

Brian K. Coffey

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EDUCATION

2005 Ph.D. Agricultural Economics, Kansas State University, Manhattan, KS
2001 M.S. Agricultural Economics, University of Kentucky, Lexington, KY
1999 B.S. Agricultural Economics, Cum Laude, University of Kentucky, Lexington, KY

EMPLOYMENT

2020 to present Associate Professor, Dept. of Agricultural Economics, Kansas State University
2015 to 2020 Assistant Professor, Dept. of Agricultural Economics, Kansas State University
2013 to 2015 Lecturer of Economics, Keiin Institute of Business and Sciences, Ivanovka, Kyrgyzstan
2012 to 2013 Business Consultant, Global Partners, Tajikistan, Dushanbe, Tajikistan
2007 to 2012 Lecturer of Economics, Technological University of Tajikistan, Dushanbe, Tajikistan
2005 to 2015 Teaching Fellow, Global Scholars

HONORS

Southern Agricultural Economics Association Outstanding Teaching of a Course Award, 2024
Fulbright Specialist Program Roster, 2023 to 2026
Honorable Mention, *Applied Economics Teaching Resources* Outstanding Article, 2022
Director of Executive Programs, Center for Risk Management Education and Research, 2019-2022
North American Colleges and Teachers of Agriculture, Jack Everly Journal Award, 2019
Guy and Edna Smith Scholarship, Kansas State University College of Agriculture, 2001-2004
SAEA Graduate Student Paper Distinguished Professional Contribution Award, 2001
Second Place, Undergraduate Student Paper Competition, AAEA Meetings, Tampa, FL, 2000
John C. Redman Memorial Scholarship, University of Kentucky, Dept. of Ag. Economics, 2000-01
University of Kentucky Target of Opportunity Research Award (TORA), Spring 2000
University of Kentucky Graduate Student Development Award for Travel and Textbooks, 2000
1st Place, Univ. of Kentucky Oswald Creativity Award for Social Science Undergrad Research, 2000
H.G. and Margaret Thrasher Scholarship, University of Kentucky, 1999-2000

JOURNAL ARTICLES

- Bina, J., G.T. Tonsor, and **B.K. Coffey**. (2024) "No Beef with Increased Media: The Impacts of Fitness Media on U.S. Meat Demand." *Journal of Agricultural and Resource Economics*, Volume 49, Issue 3, September 2024, Pages 593-609. Available at: <https://jareonline.org/articles/no-beef-with-increased-media-the-impacts-of-fitness-media-on-us-meat-demand/>
- Garwood, E., and **B.K. Coffey**. (2024). "Risk management education for executives in the food and agriculture industry." *Applied Economics Teaching Resources*, 6(January 2024). Available at: https://www.aetrjournal.org/UserFiles/file/AETR_2023_004R%20Final.pdf
- Schroeder, T.C., G.T. Tonsor, and **B.K. Coffey**. (2023). "Fed dairy cattle market reporting: Changing marketing methods, regional variation, and hedonic modeling." *Agricultural and Resource Economics Review*, 1-19. <https://doi.org/10.1017/age.2023.25>
- Coffey, B.K.**, T.C. Schroeder, and G.T. Tonsor. 2023. "A novel approach to boxed beef market reports." *Food Policy* 118. Available at: <https://doi.org/10.1016/j.foodpol.2023.102474>
- Rogers, S.G., T.C. Schroeder, G.T. Tonsor, and **B.K. Coffey**. 2023. "Describing Variation in Formula Base Prices for U.S. Fed Cattle: A Hedonic Approach." *Journal of Agricultural and Applied Economics*. Available at: <https://doi.org/10.1017/aae.2023.9>
- Schroeder, T.C., **B.K. Coffey**, and G.T. Tonsor. 2022. "Hedonic Modeling to Facilitate Price Reporting and Fed Cattle Market Transparency." *Applied Economic Perspectives and Policy* 1–18. <https://doi.org/10.1002/aepp.13324>
- Coffey, B.K.**, A. Barkley, G.T. Tonsor, and J.B. Tack. 2020. "How Do Students Allocate Their Time? An Application of Prospect Theory to Trade-offs between Time Spent to Improve GPA Versus Time Spent on Other Activities", *Applied Economics Teaching Resources*, 2(June 2020). Available at: https://www.aaea.org/UserFiles/file/AETR_2020_003ProofFinal_v2.pdf
- Coffey, B.K.**, V. Trinetta, L. Nwadike, and U. Yucel. 2020. "Producer Willingness to Pay for Enhanced Packaging to Prevent Postharvest Decay of Strawberries", *Journal of Applied Farm Economics*, 3(1). Available at: <https://docs.lib.purdue.edu/jafe/vol3/iss1/3>
- Rosburg, B., T.W. Griffin, and **B.K. Coffey**. 2019. "The Cost of Being Faithful: What do Beginning Farmers Give Up to Keep the Sabbath?", *Faith and Economics*, Spring 2019(73): 25-45.
- Coffey, B.K.** 2019. "Teaching Economics Across Cultures: Challenges and Lessons Learned in Tajikistan and Kyrgyzstan", *Intercultural Education*, 30(4):415-428. Available at: <https://doi.org/10.1080/14675986.2018.1540108>.
- Coffey, B.K.**, D.L. Pendell, and G.T. Tonsor. 2019. Contemporaneous and Lagged Causal Relationships Among Negotiated Live Cattle Cash Markets, *Journal of Agricultural and Applied Economics*, 51(1): 182-198. Available at: <https://doi.org/10.1017/aae.2018.31>

JOURNAL ARTICLES (continued)

- Schroeder, T.C., G.T. Tonsor, and **B.K. Coffey**. 2018. "Commodity Futures with Thinly Traded Cash Markets: The Case of Live Cattle", *Journal of Commodity Markets*, 15(September 2019), published online September 2018. Available at: <https://doi.org/10.1016/j.jcomm.2018.09.005>
- Coffey, B.K.** and T.C. Schroeder. 2019 "Factors Influencing Midwestern Grain Farmers' Use Risk Management Tools", *Agricultural Finance Review*, 79(2): 192-203. Available at: <https://doi.org/10.1108/AFR-04-2018-0026>.
- Barkley A.P. and **B.K. Coffey**. 2018 "An Economic Model of Student Learning", *Journal of Agricultural and Applied Economics*, 50(4): 503-525. <http://dx.doi.org/10.1017/aae.2018.13>
- Coffey, B.K.**, G.T. Tonsor, and T.C. Schroeder. 2018. "Impacts of Changes in Market Fundamentals and Price Momentum on Hedging Live Cattle", *Journal of Agricultural and Resource Economics*, Vol. 43(1): 18-33. Available at: <http://www.waeaonline.org/UserFiles/file/JAREJanuary20182Coffey18-33.pdf>
- Coffey, B.K.**, A.P. Barkley. 2018 "Evaluation of Teaching in Departments of Agricultural Economics" *NACTA Journal*, Vol. 62(March 2018)1: 47-54. (**Winner 2019 NACTA Jack Everly Journal Award**)
- Parman, B. J., A.M. Featherstone, and **B.K. Coffey**. 2017. "Estimating product-specific and multiproduct economies of scale with data envelopment analysis." *Agricultural Economics*, 48(4): 523-533. Available at: <https://doi.org/10.1111/agec.12353>
- Coffey, B.K.**, L. Britton. 2017. "A Classroom Experiment to Teach Students How Markets Set Prices." *NACTA Journal*, Vol. 61(March 2017) 1: 52-55.
- Coffey, B.K.** 2015. "Strategic Management Consulting for ATO." *International Food and Agribusiness Management Review* 18(February 2015)1:167-174. Available at: <http://ifama.org/resources/Documents/v18i1/case-Coffey.pdf>
- Coffey, B.K.**, T.C. Schroeder, and T.L. Marsh. 2011. "Disaggregated household meat demand with censored data." *Applied Economics*, 43 (18), 2343-2363. <https://doi.org/10.1080/00036840903194238>
- Coffey, B.K.** 2001. "An Analysis of the Effects of Feed Ingredient Price Risk on the Selection of Minimum Cost Backgrounding Feed Rations." *Journal of Agricultural and Applied Economics* 33(August 2001)2:353-365.

OTHER PEER REVIEWED PUBLICATIONS

- Fox, J.A., B.K. Coffey, J.R. Mintert, T.C. Schroeder, and L. Valentin. 2005. "The Response to BSE in the United States." *Choices* 20(2nd Quarter 2005)2:1-5.

EXTENSION/OUTREACH/OTHER PUBLICATIONS (NOT PEER REVIEWED)

- Tonsor, G.T., T.C. Schroeder, and **B.K. Coffey**. 2023. "Assessing the Cattle Contracts Library and Fed Cattle Market Transparency" Prepared for USDA Agricultural Marketing Service and published on the USDA AMS website and Kansas State Agricultural Economics AgManager.info website April 16, 2024. Available at: <https://www.agmanager.info/livestock-meat/marketing-extension-bulletins/marketing-strategies-and-livestock-pricing/assessing>
- Ifft, Jennifer and **B.K. Coffey**. 2022. "Hedging 101 Price Risk Management for Cow-Calf Producers: Part 3." Published on the Kansas State Agricultural Economics AgManager.info website February 18, 2022. Available at: <https://www.agmanager.info/crop-insurance/livestock-insurance-papers-and-information/hedging-101-price-risk-management-cow-calf>
- Schroeder, T.C., **B.K. Coffey**, and G.T. Tonsor. 2021. "Effective and Efficient Cattle and Beef Market Alignment: Price and Value Discovery, Divergent Incentives, Risk Management, and Future Prospects." Prepared for USDA Office of the Chief Economist and published on the Kansas State Agricultural Economics AgManager.info website September 15, 2021. Available at: <https://agmanager.info/livestock-meat/marketing-extension-bulletins/marketing-strategies-and-livestock-pricing/effective>
- Bina, J., T.C. Schroeder, **B.K. Coffey**. 2021. "Summary of Feeder Cattle Hedging Performance." Published on the Kansas State Agricultural Economics AgManager.info website January 10, 2021. Available at: <https://agmanager.info/livestock-meat/marketing-extension-bulletins/marketing-strategies-and-livestock-pricing/summary>
- Coffey, B.K.** 2021. "Hedging Livestock Price Risk with Options on Futures Contracts." Published on the Kansas State Agricultural Economics AgManager.info website January 11, 2021. Available at: <https://agmanager.info/livestock-meat/marketing-extension-bulletins/marketing-strategies-and-livestock-pricing/hedging-0>
- Lancaster, S., Griffin, T.W., **Coffey, B.K.**, Wood, D.W., Goeringer, P. 2020. Farmers' dilemma: Social aspects of weed management decisions. Kansas State University Department of Agricultural Economics Extension Publication, AgManager, December 21, 2020. <https://agmanager.info/production-economics/production-publications/social-aspects-weed-management-decisions>
- Coffey, B.K.** "Hedging Kansas Live Cattle: Summary of Outcomes over the Past 10 Years." Published on the Kansas State Agricultural Economics AgManager.info website July 10, 2020. Available at: <https://www.agmanager.info/livestock-meat/marketing-extension-bulletins/marketing-strategies-and-livestock-pricing/hedging>
- Coffey, B.K.** "Open Interest in the CME Live Cattle Futures Contract." Published on the Kansas State Agricultural Economics AgManager.info website April 20, 2020. Available at: <https://www.agmanager.info/livestock-meat/marketing-extension-bulletins/marketing-strategies-and-livestock-pricing/open>

EXTENSION/OUTREACH/OTHER PUBLICATIONS (NOT PEER REVIEWED) (continued)

Schroeder, T.C. and **B.K. Coffey**. “Assessment of Physical Delivery Mechanisms on the Live Cattle Futures Market” Report prepared for National Cattlemen’s Beef Association Live Cattle Marketing Committee. Available at:
https://www.agmanager.info/sites/default/files/pdf/LiveCattleFuturesDelivery_FinalReport.pdf

Coffey, B.K., G.T. Tonsor, and T.C. Schroeder (2017). “What Influences Ability to Hedge Live Cattle?” Published on the Kansas State Agricultural Economics AgManager.info website as publication AM-BKC-2017.1.
<http://agmanager.info/livestock-meat/marketing-extension-bulletins/price-risk/what-influences-ability-hedge-live-cattle>

Coffey, B.K., J.R. Mintert, J.A. Fox, T.C. Schroeder, and L. Valentin. “The Economic Impact of BSE on the U.S. Beef Industry: Product Value Losses, Regulatory Costs, and Consumer Reactions.” Prepared for *Kansas Department of Agriculture*. MF-2678, Kansas State University Experiment Station and Cooperative Extension Service, April 2005.

BOOKS AND BOOK CHAPTERS

Usmonova, T.J., **B.K. Coffey**, and J. Sharipov. “Macroeconomics.” Certified by the Ministry of Education of Tajikistan for publication concurrent with the National Celebration of the 20th Anniversary of the Independence of Tajikistan, September 2011.

GRANTS/FUNDED PROJECTS

08/2023 to 07/2026 “Supply Chain Implications for Non-Zoonotic Foreign Animal Disease.” Britton, L.L. (PI), **B.K. Coffey**, D.L. Pendell, and G.T. Tonsor. USDA - Research Education and Economics - National Institute of Food and Agriculture (NIFA). \$530,087

10/2021 to 12/2023 “Cattle Market Transparency: Assessments & Identification of Suggested Improvements.” Schroeder, T.C. (PI), **B.K. Coffey**, and G.T. Tonsor. USDA Office of the Chief Economist and USDA Agricultural Marketing Service Cooperative Agreement. \$425,000

07/2020 to 9/2021 “Effective and Efficient Cattle and Beef Market Alignment: Price and Value Discovery, Divergent Incentives, Risk Management, and Future Prospects.” Schroeder, T.C. (PI), G.T. Tonsor and **B.K. Coffey**. USDA Office of the Chief Economist Cooperative Agreement. \$120,000

1/2021 to 9/2021 “Funding PhD Student Work Toward Increasing Competitiveness of US Beef”, Pendell, D.L. and **B.K. Coffey**. Kansas State University 2020-2021 Multistate Additional Allocation Competitive Opportunity. \$39,150

10/2017 to 9/2018 “Effective Packing Practices to Control Postharvest Diseases in Small Fruit Crops.” Trinetta, V. (PI), U. Yucel, E. Pliankoni, L. Nwadike, and **B.K. Coffey**. Kansas Department of Agriculture Specialty Crop Block Grant Program. \$70,000

GRANTS/FUNDED PROJECTS (Continued)

- 2009 Sabi, M.(PI), and **B.K. Coffey**. “Dynamics of Competition among Microfinance Institutions in Central Asia: The Case of Tajikistan, Kyrgyzstan, and Uzbekistan.” 2009 Title VIII Program Tittle Research Grant. \$20,000

ACADEMIC PRESENTATIONS

- Bina, J., G.T. Tonsor, B. Peterson-Wilhelm, and **B.K. Coffey**. 2024 “Graduate Advising in Agricultural and Applied Economics Departments: Effects of the Student-Advisor Relationship,” Selected Poster at Southern Agricultural Economics Association Annual Meeting, Atlanta, GA, February 3-6, 2024.
- Tonsor G.T., J. Bina, and **B.K. Coffey**. 2024 “Media, Muscle, and Meat: Assessing Fitness Media’s Role in U.S. Meat Demand,” Selected Paper at Southern Agricultural Economics Association Annual Meeting, Atlanta, GA, February 3-6, 2024.
- Coffey, B.K.**, L. Schulz, and T.C. Schroeder. 2022. “Livestock Mandatory Reporting for Fed Cattle: Adapting to a Rapidly Changing Market” Co-organizer of symposium and panel member, Western Agricultural Economics Association Annual Meeting, Santa Fe, NM, June 26-28, 2022.
- Rogers, S.G., T.C. Schroeder, **B.K. Coffey**, and G.T. Tonsor. 2022. “Hedonic Modeling to Describe Formula Base Price Variation and Facilitate Fed Cattle Market Transparency,” Selected Paper at Western Agricultural Economics Association Annual Meeting, Santa Fe, NM, June 26-28, 2022.
- Ac-Pangan, W. and **B. K. Coffey**. 2021. “How Do Changes in Market Fundamentals Affect Hedging in US Live Cattle Markets?” Proceedings of the NCCC-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management. Available at: https://legacy.farmdoc.illinois.edu/nccc134/conf_2021/pdf/Ac-Pangan_Coffey_NCCC-134_2021.pdf
- Schroeder, T.C. and **B.K. Coffey**. “Risk Management Performance of the CME Feeder Cattle Futures Contract.” Co-organizer of symposium, Western Agricultural Economics Association Annual Meeting, Coeur d’Alene, ID, June 30-July 2, 2019.
- Schroeder, T.C., G.T. Tonsor, and **B.K. Coffey**. “Commodity Futures with Thinly Traded Cash Markets: The Case of Live Cattle.” Presented at Protecting America’s Agricultural Markets: An Agricultural Commodity Futures Conference. Overland Park, KS, April 5-6, 2018.
- Coffey, B.K.**, D.L. Pendell, G.T Tonsor. “Live Cattle Price Discovery: The Roles of Live and Dressed Prices,” Prepared for the Organized Symposium *Issues in Today’s Cattle Markets*. Western Agricultural Economics Association Annual Meeting, Lake Tahoe, NV, July 9-12, 2017.
- Coffey, B.K.** “Teaching Economics in a Multi-cultural Classroom: Lessons Learned in the Former Soviet Union.” Presented at the St. Louis Federal Reserve Annual Professors Conference: Teaching and Learning Economics in the College Classroom, St. Louis, MO, November 12-13, 2015.

ACADEMIC PRESENTATIONS (Continued)

- Coffey, B.K.** “Understandable Experience to Train Young Professionals: Making the Case for Local Case Studies.” Presented at the Republic-wide Scientific and Applied Conference: Innovational Technology, Globalization, and Discussion of Cultures.” Technological University of Tajikistan, April 22-23, 2011.
- Coffey, B.K.**, T.C. Schroeder, J.R. Mintert, J.A. Fox, and L. Valentin. “The Impact of BSE on Product Values and Cost of Compliance with Food Safety Regulations.” Prepared for organized symposium, “Economic Implications of Alternative Post-BSE Management Strategies.” American Agricultural Economics Association Annual Meeting, Providence, RI, July 24-27, 2005.
- Coffey, B.K.** and T.C. Schroeder. “Cow-Calf Producer Perceptions of the Livestock Risk Protection Program.” Selected Paper, NCR-134 Conference on Applied Price Analysis, Forecasting, and Market Risk Management, St. Louis, MO, April 19-20, 2004.
- Coffey, B.K.** and A.M. Featherstone. “Nonparametric Estimation of Multiproduct and Product-Specific Economies of Scale.” Selected Paper, Southern Agricultural Economics Association Annual Meeting, Tulsa, OK, February 14-18, 2004.
- Coffey, B.K.** and T.C. Schroeder. “Modeling Consumer Purchase Decisions of Disaggregated Meat Products.” Selected Paper, Western Agricultural Economic Association Annual Meeting, Denver, CO, July 12-15, 2003.
- Coffey, B.K.**, J.D. Anderson, and J.L. Parcell. “Spatial Analysis of Feeder Cattle Hedging Risk.” Selected Paper, Western Agricultural Economic Association Annual Meeting, Long Beach, CA, July 28-31, 2002.
- Schroeder, T.C., **B.K. Coffey**, and G.W. Brester. “Estimating the Effects of Factors Influencing Variability of Grid Pricing Revenue.” Selected Paper, Western Agricultural Economics Association Annual Meeting, Long Beach, CA, July 28-31, 2002.
- Coffey, B.K.**, J.R. Skees, C.R. Dillon, and J.D. Anderson. “Consequences of Subsidized Livestock Price Insurance.” Selected Paper, American Agricultural Economics Association Annual Meeting, Chicago, IL, August 5-8, 2001.
- Coffey, B.K.**, C.R. Dillon, J.D. Anderson, and E.S. Vanzant. “The Consideration of Feed Ingredient Price and Nutrient Composition Risk in the Formulation of Optimal Beef Backgrounding Rations.” Selected Paper, Southern Agricultural Economics Association Annual Meeting, Fort Worth, TX, January 27-31, 2001.
- Coffey, B.K.**, J.D. Anderson, and J.L. Parcell. “Optimal Hedging Ratios and Hedging Risks for Grain By-Products.” Selected Paper, American Agricultural Economics Association Annual Meeting, Tampa Bay, FL, July 29-August 2, 2000.
- Coffey, B.K.**, T.C. Schroeder, and T.L. Marsh. “Demand System Estimation Using Consumer-level Panel Data.” Prepared for organized symposium, *Conducting Price and Demand Analysis with Detailed Data Series: Unique Applications and Empirical Challenges*. Western Agricultural Economics Association Annual Meeting, Honolulu, HI, June 30-July 2, 2004.

ACADEMIC PRESENTATIONS (Continued)

Coffey, B.K. “Spreadsheet Based Calculation of Comparative Feed Values: A Decision-Making Tool for Kentucky Livestock and Dairy Producers.” Published abstract, *American Journal of Agricultural Economics* 82(November 2000):5.

EXTENSION/OUTREACH PRESENTATIONS

Coffey, B.K. “Current Issues in the Livestock and Meat Sectors.” 2024 Kansas State University Crop Insurance Workshop, Salina, KS, October 24, 2024.

Session Moderator, **Coffey, B.K.**, 2024 Agricultural Commodity Futures Conference, April 11-12, Kansas City, KS (195 attendees).

Coffey, B.K. “2023 Cattle Market Update.” 2023 Farmers Appreciate Night Farmers State Bank, Westmoreland, KS, November 10, 2023.

Coffey, B.K. “Current Issues in the Livestock and Meat Sectors.” 2023 Kansas State University Crop Insurance Workshop, Salina, KS, October 20, 2023.

Ifft, J. and **B.K. Coffey**. “Risk Management using Options on Futures and LRP.” 2023 Kansas State University Crop Insurance Workshop, Salina, KS, October 20, 2023.

Coffey, B.K. “Current Issues in the Livestock and Meat Sectors.” 2022 Kansas State University Crop Insurance Workshop, Salina, KS, October 20, 2022.

Coffey, B.K. “Current Livestock and Meat Issues.” 2022 Kansas State University Risk and Profit Conference, Manhattan, KS, August 16-17, 2022.

Coffey, B.K. “Hedging Livestock Price Risk using Futures Markets.” 2022 Farm Credit Mid-America Know to Grow Workshop, Indianapolis, IN, February 1-2, 2022.

Coffey, B.K. “2022 Livestock Outlook.” 2022 Farm Credit Mid-America Know to Grow Workshop, Indianapolis, IN, February 1-2, 2022.

Coffey, B.K. “Live Cattle Marketing Methods: A look at incentives, risk management and trade-offs” Presented as an in-person Workshop at the 2021 Kansas Farm Bureau Annual Meeting, Manhattan, KS. December 6, 2021.

Schroeder, T.C., **B.K. Coffey**, and G.T. Tonsor. “Enhancing Supply Chain Coordination through Marketing Agreements: Incentives, Impacts, and Implications.” Presented at Agricultural Food and Policy Center of Texas A&M University and USDA-Office of the Chief Economist Workshop on Cattle Markets, Kansas City, MO, June 3-4, 2021.

Coffey, B.K. “Introduction to Hedging using Futures Markets” Presented as part of the K-State Master of Agribusiness (MAB) Webinar Series. April 27, 2021.

Coffey, B.K. “Hedging Grain Price Risk Using Options on Futures Contracts.” Presented as part of the virtual conference Managing Risk and Marketing Grain in 2021. March 5, 2021.

EXTENSION/OUTREACH PRESENTATIONS (continued)

- Coffey, B.K.** “Using Options to Hedge Livestock Sale or Purchase.” Presented at 2021 Mini-Risk and Profit Virtual Conference. January 13, 2021.
- Coffey, B.K.** “Hedging Kansas Live Cattle: Summary of Outcomes over the Past 10 Years.” 2020 Kansas State University Online Risk and Profit Conference, Manhattan, KS, August 10, 2020.
- Coffey, B.K.** “Majoring in Agricultural Economics or Agribusiness at K-State.” Part of the Kansas State University College of Agriculture ‘Ask an Expert’ Outreach. Presented via Zoom to students from LaCrosse High School. LaCrosse, KS, November 8, 2019.
- Coffey, B.K.** “Productive Breaks in Lecture Classes.” 2019 K-State College of Agriculture Teaching/Advising Workshop, Manhattan, KS, September 11, 2019.
- Coffey, B.K.** “Principles of Hedging Livestock Sales Using Futures Markets.” 2018 Kansas State University Risk and Profit Conference, Manhattan, KS, August 16-17, 2018.
- Schroeder, T.C., G.T. Tonsor, and **B.K. Coffey**. “Risk Management in Evolving Live Cattle Markets.” 2018 Kansas State University Risk and Profit Conference, Manhattan, KS, August 16-17, 2018.
- Coffey, B.K.** “Hedging Agricultural Commodities.” Workshop for 2018 Kansas Farm Management Association Professional Development Meeting, Salina, KS, July 30-31, 2018.
- Coffey, B.K.** “Economics of Climate Change in the Flint Hills Region.” Presented at Flint Hills Regional Conference. Manhattan, KS, May 16, 2018.
- Schroeder, T.C. and **B.K. Coffey**. “Assessment of Physical Delivery Mechanisms on the Live Cattle Futures Market.” Presented at the Live Cattle Marketing Committee Meeting at the National Cattlemen’s Beef Association National Trade Show and Convention. Phoenix, AZ, February 1-3, 2018.
- Coffey, B.K.**, D.L. Pendell, G.T Tonsor. “Updated Look at Live Cattle Price Discovery.” 2017 Kansas State University Risk and Profit Conference, Manhattan, KS, August 17-18, 2017.
- Coffey, B.K.**, “Live Cattle Futures and Options Pricing.” 2016 Kansas State University Risk and Profit Conference, Manhattan, KS, August 18-19, 2016.
- Coffey, B.K.** “Basic Agricultural Marketing Principles.” Presented at invitation of Global Partners Humanitarian Aid Organization, Rasht Valley Region of Tajikistan, February 2010.
(Conducted in Tajik language)
- Coffey, B.K.** “Goal Setting.” Invited presentation, year-end staff meeting, Asian Development Bank in Tajikistan, December 28, 2009.
- Coffey, B.K.** and J.D. Anderson. “Choosing a Feed Ration.” Presented at Harrison County, KY Farm/City Day, February 2000.

EXTENSION/OUTREACH PRESENTATIONS (continued)

Coffey, B.K. and J.D. Anderson. "Introduction to Using *ERVFeed* in the Selection of Feed Rations." Cooperative Extension Service County Agricultural Agent In-Service Training Session, September 1999.

OUTREACH ACTIVITIES

Media/Interviews

"Issues Facing Cattle and Beef Sectors." Interview to provide content for multiple sections of "Livestock Lines" on KFRM 550. June 8, 2022.

"Beef is too expensive to order brisket? In Kansas City? Here's why prices are so high." Kansas City Star article, March 18, 2022: <https://www.kansascity.com/news/local/article259551149.html>

"Trends in Cattle Marketing", K-State Beef Cattle Institute Cattle Chat Podcast, November, 2021

"Cattle Marketing and Price Discovery", (with Ted Schroeder and Glynn Tonsor), K-State Radio Network, September 21, 2021

"Futures Hedging for Livestock Producers", K-State Radio Network, January 11, 2021

"Benefits of Hedging Live Cattle", "Farming the Countryside" podcast episode with Andrew McCrea, March 11, 2021

"Hedging Feedlot Cattle", K-State Radio Network, July 16, 2020

"Why is there a meat shortage if farmers have plenty of animals?", NBC Today online article May 6, 2020: <https://www.today.com/food/why-there-meat-shortage-if-farmers-have-plenty-animals-t180781>

"Farmers are throwing away fresh food and dairy. Food banks want to change that.", NBC Today online article April 15, 2020: <https://www.today.com/food/why-farmers-are-throwing-away-food-amid-rising-demand-food-t178695>

"Changes in Open Interest in the CME Live Cattle Futures Contract", TV interview with Ag AM in Kansas, May 9, 2020. Part 1: <https://www.youtube.com/watch?v=6DR4pKVJn7s> Part 2: <https://www.youtube.com/watch?v=3qdhof3r1v4>

"The Cost of Taking a Day Off" (with Terry Griffin), K-State Radio Network, December 13, 2018

"Assessment of Physical Delivery on the CME Live Cattle Contract" (with Ted Schroeder), K-State Radio Network, August 6, 2018

"Reaching out: Kansas State University agricultural economist volunteers with Farmer-to-Farmer", K-State Research and Extension article. September 12, 2017. <http://www.ksre.k-state.edu/news/stories/2017/09/farmer-to-farmer-program.html>

Media/Interviews (Continued)

“Updated Look at Live Cattle Price Discovery”, K-State Radio Network, August 16, 2017

“CME extends short-dated soybean options”, *FarmWorld*, October 21, 2015

Consulting

Assessment of Cattle Contract Library pilot program. Project completed for USDA Agricultural Marketing Service. Co-PI with Glynn Tonsor and Ted Schroeder to analyze the usefulness and impact of the Cattle Contract Library pilot program, including implications to the industry and suggestions for future policy.

Assessment of Physical Delivery on the CME Live Cattle Contract. Project completed for National Cattlemen's Beef Association. Co-PI with Ted Schroeder to analyze the physical delivery mechanism of CME Live Cattle Futures Contract, including implications to contract viability, implications to cattle feeding, and suggestions for future policy.

Marketing and Strategic Planning. ACDI/VOCA Farmer to Farmer Tajikistan (USAID) assignment in Khatlon Region of Tajikistan, May 27 to June 9, 2017. Conducted trainings for various farmer groups (114 people total) to encourage understanding of consumer demands, markets and marketing strategies. Most groups were made up of small-holder female farmers who must manage crops while their husbands are working abroad. (*Volunteer Service*)

Business Planning and Forecasting. CNFA Farmer to Farmer Tajikistan (USAID) assignment in Khujand, Tajikistan, September, 2012. Consulted a family-owned dairy processing firm. Delivered customized spreadsheet tools for profit forecasting, calculation of monthly break-even levels, daily record keeping system. Trained owner in use of the tools. (*Volunteer Service*)

Economic Model Development. CNFA Farmer to Farmer Tajikistan (USAID) assignment in Khujand, Tajikistan, February 1-14, 2012. Consulted a growing beverage manufacturer. Delivered customized spreadsheet tools for profit forecasting, calculation of monthly break-even levels, daily record keeping system, and tracking distribution of products. Delivered SWOT analysis and recommendations to Farmer to Farmer Program. (*Volunteer Service*)

Business Planning and Strategy Development. CNFA Farmer to Farmer Tajikistan (USAID) assignment in Khujand, Tajikistan, July 4-15, 2011. Analyzed the operations of and developed strategy for a newly formed dairy processor. Delivered spreadsheet tools for profit forecasting, calculation of monthly break-even levels, and a daily record keeping system. (*Volunteer Service*)

Developing Management and Marketing Teaching Methods. CNFA Farmer to Farmer Tajikistan (USAID) assignment in Khujand, Tajikistan, February 5-16, 2011. Provided 25 hours of lectures in management for students and faculty of the Engineering-Technology Department of Khujand Polytechnic Institute of Tajik Technical University. Developed hypothetical case studies using local terminology, examples, and situations. (*Volunteer Service*)

Estimating 2005 Canadian Cattle Imports to the US Following Easing of Trade Restrictions. Prepared at the request of Edward J. Farrell, Blank Rome, LLP, February 2005. Worked with Ted C. Schroeder (Lead Consultant) to analyze current and historical cattle herd and trade data to estimate live cattle stocks in Canada and predict live cattle imports to the US should trade restrictions be eased.

TEACHING EXPERIENCE

Course taught at Kansas State University

AGEC 500: Production Economics (Spring 2004, Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024, Spring 2025)

AGEC 520: Market Fundamentals and Futures/Options Trading (Fall 2015, Spring 2016, Fall 2016, Spring 2017, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Fall 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024, Spring 2025)

AGEC 680: Risk Management (Spring 2025)

Courses taught at Keiin Institute for Business and Sciences

Introduction to Business (Fall 2013, Fall 2014)
MS Excel for Business and Economics (Fall 2013, Fall 2014)
Principles of Microeconomics (Spring 2014)
Principles of Macroeconomics (Fall 2014)
Professional Public Speaking (Spring 2014)

Courses taught at Technological University of Tajikistan

Principles of Microeconomics (Spring 2007, Spring 2008, Spring 2009)
Basic Principles of Statistics (Fall 2007)
American Studies (Spring 2007, Spring 2008, Spring 2009)
International Management (Spring 2007, Spring 2008, Fall 2009, Fall 2010)
Principles of Marketing (Fall 2007, Fall 2008, Fall 2009, Spring 2011)

Other Teaching Activities

Short Course: Time Series Econometrics: Basic Concepts and Applications (June 10-18, 2019)

Conducted at Makerere University, Kampala, Uganda. The course was a component of a USAID-funded capacity enhancement project implemented by Kansas State University.

Distance Guest Lectures for Senior Thesis Preparation Seminar at Keiin Institute of Business and Sciences, Ivanovka, Kyrgyzstan (Fall 2016), Developed a set of three units that each included a video lecture, a catalog of online resources, and basic assignments. These were for a seminar course on basic academic writing, research skills, citation principles, and how to prepare a senior thesis on a topic relevant to business in Kyrgyzstan. A local teacher would show my videos in class and facilitate discussion. Keiin Institute seeks to provide quality English language instruction in the developing country of Kyrgyzstan and empower disadvantaged students through education.

Public Speaking Short Course (Spring 2012), Offered as a ten-week elective through the Technological University of Tajikistan's Center for Innovation and Professional Development, and was created based on my proposal.

Other Teaching Activities (continued)

Intermediate Level English Discussion Club (Fall 2011, Spring 2012), Discussion geared for intermediate and advance English speakers in the Technological University of Tajikistan's Center for Innovation and Personal Development, Students were able to role play job situations, discuss economic issues (e.g., microfinance, managing money), and debate social issues.

Leadership Club (Spring 2011), Eight-week Leadership Short Course for interested students, Conducted off campus in Dushanbe, Tajikistan

Public Speaking for Professionals (Two sections in Spring 2013), Ten-week course offered for certificate through Bactria Cultural Center, Dushanbe, Tajikistan.

Economic Concepts for Non-majors (Spring 2013), Elective seminar developed for students of Moscow State University, Dushanbe, Tajikistan.

Practical Management Skills (*this is also listed as a consultancy in my curriculum vita*), One week course (approximately 25 hours of material) for students of Khujand Polytechnic Institute of Tajik Technical University in Khujand, Tajikistan. Developed and delivered through the USAID Farmer to Farmer Program.

SELECTED RESULTS FROM STUDENT EVALUATIONS AT KANSAS STATE

Course	Semester	Overall Effectiveness As a Teacher	Willingness to Help Outside of Class	Responses/ Enrollment
AGEC 500	Fall 2024	4.1	4.4	57/63
	Spring 2024	4.1	4.4	43/47
	Fall 2023	4.4	4.6	52/57
	Spring 2023	4.3	4.5	20/52
	Fall 2022	4.6	4.5	27/51
	Spring 2022	4.3	4.8	41/60
	Fall 2021	4.4	4.7	24/47
	Spring 2021**	4.7	4.8	21/43
	Fall 2020**	4.1	4.3	21/46
	Spring 2020*	4.5	4.8	37/69
	Fall 2019	4.4	4.4	48/59
	Spring 2019	4.1	4.4	77/88
	Fall 2018	4.4	4.7	56/61
	Spring 2018	4.3	4.5	64/85
	Fall 2017	4.2	4.4	70/76
	Spring 2017	4.3	4.6	70/83
	Fall 2016	3.6	4.2	70/77
	Spring 2016	3.6	4.0	92/98
	Fall 2015	2.9	3.5	45/75
AGEC 520	Fall 2024	4.8	4.8	4/16
	Spring 2024	4.4	4.4	16/20
	Fall 2023	4.1	4.3	15/27
	Spring 2023	4.8	4.9	15/17
	Fall 2022	4.5	4.7	6/20
	Spring 2022	4.3	4.2	14/27
	Fall 2021	5.0	5.0	5/12
	Spring 2021	4.7	4.7	15/21
	Fall 2020	4.6	4.8	6/12
	Spring 2020*	4.6	4.8	18/34
	Fall 2019	4.6	4.7	21/22
	Spring 2019	4.4	4.1	18/21
	Fall 2018	4.7	4.6	16/18
	Spring 2018	4.6	4.6	26/28
	Fall 2017	4.5	4.3	23/25
	Spring 2017	4.1	4.2	40/45
	Fall 2016	4.2	4.2	30/32
	Spring 2016	3.8	4.1	42/46
	Fall 2015	3.8	3.5	12/25

Notes: Numbers are simple averages of all responses where 1 = very low and 5 = very high. **AGEC 500 Production Economics** is a required, intermediate microeconomic theory course. **AGEC 520 Marketing Fundamentals: Futures and Options Trading** is an elective, experiential trading course. *Completely online from 3/16/20 on due to COVID-19 precautions. **Hybrid class, available in-person and remotely

OTHER STUDENT EVALUATION RESULTS

Selected Results from Student Evaluations from Keiin Institute of Business and Sciences across all courses taught from Fall 2013 to Spring 2015

Statement	Average Response	n
The lectures were well-prepared and understandable.	4.8	75
The instructor tried to answer all student questions in class.	5.0	75
The instructor was available for help outside of class.	4.9	75
The skills and information I gained from the course will be useful in the future	4.8	75

5 indicates strong agreement with a statement and 1 indicates strong disagreement

LANGUAGES

English (native speaker); Tajik (advanced spoken proficiency and intermediate reading); Dari and Farsi (ability to orally communicate at a market level, no reading ability)

DEPARTMENTAL, PROFESSIONAL, AND COMMUNITY SERVICE

Departmental Search Committee Member for Office Specialist, Summer 2024

AAEA Teaching, Learning, and Communication Section Leader for Annual Meeting 2020 (assistant), 2021 (lead)

Departmental Search Committee Member for Faculty Positions, Spring 2020, Fall 2021

Review Panel Member for USDA Small Business Innovation and Research Phase II Proposals, 2019, 2020

Outstanding Senior Award Committee, Kansas State Department of Agricultural Economics, Spring 2019, Spring 2020, Spring 2021, Spring 2022, Spring 2023, Spring 2024

Screening Committee, Kansas Farm Management Association, Extension Economist: Chanute, KS, 2018; Abilene, KS 2020

WAEA Graduate Student Paper Competition Judge, 2017

Reviewer, Food Distribution Research Society's Richardson-Applebaum Scholarship Award for Best M.S. Case Study, 2017

AAEA Selected Paper Proposal reviewer for the Demand/Price Analysis Section, 2017, 2018, 2019

DEPARTMENTAL, PROFESSIONAL, AND COMMUNITY SERVICE (Continued)

Western Association of Agricultural Experiment Station Directors project: “Enhancing the Competitiveness and Value of U.S. Beef.” (W-4177), Member 2016 to present

Department representative on the College of Agriculture Committee for Effective Instruction (2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024)

Nominating Committee, Teaching, Learning, and Communications Section, Agricultural and Applied Economics Association, 2017-18.

Judge for multiple rounds of Undergraduate Student Section Academic Bowl at the 2016 Agricultural and Applied Economics Association Annual Meeting, Chicago, IL, July 31 to August 2, 2016.

Judge for Optimists International Kansas District Oratorical Contest, April 16, 2016

Reviewed Articles for:

Agricultural Finance Review, Agribusiness: an International Journal, Agricultural Economics, Agronomy Journal, Applied Economics, Applied Economics Teaching Resources, Applied Economics Perspectives and Policy, Canadian Journal of Agricultural Economics, Food Policy, International Food and Agribusiness Management Review, Journal of Agricultural and Applied Economics, Journal of the Agricultural and Applied Economics Association, Journal of Agricultural and Resource Economics, Journal of Applied Economics, USDA Economic Research Service, Western Economic Forum, Journal of Commodity Markets, Journal of Food Distribution and Research, Journal of Applied Farm Economics, Journal of Economic Education

Graduate Student Advisory Committees

Student	Degree	Role	Graduation
Corbin Smith	M.S.	Major Advisor	Fall 2025 (expected)
Walter Ac-Pangan	M.S.	Major Advisor	Spring 2021
Elena Brookover	M.S.	Major Advisor	Spring 2020
Shepherd Rogers	M.S.	Committee Member	Spring 2023
Hannah Taylor	M.S.	Committee Member	Spring 2021
Devin Brand	M.S.	Committee Member	Spring 2021
Mary Kurzweil	M.S.	Committee Member	Spring 2021
Justin Bina	M.S.	Committee Member	Fall 2020
Whitney Bowman	M.S.	Committee Member	Fall 2019
Xijian Hao	M.S.	Committee Member	Fall 2019
Sang Su Ha	Ph.D.	Major Advisor	Summer 2022
Justin Bina	Ph.D.	Committee Member	Summer 2024
Hannah Shear	Ph.D.	Committee Member	Summer 2021
Lauren Hutchinson	MAB (distance)	Major Advisor	2024
Emily Garwood	MAB (distance)	Major Advisor	2022
Phil Steichen	MAB (distance)	Major Advisor	TBD
Lincoln Griffin	MAB (distance)	Committee Member	2024
Sean Moore	MAB (distance)	Committee Member	2024
Chris Jorgenson	MAB (distance)	Committee Member	2022
Jade Hunsaker	MAB (distance)	Committee Member	2020
Nicole Studer	MAB (distance)	Committee Member	2019
Drew Perez	MAB (distance)	Committee Member	TBD
Geovanni Ceratti	MAB (distance)	Committee Member	2018
George Warui	MAB (distance)	Committee Member	2018
Matthew Irsik	MAB (distance)	Committee Member	2017

AFFILIATIONS

Agricultural and Applied Economics Association

Teaching, Learning, and Communications Section, Agricultural and Applied Economics Association

Western Agricultural Economics Association

Southern Agricultural Economics Association

North American Colleges and Teachers of Agriculture