

Megan Hill

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EDUCATION:	Kansas State University , Manhattan, KS Master of Science in Agricultural Economics Coursework in Optimization Techniques, Data Analysis, and Agricultural Marketing	Expected Graduation: Summer 2022
	Bachelor of Science in Agribusiness, <i>Summa Cum Laude</i> Minor in Animal Sciences & Industry	Dec. 2020 GPA: 4.0
WORK EXPERIENCE:	Kansas State University , Manhattan, KS <i>Graduate Research & Teaching Assistant</i>	Jan. 2021 – Present
	<ul style="list-style-type: none">• Gather and analyze pet food industry data/market information to conduct research• Review existing pet food industry academic literature to contribute new knowledge• Serve as teaching assistant for AGEC 318: Food and Agribusiness Management and AGEC 599: Food and Agribusiness Management Strategies	
	Merck Animal Health , De Soto, KS <i>Kansas City Animal Health Corridor Intern</i>	May 2019 – Aug. 2019
	<ul style="list-style-type: none">• Assisted in planning and executing three Global Animal Health Week conference events• Coordinated with internal and external stakeholders to ensure success of the events• Created organizational charts using PowerPoint to streamline chain of communication• Completed training courses over branding, pharmacovigilance, and product integrity• Managed projects for Merck Animal Health and the Kansas City Animal Health Corridor	
	Valley Vet Supply , Marysville, KS <i>Marketing Intern</i>	May 2018 – Aug. 2018
	<ul style="list-style-type: none">• Conducted a market analysis of 13 equine customers to identify buying decision drivers• Worked with supervisor to create marketing calendars for pet and farm channels• Composed and edited approximately 90 blogs to spread product awareness	
INVOLVEMENT:	Graduate Students in Agricultural Economics (GSAE) <i>Secretary</i>	Jan. 2021 – Present May 2021 – Dec. 2021
	<ul style="list-style-type: none">• Accurately recorded minutes at club meetings and assisted in arranging club events• Prepared monthly birthday treats for graduate students within the department	
	National Agri-Marketing Association (NAMA) <i>Co-Advisor</i>	Aug. 2018 – Present Jan. 2021 – Present
	<i>President</i>	Aug. 2020 – Dec. 2020
	<ul style="list-style-type: none">• Efficiently led club meetings and created collaborative environment for members	
	<i>Vice President of Recruitment</i>	Aug. 2019 – May 2020
	<ul style="list-style-type: none">• Facilitated three club recruitment events to double club participation and membership	
	<i>Vice President of Publicity</i>	Aug. 2018 – May 2019
	<ul style="list-style-type: none">• Oversaw club social media accounts to promote club meetings and events	
ACHIEVEMENTS:	Case Study Competitions (offered strategic solutions to issues faced by agribusinesses)	
	<ul style="list-style-type: none">• 1st Place nationally – Agricultural & Applied Economics Association• 1st Place globally – International Food & Agribusiness Management Association	2021 2021
	Outstanding Senior in Agribusiness , KSU College of Agriculture	2021
	Outstanding Senior , KSU Department of Agricultural Economics	2021
	Finalist – NAMA Student Team Marketing Competition	2021
	Finalist – NAMA Student Team Marketing Competition	2019