Kays for all of his hard work and service here at Kansas State University," said Daralyn Gordon Arata, coordinator of the university's Office of Pre-Law Advising. "I am very proud that he will be continuing his education at Georgetown University Law Center, a wonderful law school, and look forward to all of the good that Reagan will accomplish as he enters the legal profession."

Kays served as the 2014-2015 student body president at K-State and took an active role in the 2015 Kansas legislative session. Kays worked hard for a medical amnesty bill for underage students who reported life-threatening situations while intoxicated. The Kansas Senate passed the bill, nicknamed the Lifeline 911. The bill died on While at K-State, Kays helped rework the Academic Freedom Statement, a referendum for student money to be used for academic buildings. He also started interest in adding non-academic misconduct to transcripts.

"Reagan has a bright future ahead of him," said Barry Flinchbaugh, professor emeritus of agriculture economics. "He has wonderful people skills and a deep belief in the democratic process. The future of Kansas — and perhaps the nation — will benefit from his outstanding leadership."

In addition to serving as the Student Governing Association president, Kays served as the president for K-State's Blue Key chapter, a senior honor society, a College of Agriculture ambassador, a member of the Kansas State University Student Foundation, and the national undergraduate director of Alpha Gamma Rho fraternity.

"Reagan Kays displays the finest qualities of a leader: He listens, he cares, he strives for understanding and he seeks compromise," said John Crespi, professor in agricultural economics.

Phi Kappa Phi, established in 1897, is one of the oldest and most selective collegiate honor societies. The organization honors excellence in academics in higher education. The fellowship will apply to Kays' first year at Georgetown University Law Center.

"I have a great deal of people I would like to thank for their help during my years at K-State," Kays said. "In short, I'd like to thank James Hohenbary, director of the Office of Nationally Competitive Scholarships; Daralyn Gordon Arata, Barry Flinchbaugh, and John Crespi."

the House floor due to other legislative actions in the state's House of Representatives. Kays overcame the hardship and was able to enact parts of the bill into the University's policy.

Kays said.

overcame the hardship and was able to enact parts of the bill into the University's policy. "During the past year, I discovered creating policy has a deeper purpose and I want to be a positive change agent in the policy arena in my future,"

Kays is pictured at right with his younger brother, Garrett, at graduation in Bramlage.



# **Student Spotlight**

# Reagan Kays completes term as K-State Student Body President

Eighteen have come before him, and each has left his or her own story of success. Reagan Kays, May 2015 graduate in agribusiness, joined the list from the Department of Agricultural Economics alumni who served as his predecessors when he fulfilled his term as K-State's student body president. It is a hard legacy to live up to, says Kays, noting that the current Governor and Kansas Secretary of Agriculture are part of the list.

Kays and Vice President Cody Kennedy brought their campaign platform to life on campus during their term. The new OrgSync system is the information hub for 495 K-State organizations after one academic year. Tutoring on campus has seen major improvement with a new website and a proposal for new central space. Lifeline 911, allows medical amnesty for minors in possession or consumption of alcohol, was passed by the Student Governing Association.

The duo accomplished several other projects outside of their platform. One idea in action is a statewide Kansas Board of Regents standard to require proven cases of non-academic misconduct to appear on a student's transcript at all six major state universities. Kays hopes this will increase campus safety because institutions can evaluate each situation case-by-case. A new smoking policy featuring revised designated smoking areas is set to take effect in the fall 2015 semester.

The renovations at the K-State Union was another important initiative during Kays' presidency. He and Kennedy were able to add a significant \$4 million to aid the project and continue to keep the student privilege fee stable.

"My grandmother was here when they initiated the first fee for the union and she voted for it because she thought it was important to pay it forward and so I like to think that I got the opportunity to do what my grandma did, just on a bigger scale," Kays said.

It is not the success of these projects that left the biggest impact on Kays, though. He says that being able to touch the lives of K-State students and seeing the impact of his efforts currently is the most rewarding part of his term.

"At the end of the day, am I going to remember that we did OrgSync? Maybe. Am I going to remember I helped this many people's lives and I touched this many people? I think I'll remember that and the people I worked with, so that's the most rewarding part for me," Kays said.

Serving on the Student Government Association Tuition Fees Strategy Committee for two years sparked Kays' interest in running for president because he saw the opportunity to be a "change agent" and take proactive steps to keep school affordable. He attributes his success in leading at the university level to his other activities such as Agriculture Ambassadors and running the College of Agriculture Training Program as a sophomore, SGA Senate, Collegiate Farm Bureau, the Agricultural Economics and Agribusiness club, State 4-H leadership roles and several SGA committees. Kays also credits his AGEC 513 Ag Finance class and AGEC

410 Ag Policy class as beneficial courses he used during presidency as the role requires a substantial understanding of numbers to create budgets and understanding legislation is a necessary proponent.

The Kays family, from Weir, Kansas, owns a distribution company with a cow-calf operation on the side. Drawing from this influence, Kays decided to combine aspects from both into an agribusiness degree at K-State.

Following his May graduation and working back home during the summer, Kays plans to move to Washington D.C. to study law at Georgetown University Law Center.

Kays sums up his student body president endeavor positively.

"(It is a) great experience, I got into the law school I wanted to. It allowed me to grow as a person," he said. "I am very proud to have served and very thankful for the opportunity that students gave me."

His service to the university also helped him earn other recognition on campus. The department selected Kays as an Agricultural Economics Outstanding Undergraduate Senior, which was presented to him April 12 at the College of Agriculture Awards Assembly. The Alumni Association honored him as the Anderson Senior Award for Outstanding Leadership at a luncheon April 29. K-State Global Campus selected him as a Friend of K-State Global Campus and recognized the achievement at a banquet April 30.

"It makes me feel like the work I have done in my five years is really worth it," Kays said of all the recognition.



# **Student Achievements**

# Graduate student participates in U.S. Borlaug Summer Institute on Global Food Security

Ana Sant'Anna, agricultural economics doctoral student, participated in the U.S. Borlaug Summer Institute on Global Food Security at Purdue University in West Lafayette, Indiana. The two-week Institute provided students with an introduction to global food security.

The program included lectures on the Grand Challenges of Food Security, a field trip to Monsanto and Ag Reliant, practicums, group discussions, and many other opportunities. Gebisa Ejeta, 2009 World Food Prize winner and director of the Center for Global Food Security; and Julie Borlaug, granddaughter of Norman Borlaug; were two of the many inspirational speakers.

Students presented their own research at a poster presentation event, they were also required to give a speech on their research. In addition to working individually, students worked in groups of six or more to develop proposals for a \$5 million grant for the USAID. Sant'Anna's team worked together to develop a proposal aiming to reduce seasonal hunger in the country of Nicaragua. This project emphasized the importance of multidisciplinary teamwork needed to accomplish big goals.

"The program opened my eyes to the importance of working with scientists from other areas as well as to the many factors which play an important role in global food security, such as gender issues," Sant'Anna said.

Sant'Anna was one of 40 graduate students from institutions from across the U.S. to attend this program. On the last day participants were presented with a certificate by Kenneth M. Quinn, president of The World Food Prize Foundation.

"It was a great experience and I would highly recommend other students to participate," Sant'Anna said.







# 2015 Scholarship Banquet

# Jackie McClaskey earns the department's 2015 Distinguished Alumni Award

The Kansas State University Department of Agricultural Economics is pleased to announce the 2015 Distinguished Alumnus Award to Jackie McClaskey, Secretary of the Kansas Department of Agriculture. This award is given to an alumni who has demonstrated significant professional achievement related to agricultural economics or agribusiness.

"Jackie McClaskey is a wonderful example of a public servant who is dedicated to strengthening Kansas Agriculture," said Allen Featherstone, department head for agricultural economics. "The department is pleased to honor her with this award."

A native Kansan, McClaskey grew up on a diversified family farm near Girard. Her family was involved with livestock and crop production. She earned a bachelor's degree in agriculture economics from the K-State in 1993. She graduated from Texas A&M University in 1995 with a master's of science in agricultural economics. McClaskey completed requirements for a Ph.D. in Animal Science from K-State in January 2014. Her doctoral dissertation was focused on analyzing foreign animal disease response policy.



McClaskey credits her dad first and foremost in inspiring her to work in agriculture. Barry Flinchbaugh, professor emeritus of agricultural economics, influenced her to pursue agricultural policy as her career path.

"It is important for students to recognize that a professor or even a single class can develop a drive to work in a select field," McClaskey said.

McClaskey is dedicated to serving Kansas agriculture and is personally committed to developing opportunities to grow the state's diverse agricultural economy, and is dedicated to strengthening the Department of Agriculture and revitalizing the department's focus on serving the Kansas' agriculture industry and the farm and ranch families who provide food and fiber for the world.

Prior to the Department of Agriculture, McClaskey served as an assistant dean for the College of Agriculture at K-State for 13 years.

The Kansas Secretary of Agriculture is appointed by the governor and charged with leading KDA in its efforts to fulfill its mission to support the entire Kansas agricultural sector.

For more information about the scholarship banquet and alumni tailgate, contact Judy Maberry at judym@k-state.edu or 785-532-4493.

# **Past Student Body Presidents from Agricultural Economics**

- 1. 2014-2015- Charles Reagan Kays, agribusiness
- 2. 2012-2013- Nathan Spriggs, agricultural economics
- 3. 2011-2012- Nathan Spriggs, agricultural economics
- 4. 2009-2010- Dalton Henry, agricultural economics and agricultural communications and journalism, and Wayne Stoskopf (VP), agribusiness
- 5. 2006-2007- Lucas Maddy, agricultural technology management/ agricultural economics
- 6. 2005-2006- Michael Burns, agricultural economics
- 7. 2000-2001- Jake Worcester, agricultural economics
- 8. 1998-1999- Tracey Mann, agricultural economics
- 9. 1997-1998- Tim Riemann, agricultural economics
- 10. 1992-1993- Jackie McClaskey, agricultural economics
- 11. 1991-1992- Jackie McClaskey, agricultural economics
- 12. 1990-1991- Todd Heitschmidt, agricultural economics
- 13. 1986-1987- Steven Johnson, agricultural economics
- 14. 1978-1979- Sam Brownback, agricultural economics
- 15. 1976-1977- Chris Badger, animal sciences and industry/ agricultural economics
- 16. 1974-1975- Mark Edelman, agricultural economics
- 17. 1971-1972- R.D. Harmon, agricultural economics

18. 1962-1963- Sam Forrer, agricultural economics

http://www.k-state.edu/sga/history/pres.html

# **Department Updates**

# **Arthur Capper Cooperative Center**

Cooperatives have a unique business model, especially when it comes to finance. Developing a better understanding of these unique aspects is the goal of the Emerging Leaders: Building a Cooperative Finance Foundation program. The Arthur Capper Cooperative Center (ACCC), along with its industry partners, hosted this program on July 21 - 22, 2015, at the Bluemont Hotel in Manhattan, Kansas.

The Building a Cooperative Finance Foundation program, in its second year, provides cooperative employees a hands-on experience to better understand finance. Through the use of engaging discussion and computer exercises, cooperative employees develop a better understanding of what impacts the bottom line and how they can make more informed decisions. Furthermore, a deeper understanding of the financial drivers and the cooperative business model helps employees when interacting with their customer-owners and management team.

The 2015 program featured Brian Briggeman, ACCC Director and agricultural economics associate professor; Christine Wilson, Undergraduate Director and agricultural economics professor; Tobias Carson of CoBank; and Marsha Whetham of Midwest Farmer's Cooperative. Employees from 16 different cooperatives in five states were in attendance. The program was a great cooperative education and networking experience.



# Stay in touch and share your updates!

We want to hear from you! Please send us your latest contact information, career and family updates. Contact Judy Maberry at <u>judym@k-state.edu</u> or 785-532-4493. You are also welcome to mail this form to the office at the attention of Judy Maberry, Department of Agricultural Economics, 342 Waters Hall, Kansas State University, Manhattan, KS 66506.

Name:			
Phone number:			
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Latest career and family no	ews:		

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# **Department Updates**

# A Master of Agribusiness Program update from Greece!

Faculty teaching the award-winning Comparative Food and Agriculture course (AGEC 710) met at the Agricultural University of Athens (AUA) June 19-22 to review course evaluations, make revisions, and learn more about the food and agriculture systems in Greece. The faculty also presented a colloquium addressing global food security to the faculty, staff, and students of AUA. The AGEC 710 course is team taught through seven different international institutions and offered twice a year at K-State. The material for the course is used by several other institutions including University of Florida, University of Missouri, Russian Agrarian University (Moscow), and Massey University (New Zealand).

# AGEC 710 faculty:

Ravipim Chaveesuk Professor with an agro-industry technology management background Kasetsart University, Bangkok, Thailand

# Yann Duval

Economist with extensive experience with Asia-Pacific trade and investment Bangkok, Thailand

# **Roberto Fava Scare**

Professor of Economics in the School of Business and Economics University of São Paulo, São Paulo, Brazil

# Allen M. Featherstone

Professor and Department Head of Agricultural Economics Director, Master of Agribusiness program, Kansas State University, Manhattan, Kansas

# Theodora Hyuha

Senior Lecturer and professor in the Department of Agricultural Economics and Agribusiness, Makerere University, Kampala, Uganda

# Nic Lees

Senior Lecturer in Agribusiness Management, Director of Agribusiness Consultancy Aglobal Ltd., Lincoln University, Christchurch, New Zealand

# Maud Roucan

Professor with a background in the European agribusiness industry. Ecole d' ingénieurs de Purpan, Toulouse, France

# Rajinder Sidhu

Economics Professor and Dean, who specializes in agricultural policies analysis and farm economics Punjab Agricultural University, Ludhiana, India

# Pavel Sorokin

Professor who has served in Russian and Soviet Union embassies Russian State Agrarian University, Moscow, Russia



Pictured above: Ioannis Rapitis, owner of the Aspilon Olive Farm & Processing facility, explains olive tree cultivation and pest control to faculty members. Pictured below: Faculty members responsible for the AGEC 710 course discuss course development and improvement at the Agricultural University of Athens in Greece.



# **Upcoming Events**

# September 2015

- 17-19 MAB Risky Business Professional Development Session, and Alumni Reunion
- 18 Department Scholarship and Awards Banquet, the Bluemont Hotel, 5:30 p.m.
- 19 Department Student and Alumni Tailgate, Cat Town
- 22-23 All University Career Fair
- 24 Registration deadline for Agricultural Lenders Conference, online
- 25 Fall 2015 Graduation Deadline
- 29 Agricultural Lenders Conference, South West Extension Center, Garden City
- 30 Agricultural Lenders Conference, IGP Center, Manhattan

# October

- 14 Academic Major Fair, Union, 11:00 a.m.- 3:00 p.m.
- 26 Spring 2016 Enrollment begins
- 28-29 Kansas Income Tax Institutes, Marriot Wichita, Wichita

# November

- 2-3 Kansas Income Tax Institutes, Clarion Inn, Garden City
- 3-4 Kansas Income Tax Institutes, Comfort Inn, Colby
- 4-5 Kansas Income Tax Institutes, Fort Hays State University, Hays
- 10 2015 Crop Insurance Workshop, Bush, Colorado
- 11 2015 Crop Insurance Workshop, Grand Island, Nebraska
- 12 2015 Crop Insurance Workshop, Salina
- 13 2015 Crop Insurance Workshop, Enid, Oklahoma
- 23-25 Fall Break for students
- 26-27 University Holiday
- 30 Kansas Income Tax Institutes, Ritz Charles, Kansas City

# December

- 1 Kansas Income Tax Institutes, Ritz Charles, Kansas City
- 1-2 Kansas Income Tax Institutes, Ramada Convention Center, Topeka
- 2-3 Kansas Income Tax Institutes, Ambassador Hotel, Salina
- 9-10 Kansas Income Tax Institutes, Pittsburg State University, Pittsburg
- 11 Graduate School Commencement, Bramlage Coliseum
- 12 College of Agriculture Commencement, Bramlage Coliseum
- 15-17- Emerging Leaders: Building Trusted Relationships

Visit the events page on our website for details about these, the academic events and more. http://www.ageconomics.k-state.edu/events/index.html

# **Foundation Spotlight**

# **Master of Agribusiness Funds**

Opportunities exist for alumni to contribute directly to the Master of Agribusiness (MAB) program through development of funding gifts for professorships, endowments, and through scholarships. It is through these gifts donated by MAB alumni and supporters, some MAB students are able to continue their education.

Scholarships allow the program to attract domestic and international students who otherwise may not be able to enter the program due to financial reasons. The diversity that these students bring to the program benefits all participants. There are two different scholarships that are currently offered by the MAB program: the Alumni



2015 Master of Agribusiness Class

Agribusiness Scholarship (O01137); and the Alumni Producer Scholarship (O31490), which is awarded to a student in production agriculture.

When planning to develop the MAB Alumni Scholarship, MAB alumni Steve Brody and Kurt David wanted to recognize the importance of producer participation in the program.

"We were both fortunate to enjoy our employer support for our tuition, and were also fortunate to have classmates involved in production agriculture who added a great deal to our classroom experience," Brody said. "To that end, we have made founding contributions to the 'MAB Alumni Scholarship' to be offered each year to students involved in production agriculture."

Please contact the MAB office if you are interested in exploring opportunities to make a difference for others. Keep in mind your company may provide a match for these gifts. For more information, please call 785-532-4495.

For more information about the opportunity to give to the Department, please contact Allen Featherstone at afeather@ksu.edu or 785-532-4441. https://www.found.ksu.edu/agriculture/onlinegiving.html

# Kansas Stat

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