

Elizabeth A. Yeager

Assistant Professor
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EDUCATION

Ph.D. 2011 Kansas State University, Agricultural Economics
Dissertation: *Impact of Risk on Cost and Technical Efficiencies*
B.S. 2007 Kansas State University, Agricultural Economics

PROFESSIONAL EXPERIENCE

01/2015-present Assistant Professor, Department of Agricultural Economics, Kansas State University
01/2012-12/2014 Assistant Professor, Department of Agricultural Economics, Purdue University
2010 Instructor, Department of Agricultural Economics, Kansas State University
05/2007-12/2011 Graduate Research and Teaching Assistant, Department of Agricultural Economics, Kansas State University

HONORS AND AWARDS

2016 Outstanding Young Scholar, Agricultural Finance and Management Section, AAEA
2014 Teaching for Tomorrow Fellowship Award
2014 Instruction Matters Purdue Academic Course Transformation (IMPACT) Faculty Fellow
2014 Richard L. Kohls Outstanding Early Career Award Nominee
2011 Richard Elmore Brown Outstanding Graduate Student Teaching Award
2007-2010 USDA National Needs Fellow

MEMBERSHIP IN ACADEMIC, PROFESSIONAL, AND SCHOLARLY SOCIETIES

Agricultural and Applied Economics Association (AAEA)
Agribusiness Economics and Management (AEM)
Teaching, Learning and Communication (TLC)
Agricultural Finance and Management (AFM)
National Agri-Marketing Association (NAMA)
North American Colleges and Teachers of Agriculture (NACTA)
Regional Groups NC-1177 and WERA-72

UNDERGRADUATE COURSES TAUGHT

AGEC 513 (Kansas State University), Agricultural Finance, Fall 2015 and 2016 in progress (2 sections)

AGEC 308 (Kansas State University), Farm and Ranch Management, Fall 2015 and 2016 in progress
 AGECE 220 (Kansas State University), Grain and Livestock Marketing, Spring 2015 and 2016
 AGECE 327 (Purdue University), Principles of Food and Agribusiness Marketing, 6 semesters
 AGECE 375 (Purdue University), Process of Economic Research – Honors, 3 semesters
 AGECE 429 (Purdue University), Agribusiness Marketing Workshop, 3 semesters
 SA 21254 (Purdue University), Agricultural Economics International Food Production, 2014
 AGECE 515 (Kansas State University), Principles of Food and Agribusiness Marketing, 2010

INVOLVEMENT IN GRADUATE PROGRAM

	Master's Degree	
	Completed	In Progress
Major Professor	3	4
Committee Member	7	2
MS-MBA Capstone Project Advisor	3	0

PUBLICATIONS (*selected refereed articles, extension reports, and popular press articles*)

Books

Barnard, F.L., J.T. Akridge, F.J. Dooley, J.C. Foltz, and E.A. Yeager. 2016. *Agribusiness Management* (Fifth Edition). London: Routledge.

Refereed Journal Articles

Yeager, E.A. and M.R. Langemeier. 2016. "Economic Efficiency Adjusted for Risk Preferences." *Applied Economics* DOI: 10.1080/00036846.2016.1223819.

Morgan, C.J., S.R. Dominick, N.O. Widmar, E.A. Yeager, and C.C. Croney. (forthcoming 2016). "Perceptions of Corporate Social Responsibility of Prominent Fast Food Establishments by University Students." *Journal of Food Distribution Research*.

Yeager, E.A. and M.R. Langemeier. 2016. "Risk Adjusted Cost Efficiency Indices." *International Journal of Agricultural Management* 5(3): 53-57.

Morgan, C.J., N.O. Widmar, E.A. Yeager, W.S. Downey, and C.C. Croney. 2016. "Perceptions of Social Responsibility of Prominent Fast Food Restaurants." *Modern Economy* 7(6): 704-714.

Yeager, E.A., W.S. Downey, and D.A. Widmar. 2015. "Syngenta: Changing a Global Company." *International Food and Agribusiness Management Review* 18(2): 173-189.

Yeager, E.A., W.S. Downey, and D.A. Widmar. 2015. "Syngenta: Changing a Global Company Teaching Note." *International Food and Agribusiness Management Review* 18(2): 1-10.

Barnard, F.L. and E.A. Yeager. 2015. "Access to Agricultural Banks in Rural Counties in the Face of Changing Demographics, Evolving Social Preferences, and Increasing Bank Regulations." *Journal of Farm Managers and Rural Appraisers* 78: 34-55.

Yeager, E.A. and F.L. Barnard. 2014. "Effectiveness of Increasing Liquidity as a Response to Increased Repayment Risk: A Case Study." *Journal of Farm Managers and Rural Appraisers* 77: 41-59.

Barnard, F.L. and E.A. Yeager. 2014. "Impact of Lower, More Volatile Net Farm Incomes and Higher Interest Rates on Repayment Risk." *Journal of Farm Managers and Rural Appraisers* 77: 60-79.

Langemeier, M.R., E.A. Yeager, and D. O'Brien. 2014. "Cost Efficiency and Feed Grain Production in Kansas." *Journal of Farm Managers and Rural Appraisers* 77: 229-239.

Yeager, E.A. and S.A. Stutzman. 2014. "Deer Creek Farms: Tradition into the Future." *American Journal of Agricultural Economics* 96(2): 598-605 doi:10.1093/ajae/aat108.

Yeager, E.A. and M.R. Langemeier. 2013. "Economic Efficiency and Downside Risk." *Applied Economics* 45(36): 5012-5020. DOI: 10.1080/00036846.2013.808313.

Barnard, F.L., E.A. Yeager, and A. Miller. 2013. "Repayment Capacity Sensitivity Analysis Using Purdue Farm Financial Analysis Spreadsheet." *Journal of the American Society of Farm Managers and Rural Appraisers* 76: 88-99.

Barnard, F.L., E.A. Yeager, and A. Miller. 2013. "New Features Added to the Purdue Farm Financial Analysis Spreadsheet." *Journal of the American Society of Farm Managers and Rural Appraisers* 76: 74-87.

Barnard, F.L. and E.A. Yeager. 2013. "The Perfect Storm: A Case Study Illustrating How a Series of Events Led One Farm Operator to Develop a Risk Management Plan that Includes a Lender's Perspective." *Journal of the American Society of Farm Managers and Rural Appraisers* 76: 19-38.

Yeager, E.A. and M.R. Langemeier. 2011. "Productivity Divergence Across Kansas Farms." *Agricultural and Resource Economics Review* 40(2): 282-292.

Yeager, E.A. and A.M. Featherstone. 2011. "Impact of Changes in Energy Input Prices on Ethanol Importation and Prices." *Journal of Agribusiness* 29(2): 181-199.

Yeager, E.A. and M.R. Langemeier. 2009. "Measuring Sustained Competitive Advantage for a Sample of Kansas Farms." *Journal of the American Society of Farm Managers and Rural Appraisers* 72: 112-123.

Extension Reports

Barnard, F.L. and E.A. Yeager. 2013. "Preparing a Projected Cash Flow Statement." Purdue Extension, Agricultural Economics, EC-616-W.
https://mdc.itap.purdue.edu/item.asp?Item_Number=EC-616-W.

Barnard, F. and E. Yeager. 2013. "The Role of Community Banks in Rural Indiana." Purdue Extension, Center for Rural Development, EC-768-W.
<http://extension.purdue.edu/extmedia/EC/EC-768-W.pdf>.

Web Content

Farm Risk Resources. 2014. www.farmriskresources.com developed by E.A. Yeager, M. Boehlje, M.R. Langemeier, and J. Mintert.

Popular Press Articles

Langemeier, M. and E. Yeager. 2016. "International Benchmarks for Wheat Production." *farmdoc daily* (6): 181, Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign, September 23, 2016.

Barnard, F. and E. Yeager. 2015. "Stress Testing Ag Loans." *The Show-Me Banker*. Liberty, MO, US: Missouri Independent Bankers Association.

Barnard, F. and E. Yeager. 2015. "Repayment Sensitivity Analysis for Agricultural Loans." *Illinois Banker* 100: 4-5.

Barnard, F. and E. Yeager. 2015. "How Sensitive is Your Ag Portfolio?" *Ag Banking* 3(1): 8-11.

Yeager, E. and K. Childres. 2014. "What Your Customer Wants." *AgriMarketing* 52(7): 50.

Yeager, E. and K. Childres. 2014. "What Your Customer Thinks." *AgriMarketing* 52(2): 23.
Hedge, K., E. Yeager, and D. Widmar. 2014. "Simple Market Segmentation." *AgriMarketing* 52(1): 20.

Barnard, F. and E. Yeager, E. 2013. "Just How Sensitive is Your Client's Repayment Capacity." *Ag Banking* 1(3):6-9.

Yeager, E. and F. Barnard. 2013. "Measuring Farm Financial Performance." *Ag Banking* 1(2):10-11.

Langemeier, M., M. Boehlje, K. Foster, E. Yeager, and T. Baker. 2012. "Managing in Times of Financial Stress." *Indiana Soybean and Corn Review*. Fall 2012: 14-15.

PRESENTATIONS

Select Presented Papers, Posters, and Presentations

Featherstone, A.M. and **E.A. Yeager**. "Maintaining Working Capital and Restructuring Debt." Presented at the Agricultural Agent Update, Ness County Fairgrounds, Ness City, KS, November 16, 2016.

Featherstone, A.M. and **E.A. Yeager**. "Maintaining Working Capital and Restructuring Debt." Presented at the Agricultural Agent Update, Lyon County Fairgrounds, Emporia, KS, November 15, 2016.

O'Brien, C. and E.A. Yeager. 2016. "Reductions in Working Capital and Resulting Burn Rates for Producers." Presentation at the Risk and Profit Conference, Department of Agricultural Economics, Kansas State University, Manhattan, KS.

Bergtold, J.S. and E.A. Yeager. 2016. "Academic, Demographic and Spatial Factors in the Classroom Affecting Student Performance in Principles of Agricultural Economics Courses" Selected paper presented at the Agricultural and Applied Economics Association Annual Meetings, Boston, MA.

Downey, W.S., M.A. Gunderson, L.M. Higgins, A.J. Johnson, K.K. Litzenberg, and E.A. Yeager. "The Use of Real World Business Cases as Teaching Tools." Selected track session presented at the Agricultural and Applied Economics Association Annual Meetings, Boston, MA.

Wetzstein, M.E., E.A. Yeager, G.J. Colson, and A.D. Spaulding. "Rejuvenating the Battered Exhausted Abused Teacher (BEAT)." Selected track session presented at the Agricultural and Applied Economics Association Annual Meetings, Boston, MA.

Yeager, E.A. 2016. "Relevance and Perspectives for Precision Crop Production (U.S. Perspective)." Presentation at the *agri benchmark* Cash Crop Conference, Bangkok, Thailand.

Yeager, E.A. 2016. "Economics of Corn Production." Presentation at the *agri benchmark* Cash Crop Conference, Bangkok, Thailand.

Yeager, E.A. 2016. "Managing Risk in Today's Agricultural Environment." Webinar presented through and available on agmanager.info.

Yeager, E.A. 2015. "Managing Risk in Today's Environment." Presentation at the Risk and Profit Conference, Department of Agricultural Economics, Kansas State University, Manhattan, KS.

Yeager, E.A. and A. Zissimopoulos. 2015. "Student Performance and Perception of Course Transformation." Selected paper presented at the Agricultural and Applied Economics Association Annual Meetings, San Francisco, CA.

Yeager, E.A. 2015. "Lessons Learned from a Study Abroad." Presentation at the WERA-72 Annual Meeting, Las Vegas, NV.

Yeager, E., M. Boehlje, and J. Mintert. 2015. "Managing Farm Risk with Farm Risk Resources." Presentation at Commodity Classic, Phoenix, AZ.

Yeager, E.A. 2015. "Effective Use of Market Segmentation." Presentation at the Land O'Lakes Executive Agribusiness Program, West Lafayette, IN.

Yeager, E. 2014. "Customer Segmentation and Building Your Brand." Presentation at the Corn States Premier Solutions Business Excellence Fellowship, West Lafayette, IN.

Yeager, E.A. 2014. "Building and Understanding Your Brand." Presentation at the Land O'Lakes Executive Agribusiness Program, Minneapolis, MN.

Yeager, E.A., W.S. Downey, and D.A. Widmar. 2014. "Syngenta: Changing a Global Company." Presentation during the Harvard-Style Case Study Workshop at the International Food and Agribusiness Management Association Scientific Research Symposium, Cape Town, South Africa.

Yeager, E.A. 2014. "Sales and Marketing Integration; Segmenting Customers in Your Market." Presentation at the Land O'Lakes Executive Agribusiness Program, West Lafayette, IN.

Yeager, E., M. Boehlje, and J. Mintert. 2014. "Planning for the Unexpected: Managing Risk in an Uncertain Environment." Presentation at Commodity Classic, San Antonio, TX.

Yeager, E. 2014. "Marketing and Sales." Presentation at the Corn States Premier Solutions Business Excellence Fellowship, West Lafayette, IN.

Gray, A. and E. Yeager. 2014. "Strategy: Concepts and Applications." Presentation at the Agricultural Retailers Association Management Academy, West Lafayette, IN.

Yeager, E. 2014. "Risk Management Program Update." Presentation at the Center for Commercial Agriculture Advisory Council Annual Meeting, West Lafayette, IN.

Yeager, E. 2013. "Sharpen Your Credit Analysis Skills." Presentation at the 2013 ABA National Agricultural Bankers Conference, Minneapolis, MN.

Yeager, E. 2013. "Communicating the Benefits around Crop Services." Presentation at the National Conference for Agribusiness, West Lafayette, IN.

Yeager, E. and W.S. Downey. 2013. "Syngenta: Changing a Global Company." Case Discussion at Agribusiness Leadership Plus, West Lafayette, IN.

Yeager, E. and W.S. Downey. 2013. "Syngenta: Changing a Global Company." Case Discussion at Midwest Food and Agribusiness Executive Seminar, West Lafayette, IN.

Yeager, E. 2013. "U.S. Agriculture and Finance." Presentation at the Purdue-China Joint Program in Agribusiness Management, West Lafayette, IN.

Yeager, E.A. and S.A. Stutzman. 2013. "Deer Creek Farms: A Case Study Illustrating Strategic Risk Management in Agriculture." Invited paper session featuring selected case studies presented at the Agricultural and Applied Economics Association Conference, Washington, D.C.

Yeager, E. and M. Langemeier. 2013. "Risk Adjusted Cost Efficiency Indices." Paper presented at the 2013 International Farm Management Association Conference, Warsaw, Poland.

Yeager, E. and M. Boehlje. 2013. "Strategic Risk Management." Presentation at the Top Farmer Crop Workshop, West Lafayette, IN.

Yeager, E. 2013. "Integrated Risk Management Initiative." Presentation at the National Farm Business Management Conference, Overland Park, KS.

Gloy, B. and E. Yeager. 2013. "Risk Management for Agricultural Farms." Presentation at the 2013 Production Agriculture Roundtable, West Lafayette, IN.

Boehlje, M., B. Gloy, and E. Yeager. 2013. "Farming in the New Normal: Managing Risks for the Long Haul." Presentation at the Indiana Livestock, Forage & Grain Forum, Indianapolis, IN.

Langemeier, M.R., E.A. Yeager, and D. O'Brien. 2013. "Cost Efficiency and Feed Grain Production in Kansas." <http://purl.umn.edu/142394>. Selected paper presented at the Southern Agricultural Economics Annual Meeting, Orlando, FL.

Yeager, E.A. 2013. "Indiana Soybean Alliance & Purdue Center for Commercial Agriculture *Integrated Risk Management Initiative*." Presentation at the Center for Commercial Agriculture Advisory Council Meeting, West Lafayette, IN.

Yeager, E.A. and M.R. Langemeier. 2012. "Economic Efficiency Adjusted for Risk Preferences." <http://purl.umn.edu/124012>. Selected paper presented at the Agricultural and Applied Economics Association Conference, Seattle, WA.

Patrick, G., C. Alexander, and E. Yeager. 2012. "Past and Current Risk Management by TFCW Participants." Presentation at the Top Farmer Crop Workshop, West Lafayette, IN.

Yeager, E.A. and M.R. Langemeier. 2012. "Economic Efficiency and Downside Risk." Selected paper presented at the Western Agricultural Economics Association Conference, Park City, UT.

Yeager, E.A. 2011. "Excel Pre-Session." Led session at Management, Analysis, & Strategic Thinking (MAST), Manhattan, KS.

Lambert, D.K., E.A. Yeager, and M.R. Langemeier. 2011. "Agricultural Productivity at the National, State, and Farm Level." Paper presented at the Risk and Profit Conference, Manhattan, KS.

Yeager, E.A. 2011. "Perspective of a Recent Hire." Presented during the Organized Symposia "Navigating the Job Search Process" at the AAEA Annual Meeting, Pittsburgh, PA.

Bergtold, J.S., E.A. Yeager, and A.M. Featherstone. 2011. "Sample Size and Robustness of Inferences from Logistic Regression in the Presence of Nonlinearity and Multicollinearity." <http://purl.umn.edu/103771>. Selected paper presented at the Agricultural and Applied Economics Association Conference, Pittsburgh, PA.

Yeager, E.A. and A.M. Featherstone. 2011. "Impact of Changes in Energy Input Prices on Ethanol Importation and Prices." <http://purl.umn.edu/104026>. Selected paper presented at the Agricultural and Applied Economics Association Conference, Pittsburgh, PA.

Yeager, E.A. and M.R. Langemeier. 2010. "Productivity Divergence Across Kansas Farms." <http://purl.umn.edu/61174>. Selected poster presented at the Agricultural and Applied Economics Association Conference, Denver, CO.

Yeager, E.A. and M.R. Langemeier. 2009. "Productivity Divergence Across Kansas Farms." Paper presented at the Risk and Profit Conference, Manhattan, KS.

Yeager, E.A. and M.R. Langemeier. 2009. "Benchmarking Recommendations Using a Sample of Kansas Farms." Selected paper presented at the International Farm Management Association Conference, Bloomington, IL.

O'Brien, D., M. Woolverton, L. Maddy, V. Pozo, J. Roe, J. Tajchman, and E.A. Yeager. 2008. "A Case Study of the Impact of Bioenergy Development Upon Crop Production, Livestock Feeding, and Water Resource Usage in Kansas." <http://purl.umn.edu/6432>. Selected paper presented at the American Agricultural Economics Association Conference, Orlando, FL.

Staff Papers and Newsletters

Yeager, E.A. 2016. "Managing Financial Risk in Today's Environment." Kansas State University, Department of Agricultural Economics, Kansas Farm Management Association (KFMA) E-Newsletter. <http://agmanager.info/kfma/newsletters/march-2016>.

Morris, C., E. Yeager, K. Dhuyvetter, and G. Regier. 2016. "Management Factors: What is Important, Costs, Yields, Prices, or Production Practices?" Kansas State University, Department of Agricultural Economics, Extension Publication.

Yeager, E.A., M.R. Langemeier, and T. Xia. 2011. "Impact of Tillage System on Input Demands for Farms." Kansas State University, Department of Agricultural Economics, Staff Paper No. 12-01, August.

GRANTS RECEIVED

Research and Extension Grants \$450,000

Indiana Soybean Alliance, *Strategic Risk Initiative Project – Phase I*, 2012-2013 \$250,000, Principal Investigator, Co-PIs Michael Boehlje, Jim Mintert, Tim Baker

Indiana Soybean Alliance, *Integrated Risk Management Initiative*, 2013-2014 \$200,000, Principal Investigator, Co-PIs Michael Boehlje, Jim Mintert, Tim Baker, Michael Langemeier

Teaching Related Grants \$25,150 (Principal Investigator and used to support Purdue University NAMA)

Dow AgroSciences, Aid-to-Education Fund, 2014 \$2,500, 2013 \$2,500, 2012 \$2,500.

Monsanto, 2014 \$1,000, 2013 \$1,000, 2012 \$600.

Halderman Farm Management, 2014 \$350, 2013 \$350, 2012 \$350.

Beck's Hybrids, 2014 \$250, 2013 \$250, 2012 \$250.
 JBS United, 2014 \$750, 2013 \$750, 2012 \$500.
 Purdue Agricultural Council Grant, 2014 \$2,000.
 CHS Corporate Citizenship, 2014 \$1,000.
 Smith Implements, Inc., 2014 \$500.
 Indiana Trail Riders Association, 2014 \$150.
 1st Source Bank, 2014 \$250.
 Mid Country Media, Inc. / Farm World, 2013 \$1,500, 2012 \$1,500.
 CGB Enterprises, Inc., 2012 \$600.
 Kokomo Grain, 2012 \$750.
 Mid-America NAMA Chapter, 2012 \$2,000.
 CHS Foundation, 2012 \$1,000.

GRANTS UNDER REVIEW

Research \$4,999,588

US Department of Agriculture, "Resource Recovery from Wastewater: Exploiting Opportunities, Overcoming Barriers, and Protecting the Environment," 2017-2022. Responsible for \$499,959.
 Co-PIs: G. Hettiarachchi, J. Bergtold, E. Yeager, E. Alvarez Santos, D. Bremer, J. Fry, S. Keeley, S. Hutchinson, and P. Parameswaran.

SERVICE

Departmental Committees and Service

Advising (35-40 undergraduates per semester)	2015-Present
Prospective Student Visits and Transfer Student Enrollments	2015-Present
Departmental Faculty/Staff Search Committees (4)	2015-Present
Faculty Staffing Committee	2014
National Agri-Marketing Association (NAMA) Advisor	2012-2014
Honors Program Coordinator	2012-2014
Micro Prelim Committee	2012-2014
Departmental Publications Reviewer	2012-2014
Seminar Committee	2012-2014
4-H Round-Up Career Day Presenter and Liaison	2012-2014
Farm Tour – Worked with Hal and Ty Brown / Windy Lane Farms	2013
Outstanding Master Thesis Committee	2012
Hoosier Agriculture and Science Academy Presenter	2012

College and University Committees and Service

Ag Student Council Advisor	2016-Present
Academic Standards Committee	2015-Present
College of Agriculture: Honors Committee	2012-2014
Agricultural Research at Purdue Hatch Project Reviewer	2013
AgSEED Grant Proposal Reviewer	2013

Professional Service

Chair-Elect for NC-1177	2016-2017
Chair-Elect for Agriculture, Finance and Management (AFM) Section AAEA	2016-2017

Chair for Teaching, Learning and Communication (TLC) Section AAEA	2016-2017
USDA Grant Reviewer	2016
Co-Editor of <i>Journal of Applied Farm Economics</i>	2015-Present
Chair-Elect for Teaching, Learning and Communication (TLC) Section AAEA	2015-2016
Track Chair for International Conference of Agricultural Economists	2015
Topic Leader for AAEA Risk and Uncertainty Section	2013-2014
Moderator and Abstract Reviewer for AAEA and WAEA	
Manuscript Reviewer for <i>American Journal of Agricultural Economics</i> , <i>Applied Economics</i> , <i>International Food and Agribusiness Management Review</i> , <i>Journal of Agricultural and Applied Economics</i> , and <i>Journal of Food Distribution Research</i>	
Reviewed book proposal for Springer, India, Life Sciences.	