

CURRICULUM VITAE

John M. Crespi

Kansas State University
Department of Agricultural Economics
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EDUCATION

| | |
|-------|--|
| Ph.D. | Agricultural & Resource Economics, University of California at Davis, 2000 Dissertation: <i>Generic Commodity Promotion and Product Differentiation</i> . Richard J. Sexton, Ph.D., advisor. |
| M.A. | Economics, Colorado State University, 1994 |
| B.A. | Economics, California State University, Sacramento, 1989 |
| B.A. | English, California State University, Sacramento, 1988 |

PROFESSIONAL EXPERIENCE

| | |
|---------------------|---|
| 2010-Present | Professor, Agricultural Economics, Kansas State University |
| 2010 | Visiting Associate Professor, Agricultural & Resource Economics, University of California, Berkeley |
| 2009-Present | Director of Graduate Studies, Agricultural Economics, Kansas State University |
| 2005-2010 | Associate Professor, Agricultural Economics, Kansas State University |
| 2000-2005 | Assistant Professor, Agricultural Economics, Kansas State University |
| 1995-2000 | Graduate Research Assistant, Ag. & Resource Economics, University of California, Davis |
| 1994-1995 | Marketing Analyst, AgAccess Information Service, Davis, California |
| 1993-1994 | Graduate Research Assistant, Ag. & Resource Economics, Colorado State University |

TEACHING EXPERIENCE

| | |
|---------------------|---|
| 2000-Present | Faculty, Kansas State University: undergraduate-level courses in microeconomics, agribusiness management and marketing and graduate-level courses in quantitative methods, economic research methods, and agribusiness industry structures. |
| 1998-1999 | Teaching Assistant, University of California, Davis: taught discussion sections in undergraduate finance and intermediate microeconomics. |
| 1990-1992 | English Teacher, United States Peace Corps, Central African Republic. |

REFEREED JOURNAL PUBLICATIONS

-
- [34] [Cader, H.A., J.M. Crespi and J.C. Leatherman. "What Factors Affect Information-Technology Firm Location Choices in Middle America? An Examination of Regional and Industrial Variation in Kansas." *International Regional Science Review* 36\(2013\):207-234.](#)
- [33] [Smith, C.M, J.C. Leatherman, J.M. Peterson, J.M. Crespi and J.D. Roe. "BMPs For Sale! – Implications from a Case Study in BMP Auctions." *The Journal of Regional Analysis & Policy* 42\(2012\):151-161.](#)
- [32] [Crespi, J.M, T.L. Saitone, and R.J. Sexton. "Competition in U.S. Farm Product Markets: Do Long-Run Incentives Trump Short-Run Market Power?" *Applied Economics Perspectives & Policy* 34\(2012\):669-695.](#)
- [31] [Schulz, L.L. and J.M. Crespi. "Presence of Check-off Programs and Industry Concentration in the Food Manufacturing Sector." *Agribusiness* 28\(2012\):148-156.](#)
- [30] [Boland, M.A., J.M. Crespi, J. Silva and T. Xia. "Measuring the Benefits to Advertising under Monopolistic Competition." *Journal of Agricultural & Resource Economics* 37\(2012\):144-155.](#)

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- [29] [Mulik, K. and J.M. Crespi. "Geographical Indications and the Trade Related Intellectual Property Rights Agreement \(TRIPS\): A Case Study of Basmati Rice Exports." *Journal of Agricultural & Food Industrial Organization* 9\(2011\):1-19.](#)
- [28] [Boland, M.A. and J.M. Crespi. "From Farm Management to Agricultural and Applied Economics: The Expansion of a Professional Society as Seen through a Census of Its Dissertations from 1951 to 2005." *Applied Economics Perspectives and Policy* 32\(2010\): 456-471.](#)
- [27] [Crespi, J.M., T. Xia and R. Jones. "Market Power and the Cattle Cycle." *American Journal of Agricultural Economics* 92\(2010\): 685-697.](#)
- [26] [Boland, M.A., J.M. Crespi and D. Oswald. "Economic Impact of a 2002 Farm Bill Program: The Value Added Producer Grant Program." *Journal of Agribusiness* 27\(2009\): 107-123.](#)
- [25] [Crespi, J.M. and S. Marette. "Quality, Sunk Costs and Competition." *Review of Marketing Science* 7\(2009\): 1-34.](#)
- [24] [Crespi, J.M. and S. Marette. "The Pro-Competitive Effects of Demand Enhancing Check-off Programs." *American Journal of Agricultural Economics* 91\(2009\): 389-401.](#)
- [23] [Nalley, L.L., A.P. Barkley, J.M. Crespi, and K.D. Sayre. "The Global Impact of the CIMMYT Wheat Breeding Program." *Journal of International Agricultural Trade & Development* 5\(2008\): 11-29.](#)
- [22] [Crespi, J.M. and J.S. James. "A Bargaining Rationale for Cooperative Generic Advertising." *Australian Journal of Agricultural & Resource Economics* 51\(2007\): 445-457.](#)
- [21] [Crespi, J.M. "Generic Advertising and Product Differentiation Revisited." *Journal of Agricultural & Food Industrial Organization* 5\(2007\): 1-19.](#)
- [20] [Alston, J.M., J.M. Crespi, H.M. Kaiser and R.J. Sexton. "An Evaluation of California's Mandated Commodity Promotion Programs." *Review of Agricultural Economics* 29\(2007\): 40-63.](#)
- [19] [Chacón-Cascante, A. and J.M. Crespi. "Historical Overview of the European Union Banana Import Policy." *Agronomía Costarricense* 30\(2006\): 111-127.](#)
- [18] [Crespi, J.M. and R.A. McEowen. "The Constitutionality of Generic Advertising Checkoff Programs." *Choices* 21\(2006\): 61-65.](#)
- [17] [Crespi, J.M. and R.J. Sexton. "A Multinomial Logit Framework to Estimate Bid Shading in Procurement Auctions: Application to Cattle Sales in the Texas Panhandle." *Review of Industrial Organization* 27\(2005\): 253-278.](#)
- [16] [Crespi, J.M., Z. Gao, and H. Hanawa Peterson. "A Simple Test of Oligopsony Behavior with an Application to Rice Milling." *Journal of Agricultural & Food Industrial Organization* 3\(2005\): 1-17.](#)
- [15] [Marette, S. and J.M. Crespi. "The Financing of Regulatory Agencies." *Journal of Regulatory Economics* 27\(2005\): 95-113.](#)
- [14] [Crespi, J.M. and R.J. Sexton. "Bidding for Cattle in the Texas Panhandle." *American Journal of Agricultural Economics* 86\(2004\): 660-674.](#)

CURRICULUM VITAE

John M. Crespi

- [13] [Crespi, J.M. and A. Chacón-Cascante. "Do U.S. Marketing Orders Have Much Market Power? An Examination of the Almond Board of California." *Agribusiness: An International Journal* 20\(2004\): 1-15.](#)
- [12] [Crespi, J.M. and S. Marette. "Some Economic Implications of Public Labeling." *Journal of Food Distribution Research* 34\(2003\): 83-94.](#)
- [11] [Crespi, J.M. and R.J. Sexton. "Competition, U.S. Farmer Cooperatives, and Marketing Orders." *Economie Rurale* No. 277-278\(2003\): 135-151.](#)
- [10] [Marette, S. and J.M. Crespi. "Can Quality Certification Lead to Stable Cartels?" *Review of Industrial Organization* 23\(2003\): 43-64.](#)
- [9] [Crespi, J.M. and S. Marette. "'Does Contain' vs. 'Does Not Contain': How Should GMO Labeling Be Promoted?" *European Journal of Law and Economics* 16\(2003\): 327-344.](#)
- [8] [Crespi, J.M. "The Generic Advertising Controversy: How Did We Get Here and Where Are We Going?" *Review of Agricultural Economics* 25\(2003\): 294-315.](#)
- [7] [Crespi, J.M. and S. Marette. "Are Uniform Assessments for Marketing Orders Optimal if Products are Differentiated?" *Agribusiness: An International Journal* 19\(2003\): 367-377.](#)
- [6] [Crespi, J.M. and S. Marette. "Generic Advertising and Product Differentiation." *American Journal of Agricultural Economics* 84\(2002\): 151-161.](#)
- [5] [Crespi, J.M. and S. Marette. "How Should Food Safety Certification Be Financed?" *American Journal of Agricultural Economics* 83\(2001\): 852-861.](#)
- [4] [Crespi, J.M. and S. Marette. "Public Labeling and International Trade." *Revue Économique* 52\(2001\): 665-672.](#)
- [3] [Crespi, J.M. and R.J. Sexton. "Marketing Orders and Brand Promotion: Got Lawyers?" *Choices* \(2001\): 18-23.](#)
- [2] [Crespi, J.M. and R.J. Sexton. "Almond Advertising Yields Net Benefits to Growers." *California Agriculture* 55\(2001\): 20-25.](#)
- [1] [Marette, S., J.M. Crespi and A. Schiavina. "The Role of Common Labeling in a Context of Asymmetric Information." *European Review of Agricultural Economics* 26\(1999\): 167-178.](#)

GRANT ACTIVITY (~\$1.3 million, KSU-pertinent allocation indicated)

The Neuroeconomics of Controversial Food Technologies. (2011-12) Co-PI. Agriculture and Food Research Initiative (AFRI), Foundational Program: Economics of Markets and Development
Proposal Number: 2010-04805 (\$41,698).

Global Impact Assessment of Three INTSORMIL Activities. (2010-11) Co-PI. Sorghum, Millet and Other Grains CRSP, University of Nebraska, USAID (\$315,685).

Timothy Donoghue Scholarship to Supplement Graduate Research Assistant. (2011) PI. Kansas State University Graduate School, (\$5,000/year for three years).

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Timothy Donoghue Scholarship to Supplement Graduate Research Assistant. (2011) PI. Kansas State University Graduate School, (\$3,000/year for two years).

Timothy Donoghue Scholarship to Supplement Graduate Research Assistant. (2011) PI. Kansas State University Graduate School, (\$3,000/year for two years).

Timothy Donoghue Scholarship to Supplement Graduate Research Assistant. (2009) PI. Kansas State University Graduate School, (\$5,000/year for three years).

Timothy Donoghue Scholarship to Supplement Graduate Research Assistant. (2009) PI. Kansas State University Graduate School, (\$3,000/year for two years).

Meeting National Needs for Scholars Trained in Economics and Management of Water Resources and the Environment. (2006-11) Co-PD. USDA National Needs Graduate Fellowship, 2007-38420-17785 (\$252,000).

Minority Fellows in the Economics of Food Safety and Biosecurity. (2005-07) Co-PD. USDA National Needs Graduate Fellowship, 2005-38420-15782 (\$128,000).

Meeting National Needs for Scholars Trained in Economics of Food Marketing and Biosecurity. (2005-08) Co-PD. USDA National Needs Graduate Fellowship, 2005-38420-15773 (\$276,000).

USDA Agricultural Marketing Resource Center. (2003-08) Co-investigator. USDA through Iowa State University, 412-30-39 (\$195,275).

An Economic Analysis of Karnal Bunt Quarantines on Kansas Wheat. (2005-06) Co-PI. USDA Cooperative Agreement, 58-5430-3-319 (\$25,350).

Economic Impact of Introduction of GM Wheat: Possible Effect on Trade to Countries with GM Labeling Laws. (2004-05) Co-PI. Kansas Wheat Commission (\$12,627).

Consumer Acceptance of Genetically Modified Wheat. (2004-05) Co-PI. Kansas Wheat Commission (\$15,127).

Welfare Estimates under Product Differentiation: The Benefits of Table Grape Promotion on Grape Varieties. (2002-03) Co-PI. USDA through Cornell University, NICPRE Research Project No. 02-05 (\$16,649).

Are Equivalent Advertising Assessments Optimal in the Face of Product Differentiation? (2001-02) PI. USDA through Cornell University, NICPRE Research Project No. 01-04 (\$8,728).

BOOKS & BOOK CHAPTERS

Crespi, J.M. and R.J. Sexton. "U.S. Generic Advertising and Promotion Programs" in Armbruster and Knutson, eds. [*US Programs Affecting Food and Agricultural Marketing*](#). Springer, New York City, 2013.

Cader, H.A., J.C. Leatherman, and J.M. Crespi. "Regional Variation in the Location Choice of Goods- and Service-Producing Industries." In S. Goetz, S. Deller, and T. Harris (eds.). [*Targeting Regional Economic Development*](#). Routledge, New York, 2009: 126-147.

CURRICULUM VITAE

John M. Crespi

- Marette, S., J-P Plavinet, and J.M. Crespi. "Communitarian Water Policy and the Application of the Polluter-Payer Principle in France" in *Politiques de l'Eau: Grands Principes et Réalités Locales* (Water Policies: Grand Designs and Local Realities). A. Brun and F. Lasserre, eds. Presse de l'Université du Québec, Québec, 2006: 91-110.
- Crespi, J.M. and S. Marette. "Ecolabeling Economics: Is Public Involvement Necessary?" in *Environment, Information and Consumer Behavior, New Horizons in Environmental Economics*. S. Krarup and C.S. Russell, eds. Edward Elgar Publishing, Northampton, MA, 2005: 93-109.
- Kaiser, H.M., J.M. Alston, J.M. Crespi, and R.J. Sexton, eds. *The Economics of Commodity Promotion Programs*. Peter Lang Publishing, New York, 2005.
- Alston, J.M., J.M. Crespi, H.M. Kaiser, and R.J. Sexton. "Introduction to the Economics of California's Mandated Commodity Programs" in Kaiser, Alston, Crespi, and Sexton, eds. *The Economics of Commodity Promotion Programs*. Peter Lang Publishing, New York, 2005.
- Crespi, J.M. "Generic Advertising's Long History and Uncertain Future" in Kaiser, Alston, Crespi, and Sexton, eds. *The Economics of Commodity Promotion Programs*. Peter Lang Publishing, New York, 2005.
- Alston, J.M., H.F. Carman, J.A. Chalfant, J.M. Crespi, and R.J. Sexton. "Evaluation of Prune Promotion by the California Dried Plum Board" in Kaiser, Alston, Crespi, and Sexton, eds. *The Economics of Commodity Promotion Programs*. Peter Lang Publishing, New York, 2005.
- Crespi, J.M. and R.J. Sexton. "Evaluating the Effectiveness of California Almond Promotion: How Much Did the Litigation Cost Producers?" in Kaiser, Alston, Crespi, and Sexton, eds. *The Economics of Commodity Promotion Programs*. Peter Lang Publishing, New York, 2005.
- Alston, J.M., J.M. Crespi, H.M. Kaiser, and R.J. Sexton. "The Economics of California's Mandated Commodity Programs: Summary and Synthesis." in Kaiser, Alston, Crespi, and Sexton, eds. *The Economics of Commodity Promotion Programs*. Peter Lang Publishing, New York, 2005.
- Loomis, J. and J.M. Crespi. "Estimated Effects of Climate Change on Selected Outdoor Recreation Activities in the US," in *The Impact of Climate Change on the United States Economy*, R. Mendelsohn and J.E. Neumann, eds. Cambridge University Press, Cambridge, 1999.

RESEARCH REPORTS & PUBLISHED ABSTRACTS

- Boland, M.A. and J.M. Crespi. "From Farm Management to Agricultural and Applied Economics: The Expansion of a Professional Society as Seen through a Census of Its Dissertations from 1951 to 2005 – Supplemental Tables." 2010: <http://purl.umn.edu/94778>.
- Oswald, D., M.A. Boland, and J.M. Crespi. "Economic Impact of the Value-Added Producer Grant Program." Published Abstract. *Journal of Agricultural and Resource Economics* 33 December 2008:497.
- Barkley, A.P., and J.M. Crespi. *An Economic Analysis of Karnal Bunt Quarantines on Kansas Wheat*. Prepared for the USDA through Cooperative Agreement No. 58-5430-3-319, 2005.
- Crespi, J.M., S. Grunewald, A.P. Barkley, J.A. Fox, and T.L. Marsh. *Potential Economic Impacts from the Introduction of Genetically Modified Wheat on the Export Demand for U.S. Wheat*. Prepared for the Kansas Wheat Commission, Manhattan, Kansas, May 2005.

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Crespi, J.M. *Promotion Checkoffs: Why So Controversial? The Evolution of Generic Advertising Battles*, National Institute for Commodity Promotion Research & Evaluation, NICPRE Research Bulletin 2001-04, September 2001.

Crespi, J.M. "Generic Commodity Promotion and Product Differentiation." Published abstract. *American Journal of Agricultural Economics* 83(Proceedings 2001): 1342.

Marette, S. and J.M. Crespi. *Cartel Stability and Quality Signaling*, Research Report No. 99-29, THEMA-Paris X-Nanterre, France, 1999.

[Alston, J.M., H.F. Carman, J.A. Chalfant, J.M. Crespi, R.J. Sexton and R.J. Venner. *The California Prune Board's Promotion Program: An Evaluation*, Giannini Foundation Research Report Number 344, March 1998.](#)

MAGAZINE & NEWSLETTER ARTICLES

[Boland, M.A. and J.M. Crespi. "Measuring Success in Marketing: Advertising Returns on Sunsweet's Ones Prunes Brand." *ACCC Fact Sheet Series* Paper No. 3, September 12, 2012.](#)

[Crespi, J.M. "An Update on the Legal Front." *Agricultural and Resource Economics Update* Vol. 6, No. 4, March/April 2003.](#)

Crespi, J.M. "'Hassle' is as Good a Word as Any to Describe Generic Advertising Litigation," *NFAPP Newsletter*, First Quarter 2002.

[Crespi, J.M. and R.J. Sexton. "Have Expenditures to Advertise California Almonds Been Effective?" appearing both in \(1\) *NICPRE Quarterly* Vol. 6, No. 3, Third Quarter 2000 and \(2\) *Agricultural and Resource Economics Update* Vol. 3, No. 4, Summer 2000.](#)

Crespi, J.M. and R.J. Sexton. "Promoting California Almonds: Is It Worth It?" *Nutgrower Magazine*, May 2000.

[Crespi, J.M. "Get Ready for More Commodity Promotion Litigation," *Agricultural and Resource Economics Update* Vol. 3, No. 4, Summer 2000.](#)

[Alston, J.M., H.F. Carman, J.A. Chalfant, J.M. Crespi, R.J. Sexton and R.J. Venner. "The California Prune Board's Promotion Program: An Evaluation" appearing both in \(1\) *Agricultural and Resource Economics Update* Vol. 3, No. 2, Winter 2000 and \(2\) *NICPRE Quarterly* Vol. 4, No. 3, Third Quarter 1998.](#)

PRESENTATIONS

Bruce, A. J.M. Crespi, J.L. Lusk. *What Were you Thinking? Neuroeconomics of controversial food technologies*. University of California, Davis. October 19, 2012.

Bruce, A. S., Cherry, J. B. C., Lusk, J. L., Crespi, J. M., McFadden, B. R., Bruce, J. M., Aupperle, R. L., Powell, J., Savage, C. R., Brooks, W. M., & Martin, L. E. *Got (cloned) milk? Decision-neuroscience of controversial food technologies*. Poster presented at the annual meeting of the Society for Neuroeconomics, Miami, FL, September 2012.

Cherry, J. B. C., Bruce, A. S., Lusk, J. L., Crespi, J. M., McFadden, B. R., Bruce, J. M., Lepping, R. J., Black, W. R., Henry, J. M., Fernández, D. A., Brooks, W. M., & Martin, L. E. *Cortical activations associated with price and controversial food technology*. Poster presented at the annual meeting of the Society for Neuroeconomics, Miami, FL, September 2012.

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John M. Crespi

- Cherry, J. B. C., Bruce, A. S., Lusk, J. L., Crespi, J. M., McFadden, B. R., Bruce, J. M., Lepping, R. J., Black, W. R., Henry, J. M., Fernández, D. A., Brooks, W. M., & Martin, L. E. *Temporal discounting and brain activation to price information*. Poster presented at the annual meeting of the Society for Neuroeconomics, Miami, FL, September 2012.
- McFadden, B.R., J.L. Lusk, J.M. Crespi, J.B.C. Cherry, L.E. Martin and A.S. Bruce. "Effect of Advocacy Information on Consumer Preferences for Cage Free Eggs: A Neuroeconomic Analysis" AAEA Annual Meeting, Seattle, Washington, August 13-14, 2012.
- McFadden, B.R., J.L. Lusk, J.M. Crespi, J.B.C. Cherry, L.E. Martin and A.S. Bruce. "Consumer Response to Controversial Food Technologies and Price: A Neuroeconomic Analysis." AAEA Annual Meeting, Seattle, Washington, August 13-14, 2012.
- Crespi, J.M. Testimony at joint hearings by the U.S. Departments of Justice and Agriculture on Agriculture and Antitrust Enforcement Issues in Our 21st Century Economy. Washington, D.C. December 8, 2010.
- Xia, T., J.M. Crespi and K. Dhuyvetter. "Could Packers Manipulate Cash Markets by Linking Contract and Futures Prices?" AAEA, CAES, & WAEA Joint Annual Meeting, Denver, Colorado, July 25-27, 2010.
- Crespi, J.M., T. Xia and R. Jones. "Cattle Cycles and Buyer Market Power." University of California, Davis, March 10, 2010.
- Jones, R, T. Xia and J.M. Crespi. "Now You See It, Now You Don't; Why Packer Market Power is So Elusive." 2009 Risk & Profit Conference, Manhattan, Kansas, August 20-21, 2009.
- Smith, C.M., J.M. Crespi, J.C. Leatherman, J.M. Peterson, and J.D. Roe. "Best Management Practice Auctions: Innovative and Market-Based, but are they Cost-Effective?" 2009 WAEA Annual Meeting, Kauai, HI, June 24-26, 2009.
- Boland, M.A., J.M. Crespi and D. Oswald. "How Successful was the 2002 Farm Bill's Value Added Producer Grants Program?" WAEA Annual Meeting, Big Sky, Montana, June 25-27, 2008.
- Barkley, A, L.L. Nalley and J.M. Crespi. "The Impact of the CIMMYT Wheat Breeding Program on Mexican Wheat Producers and Consumers: An Economic Welfare Analysis." 2008 SAEA Annual Meeting, Dallas, February 2-6, 2008.
- Crespi, J.M. "Quality, Costs and Competition." Presented at the University of California-Davis. March 8, 2007.
- Crespi, J.M. "Bidding for Cattle in the Texas Panhandle." Presented at the University of California-Davis. March 8, 2007.
- Fox, J.A. and J.M. Crespi. "GM Wheat and International Trade." 2005 Risk & Profit Conference, Manhattan, Kansas. August 11-12, 2005.
- Crespi, J.M. and S. Marette. "When Is Government Involvement Necessary for Labeling?" Organized Symposium, *Emerging Issues in Food Labeling*, presented at the 2005 American Agricultural Economics Association Annual Conference in Providence, July 26.

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Brant, M, A. Featherstone, T.L. Marsh and J.M. Crespi. "Multivariate Demand AIM Estimation with Application to Dried Fruit" presented at the 2005 American Agricultural Economics Association Annual Conference in Providence, July 25.

Chacon-Cascante, A, J.M. Crespi and T.L. Marsh. "Import Demand of Bananas in the European Union" presented at the 2005 American Agricultural Economics Association Annual Conference in Providence, July 25.

Crespi, J.M. "Regional and Production Appellations for Rural Development. Can They Help?" *Can New Products and New International and Domestic Marketing Channels Increase Rural Incomes? Ideas, Models, and Evidence*. Sonoma, CA. June 18-19, 2005.

Crespi, J.M. and R.J. Sexton. "Determining Markdowns in Complicated Auctions." Department of Resource Economics, University of Massachusetts, Amherst. April 29, 2005.

Crespi, J.M. "Generic Advertising's Long History and Uncertain Future," presented at the NEC-63 Spring Conference, The Economics of Commodity Promotion Programs. San Diego. March 17, 2005.

Mulik, K. and J.M. Crespi. "Geographical Indications and the Trade Related Property Rights Agreement: A Case Study of Basmati Rice Exports," presented at the 2004 American Agricultural Economics Association Annual Conference in Denver, August 3.

Crespi, J.M. and R.J. Sexton. "Can We Determine Markdowns in Complicated Auctions?" Department of Agricultural Economics, Kansas State University. October 7, 2003.

Crespi, J.M. "Commodity Promotion: Who's Still Standing and for How Long?" 2003 Risk & Profit Conference, Department of Agricultural Economics, Manhattan, Kansas. August 14-15, 2003.

Crespi, J.M. and S. Marette "Some Economic Implications of Public Labeling." 2003 Conference on Environment, Information and Consumer Behaviour. Copenhagen, April.

Crespi, J.M. and S. Marette "Some Economic Implications of Public Labeling." 2003 FAMPS Conference on Food Labeling. Washington, DC. March 21-22, 2003.

Crespi, J.M. and A. Chacon. "Do U.S. Marketing Orders Have Much Market Power? An Examination of the Almond Board of California." presented at the 2002 American Agricultural Economics Association Annual Conference, July 29-31 in Long Beach.

Crespi, J.M. and J.M. Peterson. "Do Ag Economists Ask the Right Questions?" 2002 Risk & Profit Conference, August 15-16, Manhattan, Kansas.

Crespi, J.M. and R.J. Sexton. "Bidding for Cattle in the Texas Panhandle," presented at the 2002 Western Agricultural Economics Association Annual Conference, July 29-31 in Long Beach.

Crespi, J.M. and S. Marette. "Are Equivalent Assessments for Marketing Orders Optimal if Products are Differentiated?" presented at the 2002 NEC-63 Fall Conference, October 22 in Washington, DC.

Crespi, J.M. and S. Marette. "Industry Concentration and the Financing of Product Quality Regulations," presented at the 2002 Conference on the Economics of Contracts in Agriculture, July 21-23, Annapolis, Maryland.

CURRICULUM VITAE

John M. Crespi

UNIVERSITY & PROFESSIONAL SERVICE

- Associate Editor, *Journal of Agricultural & Food Industrial Organization*, 2007-present.
- AAEA Awards Publication of Enduring Quality Subcommittee 2013-present.
- Director of Graduate Studies, Department of Agricultural Economics, 2009-present.
- Associate Editor, *American Journal of Agricultural Economics*, 2006-2009.
- Topic Leader, AAEA IO-Supply Chain Management Selected papers 2008, 2009.
- Departmental Search Committee (Dept. Head position), 2008.
- Head, WAEA Thesis Awards Committee, 2009.
- Treasurer, NEC-63, Research Committee on Commodity Promotion, 2005-2007.
- Advisory Board Member, Arthur Capper Cooperative Center, 2000-present.
- College Search Committee (Assoc Dean position), 2008.
- College Diversity Committee, 2001, 2002.
- Joint (Agricultural Economics/Economics) Graduate Committee, 2004-2008.
- Departmental Graduate Program Committee, 2004-2008.
- Departmental Preliminary Examination Committee, 2002, 2003, 2005, 2006.
- Departmental Search Committee (faculty line), 2002, 2005, 2009, 2011, 2013.
- Departmental Seminar Committee, 2000-2004.
- Gamma Sigma Delta Awards Committee, 2001-2004.

COURSES TAUGHT

- | | |
|--|--|
| • AGECE 318: Food & Agribusiness Management | Fall 2000, 2001 |
| • AGECE 500: Production Econ (e.g. Intermediate Micro) | Fall 2013 |
| • AGECE 515: Food & Agribusiness Marketing | Spring 2001-2003, 2009; Fall 2005, 2007, 2008 |
| • AGECE 880: Agribusiness Industry Structures | Fall 2003, 2006, Spring 2005, 2012, 2013 |
| • AGECE 901: Economic Research Methods | Spring 2002-2009, 2011, 2012, 2013 |
| • AGECE 936: Quantitative Topics in Ag. Econ. | Spring 2001-2005, 2007, 2008, 2009, 2011, 2012 |

AWARDS & RECOGNITION

| | |
|---|------|
| Western Agricultural Economics Association Award for Outstanding Published Research | 2006 |
| Gamma Sigma Delta Early Career Award (Kansas State University) | 2004 |
| American Agricultural Economics Association Award for Outstanding Dissertation | 2001 |
| Gordon A. King Award for Outstanding Dissertation (UC Davis) | 2001 |
| USDA National Needs Fellow | 1997 |
| USDA National Needs Fellow | 1996 |
| USDA National Needs Fellow | 1995 |
| Omicron Delta Epsilon, International Honor Society in Economics | 1993 |

PROFESSIONAL MEMBERSHIPS

American Agricultural Economics Association
American Economic Association
Australian Agricultural and Resource Economics Society
NEC-63: The Research Committee on Commodity Promotion
Western Agricultural Economics Association

CONSULTING EXPERIENCE

Almond Board of California
California Prune Board

CURRICULUM VITAE

John M. Crespi

California Table Grape Commission

Kansas Wheat Commission

Ocean Spray Cranberries

U.S. Department of Agriculture

U.S. Department of Justice