

Kanyon T. Alexander

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EDUCATION

Master of Science in Agricultural Economics

Kansas State University, Manhattan, KS

Expected Graduation Date: May 2027

Bachelor of Science in Business Administration

Haskell Indian Nations University, Lawrence, KS

Graduation Date: May 9, 2025

RELEVANT EXPERIENCE

Kansas State University

1301 Mid Campus Dr N, Manhattan, KS 66502

Graduate Research Assistant

August 2025-Present

2025 KSRE Fellowship

June 2025-July 2025

Cargill

18001 W 106th St #300, Olathe, KS 66061

Internship

May 2026 – August 2026

- A 12-week internship with Cargill Animal Nutrition and Health on the Management Associate Strategic Pricing Pathway
- Projects included pricing for pet food SKUs, standardizing cash discounts across Cargill ANH pre-mix and feed businesses, and trading corn futures.

Hamm Co.

832 Pennsylvania Street, Lawrence, KS 66044

Internship

May 2024- December 2024

- Collaborated with supervisors to implement 5S methodology through studying the processes of Hamm's landfill, material recovery facility (MRF), and waste transferring facilities.
- Received Certificate of Completion- 5S workshop through GBMP Consulting group.

Boys & Girls Club

550 SE 27th St, Topeka, KS 66605

Youth Development Leader

Feb 2020- July 2020 | May 2022- July 2022

PUBLICATIONS

- Hobbs, L., Jr., **Alexander, K.**, & Fischer, B. (2026). Sustainability as a strategic signal: animal welfare and environmental claims in pet food. *International Food and Agribusiness Management Review* <https://doi.org/10.22434/ifamr.1541>

PRESENTATIONS

- **Alexander, K.**, L. Hobbs, Jr., and B. Fischer (2026). Sustainability Signals in Pet Food: Consumer Interpretation of Animal Welfare and Environmental Claims (Oral/poster presentation). Pet Food Forum, Kansas City, MO.
- **Alexander, K.**, L. Hobbs, Jr., and B. Fischer (2026). Assessing Customers' Perceptions and Willingness to Pay (WTP) for Sustainability Attributes in Pet Food (Poster presentation). MANRRS National Conference, Dallas, TX.
- **Alexander, K.**, L. Hobbs, Jr., and A. Shanoyan (2025). Pet Owners' Willingness to Pay for Insect-Based Proteins in Pet Food (Poster presentation). Pet Food Collab, Manhattan, KS.

LEADERSHIP EXPERIENCE & PROFESSIONAL DEVELOPMENT

Kansas State Academic Affairs Committee – Manhattan, KS, <i>GSC Voting Member</i>	2026-2027
2026 Fall Graduate Student Welcome – Manhattan, KS, <i>Panelist</i>	August 2026
K-State Graduate Student Council – Manhattan, KS, <i>Membership Outreach Coordinator</i>	2026-27
K-State MANRRS Executive Board – Manhattan, KS, <i>Graduate VP</i>	2026-2027
Grad Edge Leadership Development cohort – Manhattan, KS, <i>Participant</i>	Spring 2026
K-State MANRRS Executive Board – Manhattan, KS, <i>Graduate Rep.</i>	2025-2026
Haskell MANRRS Executive Board – Lawrence, KS, <i>President</i>	2024-2025
AIHEC Legislative Summit – Washington, D.C., <i>Attendee</i>	February 2025