

Aleksan Shanoyan

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Kansas State University
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1603 Old Claflin Place
Manhattan, Kansas 66506

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EDUCATION

- 2011 Ph.D. Agricultural, Food and Resource Economics, Michigan State University
Fields of concentration: Agribusiness Strategy and Management, International Development, Applied Econometrics *Advisors:* Dr. Christopher Peterson, Dr. Hamish Gow
- 2007 M.S. Agricultural Economics, University of Illinois at Urbana-Champaign,
- 2003 B.S. Economics and Accounting, Armenian Agricultural Academy
Minor: Agribusiness Management, certificate from Texas A&M University

EXPERIENCE

- 2018 – present Associate Professor, Department of Agricultural Economics, Kansas State University
- 2012 – 2018 Assistant Professor, Department of Agricultural Economics, Kansas State University
- 2009 – 2011 Research Assistant, MSU Product Center for Agriculture and Natural Resources, Michigan State University
- 2007 – 2009 Research Assistant, Partnership for Food Industry Development – Fruits & Vegetables (PFID-FV), Michigan State University
- 2003 – 2007 Research Assistant, Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign
- 2003 Research Assistant, USDA Marketing Assistance Program, Yerevan, Armenia
- 2003 Assistant of the President, Federation of Agricultural Associations, Yerevan, Armenia
- 2002 Intern, Batumi Sea Port and Adjarian Customs Department, Batumi, Georgia
- 1995 – 1997 Private Entrepreneur, Meat Retail Sector, Rostov-on-Don, Russian Federation

Military Experience

- 2000-2001 Managing Officer, Military Warehouse of Combustive-Lubricating Materials, Republic of Armenia Armed Forces, Armenia
- 1997-1999 Senior Radio-communication Specialist, Republic of Armenia Armed Forces, Armenia

January 2019

HONORS

Distinguished Teaching Award: Less Than Ten Years' Experience, Agricultural and Applied Economics Association, 2017.

Outstanding Undergraduate Teaching Award under ten years of experience, Western Agricultural Economics Association, 2016.

Gold Quill Award for Outstanding Article of the 2016 Journal of the American Society of Farm Managers and Rural Appraisers.

Graduate Fellow, Academy of Entrepreneurial Leadership, USA, 2006

Selected Participant, International Business Immersion Program:

Analysis of wool supply chain, New Zealand, 2006

Analysis of soybean, sugar, and coffee supply chains, Brazil, 2005

Analysis of expansion impact on EU agricultural policy, Belgium, 2004

JOURNAL ARTICLES

Hovhannisyanyan, V., & Shanoyan, A. Addressing Pre-Commitment Bias with Generalized EASI Model: An Application to Food Demand in Russia. *Journal of Agricultural and Resource Economics* (Forthcoming).

Hovhannisyanyan, V., & Shanoyan, A. An Empirical Analysis of Welfare Consequences of Rising Food Prices in Urban China: The EASI Approach. *Applied Economic Perspectives and Policy* (Forthcoming).

Yao, B., Shanoyan, A., Hanawa Peterson, H., Boyer, C., & Baker, L. The Use of New-Media Marketing in the Green Industry: Analysis of Social Media Adoption and Impact on Sales. *Agribusiness: an International Journal* (Forthcoming).

Shanoyan, A., Bankuti, S., & Colares-Santos, L. Contractual Arrangements and Incentive Structures in Transactions between Commodity Beef Producers and Processors in Brazil. *Journal of Agribusiness in Developing and Emerging Economies* (Forthcoming).

Miller, N., Griffin, T., Goeringer, P., Ellixson, A., & Shanoyan, A. Estimating Value, Damages, and Remedies when Farm Data are Misappropriated. *Choices* (Forthcoming).

Sant Anna, A., Bergtold, J., Shanoyan, A., Granco, G., and M. Caldas. (2018). Examining the Relationship Between Vertical Coordination Strategies and Technical Efficiency: Evidence from the Brazilian Ethanol Industry. *Agribusiness: an International Journal*, 34(4): 793-812.

Griffin, T., Miller, N., Bergtold, J., Shanoyan, A., Sharda, A., & Ciampitti, I. (2017). Farm's Sequence of Adoption of Information-Intensive Precision Agricultural Technology. *Applied Engineering in Agriculture*, 33(4): 521-527.

- Bergtold, J., Shanoyan, A., Fewell, J., & Williams, J. (2017). Annual Bioenergy Crops for Biofuels Production: Farmers' Contractual Preferences for Producing Sweet Sorghum. *Energy*, 119: 724-731.
- Sant Anna, A., Shanoyan, A., Bergtold, J., Caldas, M., & Granco, G. (2016). Ethanol and Sugarcane Expansion in Brazil: What is Fueling the Ethanol Industry? *International Food and Agribusiness Management Review*, 19(4): 163-182.
- Shanoyan, A., Ross, B., Gow, H., Peterson, C., & Black, R. (2016). Third-Party Facilitation of Market Linkages in the Agri-Food Supply Chain: Evidence from the Armenian Vegetable Industry. *Journal on Chain and Network Sciences*, 16(2): 83-93.
- Protopop, I., & Shanoyan, A. (2016). Big Data and Smallholder Farmers: Big Data Applications in the Agri-Food Supply Chain in Developing Countries. *International Food and Agribusiness Management Review*, 19(A): 173-190.
- Zereyesus, Y., Shanoyan, A., Ross, K., & Amanor-Boadu, V. (2016). The Determinants of Household Level Well-Being: Insights from Northern Ghana. *Development Studies Research*, 3(1): 1-10.
- Zereyesus, Y., Amanor-Boadu, V., Ross, K., & Shanoyan, A. (2016). Does Women's Empowerment in Agriculture Matter for Children's Health Status? Insights from Northern Ghana. *Social Indicators Research*, 16(1).
- Griffin, T., Mark, T., Ferrell, S., Janzen, T., Ibendahl, G., Bennett, J., Maurer, J., & Shanoyan, A. (2016). Big Data Considerations for Rural Property Professionals. *Journal of American Society of Farm Managers and Rural Appraisers*, 167-180.
- Ross, K., Zereyesus, Y., Shanoyan, A., & Amanor-Boadu, V. (2015). The Health Effects of Women Empowerment: Recent Evidence from Northern Ghana. *International Food and Agribusiness Management Review*, 18(1):127-144.
- Shanoyan, A., Ross, B., Gow, H., & Peterson, C. (2014). Long-term Sustainability of Third-party Facilitated Market Linkages: Evidence from the USDA Marketing Assistance Program in the Armenian Dairy Industry. *Food Policy*, 46:157-164.
- Shanoyan, A., Ross, B., Gow, H., & Peterson, C. (2014). Investment Responses to Third-party Market Facilitation in Armenia. *Journal of Agribusiness in Developing and Emerging Economies*, 4(2):98-114.
- Shanoyan, A., Briggeman, B., Harmon, B., Harris, K., Haverkamp, J., Heier, R., Holder, J., Kniebel, C., Jackson, K., Lutz, T., Warta, T., & Wendelburg, A. (2014). Cooperative Innovation: The Case of Team Marketing Alliance, LLC. *International Food and Agribusiness Management Review*, 17(1):187-197.
- Pandey, V., Shanoyan, A., Peterson, C., & Ross, B. (2013). Principal-Agent Governance Mechanism in an Emerging Biofuels Supply Chain in USA. *Asian Journal of Agriculture and Rural Development*, 3(8):532-542.

Gow, H., Shanoyan, A., & Cocks, J. (2009). Farmers' Choices Among Alternative Dairy Marketing Channels in Armenia: Can Appropriately Designed ODA Substitute for FDI? *Journal of Rural Cooperation*, 37(1):100-123.

Gow, H., Shanoyan, A., Abrahamyan, L., & Aleksandryan, M. (2006). Agricultural Production Credit Clubs in Armenia: Facilitating Investment Through Market Linkages, Social Capital, and Microcredit. *Agricultural Finance Review*, 66(2):315-329.

GRANTS AND AWARDS

- 2017 USDA Foreign Agricultural Service/Millennium Challenge Corporation, Synthesising Lessons from the Deep Dive Bucket Reports, (US\$ 7,401), with B. Schwab.
- 2017 Koch Industries, Inc. Research and Creative Inquiry Project (US\$ 12,500)
- 2015 USDA FAS Grant, Deep Dive Analysis of Armenia Water to Market Training Program (US\$107,552), with B. Schwab.
- 2014 College of Agriculture Mini-Grant on Innovation in Teaching, Learning and Assessment, Kansas State University (US\$ 7,980), with J.S. Bergtold.
- 2013 CoBank Research Fellowship, Arthur Capper Cooperative Center, Kansas State University (US\$5,000)
- 2013 Kansas State University Peer Review of Teaching Program (US\$ 1,000)
- 2009 Michigan State University Predissertation Travel Award, International Studies and Programs, Michigan State University (US\$ 5,000)
- 2008 and 2010 Student Travel Grant, International Food and Agribusiness Management Association (US\$ 2,000)
- 2008 Scholarship Award, Future Leaders Forum, Association for International Agriculture and Rural Development
- 2006 Graduate Scholarship Award, Academy of Entrepreneurial Leadership, USA (US\$5,000)

CONFERENCE PRESENTATIONS

Yao, B., & Shanoyan, A. The Use of Mobile Money Application and Smallholder Farmer Market Participation: Evidence from Cote d'Ivoire and Tanzania. Selected paper presented at the 2018 annual meeting of the International Association of Agricultural Economists, Vancouver, BC, Canada, July 28 - August 2, 2018.

Yao, B., & Shanoyan, A. Could Mobile Money Applications Improve Farm Productivity? Insights from Rural Mozambique. Selected paper presented at the 2018 annual meeting of the Agricultural and Applied Economics Association, Washington, DC, August 5-7, 2018.

Mzyece, A., Zereyesus, Y., & Shanoyan, A. Does Crop Diversification Involve a Trade-Off Between Technical Efficiency and Income Stability for Farmers in Zambia? Selected paper presented at the 2018 annual meeting of the Agricultural and Applied Economics Association, Washington, DC, August 5-7, 2018.

Hobbs, L., & Shanoyan, A. Analysis of Consumer Perception of Product Attributes in Pet Food: Implications for Marketing and Brand Strategy. Selected paper presented at the 2018 annual meeting of the Agricultural and Applied Economics Association, Washington, DC, August 5-7, 2018.

- Hovhannisyian, V., & Shanoyan, A. An Empirical Analysis of Welfare Consequences of Rising Food Prices in Urban China: The EASI Approach. Selected paper presented at the 2018 annual meeting of the Agricultural and Applied Economics Association, Washington, DC, August 5-7, 2018.
- Leiva, P., & Shanoyan, A. Peruvian Fishmeal Industry Resilience to El Nino Southern Oscillation (ENSO) Events: Implications for Industry Structure. Selected paper presented at the 2018 annual meeting of the Western Agricultural Economics Association, Anchorage, AK, June 24-26, 2018.
- McCollum, C., Bergtold, J., Shanoyan, A., & Archer, D. Potential Supply of Specialized Oilseeds for Bio-jet Fuel Production in the Wheat Belt of the United States. Selected paper presented at the 2018 annual meeting of the WERA-72, Manhattan, KS. June 18-20, 2018.
- Mzyece, A., Zereyesus, Y., & Shanoyan, A. Effect of Crop Diversification on Technical Efficiency and Income Variability in Northern Ghana. Selected paper presented at the 2018 annual meeting of the Southern Agricultural Economics Association, Jacksonville, FL, February 2-6, 2018.
- Hovhannisyian, V., & Shanoyan, A. An Empirical Analysis of Pre-Determined Food Demand in Russia. Selected paper presented at the 2018 annual meeting of the Southern Agricultural Economics Association, Jacksonville, FL, February 2-6, 2018.
- Shanoyan, A., Bankuti, S., & Colares-Santos, L. Contractual Arrangements and Incentive Structures in Transactions between Commodity Beef Producers and Processors in Brazil. Invited paper presented at the International Meeting on Economic Theory and Applied Economics, Maringa, PR, Brazil, October 27, 2017.
- Lindbloom, M., Shanoyan, A., & Griffin, T. Farm Diversification as an Adaptive Capability: Examining the Resilience of Kansas Farms. Selected paper presented at the 2017 annual meeting of the Agricultural and Applied Economics Association, Chicago, IL, July 30-August 1, 2017.
- Yao, B., Shanoyan, A., Hanawa Peterson, H., Boyer, C., & Baker, L. The Use of New-Media Marketing in the Green Industry: Analysis of Social Media Adoption and Impact on Sales. Selected paper presented at the 2017 annual meeting of the Agricultural and Applied Economics Association, Chicago, IL, July 30-August 1, 2017.
- Miller, N., Bergtold, J., Griffin, T., & Shanoyan, A. A Spatio-Temporal Analysis of the Adoption Process of Complementary Precision Agricultural Practices in Kansas. Selected paper presented at the 2017 annual meeting of the Agricultural and Applied Economics Association, Chicago, IL, July 30-August 1, 2017.
- Lindbloom, M., Shanoyan, A., & Griffin, T. The Effect of Diversification on Farm Resilience: A Longitudinal Analysis of Kansas Farms. Selected poster presented at the 2017 annual meeting of the Agricultural and Applied Economics Association, Chicago, IL, July 30-August 1, 2017.

- Hovhannisyan, V., & Shanoyan, A. Quantifying the Structure of Food Demand in Russia Using Provincial-Level Panel Data on Food Consumption. Selected poster presented at the 2017 annual meeting of the Agricultural and Applied Economics Association, Chicago, IL, July 30-August 1, 2017.
- Appuhamilage, B., Shanoyan, A., & Hovhannisyan, V. Analysis of Dietary Habit Transformation in Sri Lanka: Application of EASI Demand Approach. Selected paper presented at the 2017 annual meeting of the Western Agricultural Economics Association, Lake Tahoe, NV, July 9-11, 2017.
- Embaye, W., Bergtold, J., Schwab, B., and A. Shanoyan. Evaluation of Agricultural Extension Program. Selected paper presented at the 2017 annual meeting of the Western Agricultural Economics Association, Lake Tahoe, NV, July 9-11, 2017.
- Miller, N., Griffin, T., Bergtold, J., Ciampitti, I., Sharda, A., & Shanoyan, A. Precision Agriculture Technology Adoption Patterns by Kansas Farms. Selected paper presented at the 20th Annual Kansas Agricultural Technologies Conference of the Kansas Agricultural Research and Technology Association. Junction City, KS. January 19-20, 2017.
- Embaye, W., Bergtold, J., Schwab, B., & Shanoyan, A. Impact of Farm Training on Efficiency of Small Scale Farms in Armenia. Selected poster presented at the 2016 annual meeting of the Agricultural and Applied Economics Association, Boston, MA. July 31-Aug.2, 2016.
- Zereyesus, Y., Amanor-Boadu, V., Tsiboe, F., Ross, K., & Shanoyan, A. Experimental Evidence of Nutrition Interventions in Northern Ghana. Selected poster presented at the 2016 annual meeting of the Agricultural and Applied Economics Association, Boston, MA. July 31-Aug.2, 2016.
- Shanoyan, A., & Bergtold, J. Assessing Impact of Group Composition and Social Factors on Student Performance in Team-Based Learning Activities in Higher Education. Selected paper presented at the 2015 annual meeting of the WERA-72, Las Vegas, NV. June 21-23, 2015.
- Bergtold, J., Shanoyan, A., Fewell, J., & Williams, J. Farmer's Willingness to Grow Sweet Sorghum as an Annual Bioenergy Crop Under Contract: Assessing Willingness to Pay for Contract Attributes. Selected paper presented at the 2015 annual International Conference on Sustainable Energy and Environmental Protection, Paisley, Scotland. August 11-14, 2015.
- Hancock, A., Shanoyan, A., Zereyesus, Y., Ross, K., & Amanor-Boadu, V. The Effect of Storage and Infrastructure on Post-Harvest Loss in Northern Ghana. Selected paper presented at the 2015 International Food and Agribusiness Management Association's Annual World Symposium, Saint Paul, MN. June 14-17, 2015.
- Mzyece, A., Shanoyan, A., Zereyesus, Y., Ross, K., & Amanor-Boadu, V. Transaction Costs and Market Participation: Recent Evidence from Northern Ghana. Selected paper presented at

the 2015 International Food and Agribusiness Management Association's Annual World Symposium, Saint Paul, MN. June 14-17, 2015.

Salin-Maradeix, M., Zereyesus, Y., Ross, K., Shanoyan, A., & Amanor-Boadu, V. Fertilizer Use and Agricultural Productivity in Northern Ghana: The Effect of Transaction Costs in Accessing Input Markets. Selected paper presented at the 2015 International Food and Agribusiness Management Association's Annual World Symposium. Saint Paul, MN. June 14-17, 2015.

Gutierrez, E., Zereyesus, Y., Ross, K., Shanoyan, A., & Amanor-Boadu, V. Unleashing Women's Productive Potential to Drive Economic Growth and Rural Development in Northern Ghana. Selected paper presented at the 2015 International Food and Agribusiness Management Association's Annual World Symposium, Saint Paul, MN. June 14-17, 2015.

Bergtold, J., Shanoyan, A., Altman, I., Fewell, J., & Williams, J. Estimating the Supply of Corn Stover at the Farm Level for Biofuel Production: Taking Account of Farmers' Willingness to Harvest." Selected paper presented at the 2014 annual meeting of the Agricultural and Applied Economics Association, Minneapolis, MN. July 27-29, 2014.

Zereyesus, Y., Shanoyan, A., Ross, K., & Amanor-Boadu, V. Children First: Understanding Children's Well-being in Northern Ghana. Selected paper presented at the 2014 annual meeting of the Agricultural and Applied Economics Association, Minneapolis, MN. July 27-29, 2014.

Ross, K., Shanoyan, A., Zereyesus, Y., & Amanor-Boadu, V. Longitudinal Analysis of Child Malnutrition Trends in Ghana. Selected paper presented at the 2014 annual meeting of the Agricultural and Applied Economics Association, Minneapolis, MN. July 27-29, 2014.

Zereyesus, Y., Shanoyan, A., Ross, K., & Amanor-Boadu, V. An Empirical Analysis of Household Well-being in Northern Ghana." Selected poster presented at the 2014 annual meeting of the Agricultural and Applied Economics Association. Minneapolis, MN. July 27-29, 2014.

Zereyesus, Y., Ross, K., Shanoyan, A., & Amanor-Boadu, V. Effect of Women's Empowerment on Children Well-being in Northern Ghana. Selected poster presented at the 2014 annual meeting of the Agricultural and Applied Economics Association. Minneapolis, MN. July 27-29, 2014.

Bergtold, J., Andrango, G., Shanoyan, A., & Ancher, D. Farmers' Willingness to Grow Oilseeds as a Biofuel Feedstock for Jet Fuel: A Latent Class Model Approach. Selected poster presented at the 2014 annual meeting of the Agricultural and Applied Economics Association. Minneapolis, MN. July 27-29, 2014.

Shanoyan, A., Ross, K., Zereyesus, Y., & Amanor-Boadu, V. An Apple a Day: Factors Affecting Fruits and Vegetable Expenditures and Consumption in Northern Ghana. Selected paper presented at the 2014 International Food and Agribusiness Management Association's Annual World Symposium, Cape Town, South Africa. June 16-17, 2014.

- Shanoyan, A., Harris, K., & Briggeman, B. Learning-by-Doing: Cost Experience Curves of Midwestern Cooperatives. Selected paper presented at the 2014 International Food and Agribusiness Management Association's Annual World Symposium, Cape Town, South Africa. June 16-17, 2014.
- Ross, K., Shanoyan, A., Amanor-Boadu, V., and Zereyesus, Y. From Subsistence to Commercial Production: Factors Affecting Smallholder Bean and Cowpea Producers' Market Participation in Zambia. Selected paper presented at the 2014 International Food and Agribusiness Management Association's Annual World Symposium, Cape Town, South Africa. June 16-17, 2014.
- Zereyesus, Y., Shanoyan, A., Ross, K., & Amanor-Boadu, V. Determinants of Children's Well-being in Northern Ghana. Selected paper presented at the 2014 International Food and Agribusiness Management Association's Annual World Symposium, Cape Town, South Africa. June 16-17, 2014.
- Ross, K., Zereyesus, Y., Shanoyan, A., & Amanor-Boadu, V. The Health Effects of Women Empowerment: Recent Evidence from Northern Ghana. Selected paper presented at the 2014 International Food and Agribusiness Management Association's Annual World Symposium, Cape Town, South Africa. June 16-17, 2014.
- Zereyesus, Y., Ross, K., Shanoyan, A., & Amanor-Boadu, V. Examining the Relationship between Women's Empowerment and Children Well-Being: The Case of Northern Ghana. Selected paper presented at the 2014 International Food and Agribusiness Management Association's Annual World Symposium, Cape Town, South Africa. June 16-17, 2014.
- Shanoyan, A., Briggeman, B., Harmon, B., Harris, K., Haverkamp, J., Heier, R., Holder, J., Kniebel, C., Jackson, K., Lutz, T., Warta, T., & Wendelburg, A. (2014). Cooperative Innovation: The Case of Team Marketing Alliance, LLC. Selected paper presented at the 2013 annual meeting of the Agricultural and Applied Economics Association, Washington, D.C. August 4-6, 2013.
- Shanoyan, A., Ross, B., Gow, H., Peterson, C., & Black, R. Long-term Sustainability of Third-party Facilitated Market Linkages: Evidence from the USDA Marketing Assistance Program in the Armenian Dairy Industry. Selected paper presented at the 2012 annual meeting of the Agricultural and Applied Economics Association, Seattle, WA. August 12-14, 2012.
- Shanoyan, A., Ross, B., Gow, H., Peterson, C., & Black, R. Third-Party Facilitation of Market Linkages in the Agri-Food Supply Chain: Evidence from the Armenian Vegetable Industry. Selected paper presented at the 2012 annual meeting of the Agricultural and Applied Economics Association, Seattle, WA. August 12-14, 2012.
- Shanoyan, A., Gow, H., Peterson, C., & Ross, B. Third-Party Facilitation of Investments in Private Enforcement Capital: Evidence from Armenian Dairy Industry. Selected paper presented at the 2010 annual meeting of the Agricultural and Applied Economics Association. Denver, CO. July 25-27, 2010.

- Ross, B., Shanoyan, A., Conner, D., Smalley, S., & Colasanti, K. Distributing Entrepreneurial Agri-Food Products: A Double Hurdle Model of Participation and Expenditure at Michigan Farmers' Markets. Selected paper presented at the 2010 International Food and Agribusiness Management Association's Annual World Symposium. Boston, MA. June 19-20, 2010.
- Gow, H., & Shanoyan, A. Is the Facilitation of Sustainable Market Access Achievable? Design and Implementation Lessons from Armenia. Selected paper presented at the 2010 IAMO Forum. Halle, Germany. June 16-18, 2010.
- Gow, H., & Shanoyan, A. Is Sustainable Market Access Achievable for Small Farmers? A Dual Strategy to Overcoming the Intervention Design Challenge. Selected paper presented at the joint FAO-IAMA Workshop. Budapest, Hungary. June 20-21, 2009.
- Gow, H., & Shanoyan, A. Designing Appropriate Market Linkage Programs for Small Farmers: Are Cooperatives and Private Firms Complements or Substitutes? Selected poster presented at the 2008 International Food and Agribusiness Management Association's Annual World Symposium. Monterey, CA. June 14-15, 2008.
- Gow, H. & Shanoyan. A. Investment and Income Responses to Marketing Channel Choice. Selected paper presented at the 2006 annual meeting of the Agricultural and Applied Economics Association, Long Beach, CA. July 23-26, 2006.
- Gow, H., Shanoyan, A., & White, T. Public Facilitation of Economically sustainable Business Linkages in Subsistence Markets: Lessons Learnt from the USDA Marketing Assistance Program in Armenia. Selected paper presented at the 2006 Conference on Product Market Development for Subsistence Marketplaces. Chicago, IL. August 2-4, 2006.

PROFESSIONAL SERVICE

University

- Agricultural Economics Preliminary Examination Committee, Department of Agricultural Economics, KSU. 2018 – present.
- Undergraduate Program Committee, Department of Agricultural Economics, KSU. 2012 – present.
- Co-Advisor, Agricultural Economics/Agribusiness Club, Department of Agricultural Economics, KSU. 2012 – present.
- Search Committee, Assistant Professor position. Fall 2014.
- Advisor for the KSU Ag. Economics graduate student case competition team at the International Food and Agribusiness Management Association Annual World Symposium, Summer 2014, 2015.
- Advisor for the KSU Ag. Economics graduate student case competition teams at the AAEA Annual Meeting. Summer 2014 (1st place), 2015 (1st place), and 2016 (2nd place).
- Mentor, K-State Center for Risk Management Education & Research, Research Projects, Fall 2014, 2015, 2016.
- Mentor, K-State Research and Extension Multicultural Fellows Program, College of Agriculture, KSU. Summer 2014, 2015, 2017.
- Graduate Policy Committee, Department of Agricultural, Food and Resource Economics, Michigan State University, 2008-2009
- January 2019

Vice President, Graduate Student Organization in the Department of Agricultural, Food and Resource Economics, Michigan State University, 2008-2009

National and International Organizations

Managing Editor, *International Food and Agribusiness Management Review*. August 2015 – present.

Elected Director, Western Agricultural Economics Association, for 2017-2020 term.

Topic Leader for the area of “Agribusiness Economics & Management”, Agricultural and Applied Economics Association 2017-2020.

Teaching Award Subcommittee of the Agricultural and Applied Economics Association. 2013 – 2016.

Board of Trustees, International Center for Agribusiness Research and Education. 2013 – present.

Marketing Consultant, Online Marketing Consultancy Project for Small and Medium Enterprises in Armenia, 2002

Journal referee for *International Food and Agribusiness Management Review*; *Energy Economics*.

GRADUATE STUDENT ADVISING

Graduate Advising:

<i>Student Name</i>	<i>Degree</i>	<i>My role</i>
1. Becatien Yao	PhD	Major Professor
2. Kazi Tamim Rahman	PhD	Major Professor
3. Michael Lindbloom	PhD (Completed F18)	Co-Major Professor
4. Ralph Armah	PhD	Dissertation Committee Member
5. Agness Mzyece	PhD	Dissertation Committee Member
6. Elizabeth Gutierrez	PhD	Dissertation Committee Member
7. Pacem Kotchofa	PhD	Dissertation Committee Member
7. A. Sant Anna	PhD (Completed S17)	Dissertation Committee Member
8. Graciela Andrago	PhD (Completed S16)	Dissertation Committee Member
8. Lonnie Hobbs	MS	Major Professor
9. Rudra Baral	MS	Major Professor
10. Paul Leiva	MS (Completed S18)	Major Professor
11. Shuang Xu	MS (Completed F17)	Major Professor
12. Tianyu Chen	MS (Completed F17)	Major Professor
13. Becatien Yao	MS (Completed F16)	Co-Major Professor
14. Michelle Estes	MS (Completed F15)	Major Professor
11. Eva Kyereboah	MS (Completed F18)	Thesis Committee Member
12. Yuchen Qin	MS (Completed F18)	Thesis Committee Member
13. Emilie Herbst	MS (Completed S18)	Thesis Committee Member
11. Olabisi Ekong	MS (Completed F17)	Thesis Committee Member
11. Elizabeth Gutierrez	MS (Completed S17)	Thesis Committee Member
11. Agness Mzyece	MS (Completed S16)	Thesis Committee Member
11. Adam Hancock	MS (Completed S16)	Thesis Committee Member
11. Maxim Salin	MS (Completed F15)	Thesis Committee Member
11. Alex Strevel	MS (Completed S14)	Thesis Committee Member
14. Nathan Avedian	MAB (Completed F18)	Major Professor
15. Sydney Van Ravenswaay	MAB (Completed F18)	Major Professor
13. Jennifer Lincoln Askew	MAB (Completed F18)	Major Professor
14. Tyler Rouse	MAB (Completed S18)	Major Professor
14. Jamie Cooke	MAB (Completed F17)	Major Professor
14. N. Bartholomew	MAB (Completed F17)	Thesis Committee Member
14. C. Patterson	MAB (Completed F17)	Thesis Committee Member

14. N. Luna	MAB (Completed F16)	Thesis Committee Member
14. B. Myers	MAB (Completed F15)	Thesis Committee Member
14. K. Anderson	MAB (Completed F14)	Thesis Committee Member
14. H. Tenhoff	MAB (Completed F14)	Thesis Committee Member

PROFESSIONAL AFFILIATION

Agricultural and Applied Economics Association
 Western Agricultural Economics Association
 International Food and Agribusiness Management Association
 Association for International Agriculture and Rural Development
 Western Education, Extension, and Research Activities Committee on Agribusiness

LANGUAGE SKILLS

English (fluent), Russian (fluent), Armenian (native)

TEACHING EXPERIENCE

- Instructor in AGECE 599-Food and Agribusiness Management Strategies a senior level capstone course for Agribusiness majors, Department of Agricultural Economics, Kansas State University, Spring 2012, 2013, 2014, 2015, 2016, 2017, and 2018.
- Instructor in AGECE 318-Food and Agribusiness Management, Department of Agricultural Economics, Kansas State University, Spring 2014, 2015, 2016, 2017, and 2018.
- Instructor in AGECE 880-Agribusiness Industry Structures a graduate level course, Department of Agricultural Economics, Kansas State University, co-instructor in Spring 2012, 2013, 2014, 2015; main instructor in 2016, 2017, and 2018.
- Co-Instructor in FIM 439-Food Business Analysis and Strategic Planning a senior level capstone course for Food Industry Management majors, Department of Agricultural, Food, and Resource Economics, Michigan State University, Fall 2010 and 2011.
- Invited Guest Lecturer, Department of Food Science and Human Nutrition, Michigan State University. Designed and presented lecture “*Designing, Staging, and Marketing the Experience*” to senior undergraduates in Food Product Development course, September 2008 and September 2009.
- Invited Guest Lecturer, Department of Agricultural, Food, and Resource Economics, Michigan State University. Designed and presented lecture “*Moral Hazard and Adverse Selection Problems in Russian Meat Markets*” to doctoral students in Information Economics and Institutions in Agriculture and Natural Resources course, November 2009.
- Teaching Assistant, Department of Agricultural and Consumer Economics, University of Illinois at Urbana-Champaign, senior/graduate level course in International Agribusiness Management. Fall 2005 and Fall 2006