Joe Parcell
Department of Agricultural Economics
Kansas State University (KSU)
(Entries between July 1998 and December 2022 represent accomplishments while at the University of Missouri)

Job Title
Professor, Agricultural Economics

Education and Degrees Awarded
PhD, Agricultural Economics, Kansas State University (1998)
MS, Agricultural Economics, Kansas State University (1996)
BA, Mathematics, University of Northern Iowa (1993)

Administrative Appointments
Director, Center for Risk Management Education & Research (50% FTE), 1/23 - present
Director, Applied Social Sciences (100% FTE), 12/17- 10/22
Interim Director, Applied Social Sciences, 1/17- 12/17.
MFA Professor of Agribusiness, 10/16 – 12/17.
Director of Undergraduate Studies and Advisor Chair, 7/14 - 12/16.
Department Chair, Department of Agricultural and Applied Economics, 7/12 - 12/16.
Director, Missouri Value Added Center, 4/01 – 12/13.
Director of Graduate Studies, 6/03 - 7/06.
Coordinator, Undergraduate Internship Program, 8/04 – 7/05.

Academic Appointments
- Doctoral Faculty, 23 - present
- Graduate Faculty, 23 - present
- Professor KSU, 23 - present
- Professor, MU 11 – 12/22
- Doctoral Faculty, MU 00 to 22
- Associate Professor, MU 04 to 11
- Assistant Professor, MU 98 - 04
- Graduate Faculty, MU 98 - 22

RESIDENT INSTRUCTION

Director, Risk Management Center (RMC), 2023 to present
As RMC Director, I have responsibilities to mentor students toward learning to solve problems to help businesses meet goals. Through transdisciplinary learning there is a focus on learning business strategies for optimizing risks to accomplish goals. Annual budget $250,000 - $325,000

2022 Fall Cohort	32 Fellows	2023 Fall Cohort	40 Fellows
2024 Fall Cohort	53 Fellows	2025 Spring Cohort	16 Fellows
2025 Fall Cohort	43 Fellows		

Undergraduate Advisor Chair and Undergraduate Program Chair (2012 to 2016)
As undergraduate advisor chair, I had responsibilities for ensuring students, both majors and minors, meet graduation requirements. I provided authorization on curriculum expectations for student graduation. I co-facilitated summer welcome for between fifty and seventy students annually. I personally advised approximately sixty of the Department's 240 undergraduate majors in agricultural economics or agribusiness.

Teaching Awards

1. Golden Apple College of Agriculture, Food, and Natural Resources (CAFNR), ’17.
2. Department of Agricultural Economics Outstanding Faculty Member, ’10.
3. Sigma Alpha Outstanding Graduate Advisor, ’10.
4. Golden Pen CAFNR Student Council, ’05.
5. Ag Econ Club “Outstanding Educator Award” ’04, ’02.
6. Student Athlete Advisory Council, “Most Inspiring Professor” ’04.
7. Ronald E. McNair Post Baccalaureate Program “Certificate of Achievement” ’03.
8. National Association of Colleges and Teachers in Agriculture Recipient, ’98, Graduate Student Teaching Award of Merit, Kansas State University.

Teaching Responsibilities (F=Fall, W=Winter, I=intersession, S=Spring, SS=Summer)

1. Finance 460 Insurance and Risk Management F’25.
   Introductory elective course focused on basic concepts of insurance, quantitative risk management, and enterprise risk management.
2. Agr. Econ. 751 Seminar in Risk Management F’25, S’25, I’25, F’24, S’24, I’24, F’23, S’23.
   Agr. Econ. 441 Seminar in Risk Management F’25, S’25, I’25, F’24, S’24, I’24, F’23.
   Provided experiences to risk management Fellows for cross-learning of risk assessment and risk management in an interdisciplinary environment. Provided Fellows with mentoring for internship and career planning. Facilitate individual learning experiences via professional development experiences.
3. Agr. Econ. 720 Agribusiness Risk Management F’25, F’24, F’23.
   Masters of Agribusiness course in a learning environment like an executive MBA program. Professionals learn how business and economic risk assessment, risk ranking, risk mitigation, and risk monitoring integrate into their job responsibilities. Position risk management as creating strategic opportunities for professionals.
4. Agr. Econ. 2183 The Agricultural Marketing System F’22, S’20, F’18, SS’18, S’17, F’16, S’16, F’15, S’15, F’14, F’13, F’12, F’11, W’10,W’09, F’07, W’07, F’06, W’06, W’05, W’04 and W’03.
   Students apply basic economic concepts in describing agricultural markets and institutions. Students in this course learn agricultural value chain mechanics and forces that drive decisions.
5. Agr. Econ 4251 (formerly 3251) Agricultural Prices F’16, F’15, F’14, F’13, F’12, F’11 and W’10.
   Enhanced student knowledge of the relationship between price changes and quantity supplied and quantity demanded. Seasonal price patterns and the unique agricultural attribute biological lag.
6. Agr. Econ. 3294 Agricultural and Commodity Marketing F’17, F’11, W’10, W’09, F’07, F’06, W’05, W’04, W’03 and W’02.
   Developed curriculum and integrated learning into a junior/senior level course on commodity marketing and procurement. Topics covered include cash and futures price determination, basis, contract terms, the impact of information on prices, and case study develop analysis.
7. Agr. Econ. 3295 (formerly 4301) Seminar in Commodity Futures/Options Trading S’16, S’15, F’14, SS’14, SS’13, S’12, W’11, W’09, W’08, W’07, W’06, W’05, W’03, W’02 and F’00.
   Experiential learning course where students invest their own dollars into trading commodity derivatives. The course is offered on-line. The students of this course are required to work in groups of two or three to develop, write-up, and present trade recommendations.

University of Missouri Advisor Quality Survey Evaluations

Term		Number of Assigned Advisees	Number of Advisee Responses	Knowledge (Q1[1])	Availability (Q2[2])	Autonomy Support (Q[3])
S16	Dr. Parcell	66	32	4.25	4.46	4.49
	Department	242	125	3.98	4.33	4.34
	CAFNR	2725	1199	3.87	4.25	4.31
S15	Dr. Parcell	74	51	4.21	4.54	4.58
	Department	243	156	4.08	4.49	4.52
	CAFNR	2784	1652	3.85	4.31	4.35

[1] Q1 refers to the student evaluation average of five questions regarding the knowledge of the academic advisor(s) within the program based on a scale ranging from the highest rating of "5 = Strongly Agree to the lowest rating of 1 = Strongly Disagree."
[2] Q2 refers to the student evaluation average of five questions regarding the availability of the academic advisor(s) within the program based on a scale ranging from the highest rating of "5 = Strongly Agree to the lowest rating of 1 = Strongly Disagree."
[3] Q3 refers to the student evaluation average of five questions regarding the autonomy support of the academic advisor(s) within the program based on a scale ranging from the highest rating of "5 = Strongly Agree to the lowest rating of 1 = Strongly Disagree."

Course Chronology and Student Evaluations (Since Fall 2014)
(F=Fall, W=Winter, S=Spring, SS=Summer)

		N[1]		Dr. Parcell's Scores		
Term	Course No.	N1	N2	Q1[2]	Q2[3]	Q3[4]
F25	751/441 Risk Management	64	26	5.00	5.00	5.00
F25	720 Risk Management	16	3	4.70	4.70	4.70
F25	Finance 460 Insurance	33	10	4.70	4.70	4.40
S25	751/441 Risk Management	60	26	4.80	4.80	4.60
F24	720 Risk Management	10	3	4.00	3.30	4.30
F24	751/441 Risk Management	22	18	4.60	4.70	4.50
F23/S24	751/441 Risk Management	66	32	4.70	4.83	4.35
F22	2183 Ag Marketing System	60	34	3.94	4.17	3.96
S20	2183 Ag Marketing System*	43	5	4.65	4.43	4.58
F18	2183 Ag Marketing System	51	21	4.21	4.20	4.29
F17	3294 Commodity Marketing	17	15	4.22	4.12	4.33
S17	2183 Ag Marketing System	51	29	4.27	4.49	4.34
F16	2183 Ag Marketing System	86	44	4.37	4.58	4.52
F16	4251 Agricultural Prices	31	18	4.29	4.36	4.06
S16	2183 Ag Marketing System	52	46	4.42	4.49	4.46
F15	2183 Ag Marketing System	69	26	4.42	4.50	4.54
F15	4251 Agricultural Prices	30	26	4.23	4.26	4.12
S15	2183 Ag Marketing System	30	24	4.50	4.42	4.46
F14	2183 Ag Marketing System	71	60	4.08	4.40	4.43
F14	3251 Agricultural Prices	38	38	4.13	4.18	4.45

1 N1 refers to number of students enrolled in course. N2 refers to number of students responding to the student evaluation questionnaire.

2ab Q1a (KSU) refers to the raw score student evaluation average of overall effectiveness as a teacher based on a scale ranging from the highest rating of "5 = Very High" to the lower rates of "1=Very Low."
Q1b (MU) refers to the student evaluation average of four questions relating to the course content and structure based on a scale ranging from the highest rating of "5 = Strongly Agree" to the lowest rating of "1 = Strongly Disagree."

3ab Q2a (KSU) refers to the raw score student evaluation average of increased desire to learn about the subject based on a scale ranging from the highest rating of "5 = Very High" to the lower rates of "1=Very Low."
Q2b (MU) refers to the student evaluation average of seven questions relating to the teaching delivery of the course based on a scale ranging from the highest rating of "5 = Strongly Agree" to the lowest rating of "1 = Strongly Disagree"

4ab Q3a (KSU) refers to the raw score student evaluation average of amount learned in the course based on a scale ranging from the highest rating of "5 = Very High" to the lower rates of "1=Very Low."
Q3b refers to the student evaluation average of the response regarding the composite score on a scale ranging from the highest rating of "5 = Strongly Agree" to the lowest rating of "1 = Strongly Disagree."

* Response (N2) low due to pivot to online to accommodate campus shutting down in response to pandemic

College of Agriculture, Food, and Natural Resources Undergraduate Research Scholars (funded)

Student	Topic
Crouch, J.	"Estimating Live-hog Demand and Supply Elasticities." 17'
Evans, C.	"The Relationship between Corn and Anhydrous Prices," 17'
Gatson, C.	"Estimating County-level Per Capita Demand." 16'
Eisenbath, B.	"Direct Marketing Specialty Meat by Independent Meat Processors." 11'
Anderson, T.	"Small Scale Soybean Processing." 09'
Kueker, D.	"A Look at Safety Net Alternatives at County, Regional, and State Level." 00'

Guest Lecturer

1. AgEcon 520 Commodity Trading, Fall 2025.

Graduate Student Membership Assignment^

Diana Zamaro (MAB, 2026), Corbin Smith (MS, 2026), Baylee Wulfkuhle (MAB, 2026), Kortnie Haney (MAB,2025), Claire Wingert (MAB, 2025), Rachel Scharplaz (MAB,2025), Brian Blood (IMSE MS,2025), Isaac Wingert(MS,2024), Jaime Luke (PhD,2024), Riley Travis (MAB, 2024), Jaime Luke (MS,2021), Emily Pliscott (MS,2021), Agnieszka Dobrowolska (PhD,2021), Becky Mott (PhD,2019)[7], Andreas Tsakiridis (PhD,2018)[6], Angelia Chen (PhD,2017)[8], Byung Min Soon (PhD,2017), Jong Yeol Yoon (PhD,2017), Jacob Young (MS,2017)[5], Amy Scott (MS,2016), Tyler Peckman (MS,2016)[2], Bruno Miranda (PhD,2016), Armen Chazaryan (MS,2016), Jasper Grashius (PhD,2016), Shi Shangyang (MS,2015), Peter Hofherr (PhD,2014), Ken Zahringer (PhD,2014), Kateryna Goychuk (PhD,2013), Wojin Song (PhD,2011), Alex Magnier (PhD,2010), Suk Ho Han (PhD,2009), Sirini Kondura (PhD,2008), Leonardo Linares (PhD,2008)[2], Angelea Guaiume (PhD,2007)[2], Joe Scogin (EDLP,2007)[1], Ryan Skipper (MS,2007), Andrea Woolverton (PhD,2007), Sandra Alton (MS,2006)[3], Tae-Hun Kim (PhD,2008), Yong-Lyoul Kim (PhD,2006), Kija Bunyecha (PhD,2005), Jim Kimbrough (MS,2005)[4], Serah Kambua Chema (MS,2004), Brandon Heath (MS,2004), In-Sek Kim (PhD,2004), Pasu Suntornpithug (PhD,2004), Van Ayers (EDLP,2002)[1], Kevin Hanrahan (PhD,2000).

^ Unless otherwise noted represent Agricultural and Applied Economics graduate students. Superscripts represent: 1, College of Education; 2, Animal Sciences; 3, Kansas State University Master of Agribusiness Program; 4, Personal Financial Planning; 5, Plant Sciences; 6, National University of Ireland; 7, Agricultural Education; 8, Nanjing Agricultural University; 9, Industrial Manufacturing and Systems Engineering.

Graduate Student Chair Assignments

Student	Degree	Year	Employment
Weston Guetterman	M.S.	26'	Self-employed
	"Drivers of Farm Business Financial Performance"		
Kayla Allen	M.S. - MAB	26'	Wilbur Ellis Ag Solutions
	"Estimating Probability of Overdue Trade Credit Payment"		
Ben Ramsey	M.S. – MAB	26'	High Plains Farm Credit
	"The Effect of Board Composition on Farm Credit Banks Financial Performance"		
Jake Bonwell	M.S. – MAB	25'	??
	"Foreign Direct Investment Flows and Political Whims"		
Lexi Freund	M.S. - MAB	25'	Farm Credit Services of America
	"Forecasting Farmer Probability of Default"		
Bryston Warren	M.S.	25'	StoneX
	"Forward Looking Farm Financial Modeling"		
Emma McKee	M.S. – nonthesis Data Analytics	24'	Purple Wave
	"Building A Lending Data Backbone"		
Malinda Bothwell	M.S. - MAB	24'	Cargill
	"Evaluating the Economics of Inventory Management of Feed Ingredients"		
Jonathon Baxley	M.S.	DNF	Veterans United
	"Price Integration in Quality Differentiated Markets"		
David Shively	M.S.	DNF	Privately trading
	"Optimal Marketing Window of Missouri Corn and Soy		
Jewelwayne Cain	PhD	15'	University of Tampa
	"Three Essays on the Soybean Value Chain"		
Lisa Rees	PhD	11'	AgriVar
	"Three Essays on Value Added Beef Strategies."		
Phoebe Wiles	M.S.	11'	Financial Analyst
	"A Mathematical Simulation of Asian Options on the Tokyo Grain Exchange."		

Brandon Kliethermes	M.S.	09’	IHS Global Insight
"Grain Merchandiser Marketing Perceptions."			
Yuan Yiyong	PhD	09’	Southwestern U, China
"Modeling Structural Change in the U.S. Meat Sector: Every-Day-Low-Prices."			
Sang Young Jei	PhD	08’	Korean University
"Time-Series Issues in Agricultural Marketing."			
Adam Brinker	M.S.	07’	Corteva Agriscience
"Opportunities for Exporting IP Soybean Products to India."			
Chris Boessen	PhD	06’	Iowa State University
"The Impact of Everyday Low Prices on the Meat Industry."			
Rusty Newman	M.S.	06’	Banking
"An Economic Analysis of Feeding Feeder Cattle in a Confined Environment."			
Jessica Robertson	M.S.	06’	Banking
“The Economics of Coordinating Value in Beef Cow Operations.”			
David Strobel	M.S.	06’	Self-employed Farmer
"An Economic Analysis of Feeding Feeder Cattle in a Missouri."			
In-Kyu Lee	PhD	DNF	South Korea Government
"Welfare Impacts of Investment into the South Korea Horticulture Industry."			
Mathieu Marsais**	M.S.	04’	France, Sales
"The Relationship between Income and the Demand for Processed Meats."			
Kurt Ahrens	M.S.	03’	COFCO
"An Analysis of the CBOT Corn Futures Response to Bioengineered Crop Bans."			
Maria Cox	M.S.	03’	Columbia Public Library
"Preference for Heifer Quality Characteristics."			
Jason Franken	M.S.	03’	University of Missouri
“Spatial Competition in the Missouri Grain Elevator Industry.”			
Errie Raasch	M.S.	03’	Self-employed Farmer
"Calculating U.S. non-GMO Soybean Values: A Market Approach."			
Wesley Tucker	M.S.	01’	U. of Missouri Extension
"Southern Missouri Retained Ownership Opportunities."			

**Completed degree from Ecole Superieure D’Agriculture, France

OUTREACH AND ENGAGMENT

Awards

Western Agricultural Economics Association 2025 Outstanding Extension Team Award. Kansas State University 2024 Kansas Landowners Conference (presenter at conference).

Conferences

CFTC-KSU AgCon. A co-sponsored conference between the Risk Management Center and Commodity Futures Trading Commission. We tackle emerging topics in futures markets, price discovery, regulation, market making, and surveillance. This two-day conference attracts people from across agriculture and across the country.

- 2024 attendance was near 190 people.

Agency/Industry Reports

1. Parcell, J.L., L. Schulz, and G. Tonsor. “Why using a gross value pork cutout may not change the price paid for hogs.” National Hog Farmer Magazine, October 7, 2025.
2. Tonsor, G., J.L. Parcell and A. Roach. “Review of Wholesale Pork Mandatory Price Reporting.” USDA Agricultural Marketing Service, 2025.

3. Parcell, J.L., L. Britton, P. Hitzler, E. Vasserman, and A. Roach. "Farmer disinformation detection and supply chain modeling." Department of Defense, 2025.
4. Parcell, J.L., L. Schulz, and A. Roach. "A Review of the USDA Swine Contract Library: Usage and Application, Industry Reflections and Future Direction," USDA Agricultural Marketing Service, 2024.
5. Parcell, J.L., L. Schulz, and A. Roach. "Swine Packer Marketing Contract Provisions: History, Present, and Future," USDA Agricultural Marketing Service, 2024.
6. Parcell, J.L. and G. Tonsor. "Live Lamb and Lamb Products Confidentiality Study." USDA Agricultural Marketing Service, 2017.
7. Parcell, J.L., G. Tonsor, and T. Schroeder. "Baseline Study of Livestock And Meat Marketing Trends And Implications For Livestock Mandatory Reporting." USDA Agricultural Marketing Service, 2016.
8. Tonsor, G., T. Schroeder, and J.L. Parcell. "Economic Impacts of 2009 and 2013 U.S. Country-of-Origin Labeling Rules on U.S. Beef and Pork Markets," USDA Office of Chief Economist, 2015.
9. Parcell, J.L., T. Schroeder, and G. Tonsor. "Wholesale Pork Price Reporting Analysis," USDA Agricultural Marketing Service, 2010.

Feasibility Studies Coordinated for Outreach Constituents

10. The Economics and Optimal Design of Missouri Indoor Farming Supply Chains, 2023.
11. Clearing the Path for Marketing Directly from Missouri Farms to Institutions, 2021.
12. Biogas Digestion: Economic and Asset Assessment for Missouri, 2020.
13. Missouri Show-Me Food, Beverage and Forest Products Feasibility, 2018-2019.
14. Cotton Gin Trash Feasibility, 2017.
15. McKaskle Farms, 2013.
16. Southeast Missouri Biomass Study, 2011.
17. Cass County Biomass Resource Recovery Park, 2010.
18. Large Animal Ruminant Composting, 2010.
19. Stoddard County Oilseed (Soybean) Crushing, 2009.
20. Soy Protein Products into Singapore, 2009.
21. Elderberry Processing, 2009.
22. Wood Export Cooperative, 2009.
23. Show-Me Replacement Heifers Market Expansion, 2009.
24. Identity Preserved Soybeans into Vietnam, 2008.
25. A New Value Chain for Marketing Natural Beef, 2008.
26. Identity Preserved Soybeans into India, 2007.

Decision Support Tools Developed

Intel for Agriculture, is a web-based expert decision support system serving as a resource to help producers learn about agriculture opportunities that are available and assess these opportunities based on a given producer's local market opportunities, level of expertise, financial position, and available agronomic and machinery resources. Using logical operators, the tools are intended to improve decision making and decrease search costs by replacing human experts. Project has been active since 2013.

LinkedIn posts of information I collect, synthesize, and offer commentary on business risk innovations and trends. The target audience is risk professionals and leaders interested in cross-learning about risk management. The purpose of the < 3,000-character posts is to boil down risk topics making it easier for others to learn without doing all the work. I make at least weekly posts under the series name of Risky Business and the tag line of, #KStateRMC and #FocusedOnOptimizingRiskToAccomplishGoals.

- 2023 Impressions: 65,000
- 2024 Impressions: 154,000

- 2025 Impressions: trending above 220,000

Interviews/news releases

1. Ifft, J., and J.L. Parcell. "Debt Repayment Capacity." Agricultural Today, K-State Research and Extension, March 2025.
2. Parcell, J.L. "NSF Circular Waste Recovery." Agricultural Today, K-State Research and Extension, November, 2025.
3. Parcell, J.L. "Farm Stress and Farm Economy." Agritalk, Farm Journal Media, November, 2025.
4. Parcell, J.L. "Leading Indicators of Farm Economy." U.S. Farm Report, November, 2025.
5. Ifft, J., and J.L. Parcell. "Forward Looking Kansas Farm Income Outlook." Agricultural Today, K-State Research and Extension, October 2024.
6. Sullivan, M. (quotes from Joe Parcell): "Kansas farm income projected to decrease in 2024."
7. Tonsor, G. and J.L. Parcell. "USDA data and Information." Agricultural Today, K-State Research and Extension, May 2024.
8. Ifft, J., and J.L. Parcell. "Forward Looking Kansas Farm Income Outlook." Agricultural Today, K-State Research and Extension, April 2024.
9. J.L. Parcell. "AI and Farming." Agricultural Today, K-State Research and Extension, February 2024.
10. Ifft, J., and J.L. Parcell. "Forward Looking Kansas Farm Income Outlook." Agricultural Today, K-State Research and Extension, October 2023.
11. Parcell, J.L. "Risk Management Innovation with the Farm Business." Agritalk, Farm Journal Media, October 2023.

Outreach and Engagement Briefs (subject to internal peer review)

1. Ifft, J., Parcell, J., and Roach, A. "Leading Indicators of Farm Financial Stress: Fall 2025." RaFF Policy Brief 2025-10(3), Rural and Farm Finance Policy Analysis Center, University of Missouri, October 15, 2025. Available at raff.missouri.edu.
2. Parcell, J., B. Warren, J. Ifft, and A. Roach. "Picturing Farm Financial Conditions Through Combined Farm Credit and Commercial Bank Call Data." RaFF Policy Brief 2025-10(1), Division of Applied Social Sciences, University of Missouri-Columbia, October 9, 2025. Available at raff.missouri.edu.
3. Pongspikul, T., Palange, K., Plastina, A., Ifft, J., Parcell, J., O'Brien, D., Ibendahl, G., & Roach, A. "Fall 2025 Farm Income Outlook for Kansas." RaFF Report 2025-15, Rural and Farm Finance Policy Analysis Center, University of Missouri, Columbia, October 2025. Available at raff.missouri.edu/farm-income/.
4. J. Parcell, J. Ifft, and A. Roach. "Probability of Kansas Loan Default." RaFF Policy Brief 2025-8(3), Division of Applied Social Sciences, University of Missouri-Columbia, Aug. 25, 2025. Available at raff.missouri.edu.
5. Ifft, J., J. Parcell and A. Roach. "Leading Indicators of Farm Financial Stress." RaFF Policy Brief 2025-5(1), Division of Applied Social Sciences, University of Missouri, Columbia, May 22, 2025. Available at www.RaFF.missouri.edu.
6. Plastina, A., Palange, K., Pongspikul, T., Parcell, J., Ifft, J., O'Brien, D., Ibendahl, G. & Roach, A. (2025). Spring 2025 Kansas farm income outlook (RaFF Report 2025-6). Rural and Farm Finance Policy Analysis Center, University of Missouri-Columbia.
7. Ifft, J., J. Parcell and A. Roach. "Debt Repayment Capacity Among U.S. Farm Businesses." RaFF Policy Brief 2025-2(8), Rural and Farm Finance Policy Analysis Center, University of Missouri-Columbia, Feb. 24, 2025. Available at www.RaFF.missouri.edu.
8. Ifft, J., L. Moss, J. Parcell, A. Plastina, M. Rosenbohm, and A. Roach. 2025. *American Relief Act, 2025: Estimated economic assistance for Kansas producers*. Kansas State University Department of Agricultural Economics Extension Publication

9. Ifft, J., J. Parcell and A. Roach "Accounting for Underestimated Debt in Farm-Sector Liquidity and Solvency Measures." RaFF Policy Brief 2024-12(4), Division of Applied Social Sciences, University of Missouri, December 23, 2024. Available at www.RaFF.missouri.edu
10. Palange-Thomas, Kyra, et al. *America's Largest Ag Lender: A Primer on the Farm Credit System.* Vol. 3, no. 2, Feb. 2024, Rural and Farm Finance Policy Analysis Center, University of Missouri. RaFF, Available at https://raff.missouri.edu/publications.
11. Ifft, Jenny, et al. *Commercial Lenders Bank on Relationships, Lead in Non-Real Estate Farm Loans.* Vol. 3, no. 1, Jan. 2024, Rural and Farm Finance Policy Analysis Center, University of Missouri. RaFF, Available at https://raff.missouri.edu/publications
12. Parcell, Joe, Jenny Ifft, and Alice Roach. *Main Street Banks are Not the Go-To Lenders for All Farm Businesses.* Vol. 2, no. 5, Dec. 2023, Rural and Farm Finance Policy Analysis Center, University of Missouri. RaFF. Available at https://raff.missouri.edu/publications

Science and Technology Guides and Fact Sheets (Subject to internal peer review)

1. Roach, A., M. Rahe, R. Milhollin, and J. Parcell. "Funding Agricultural Business Development with Federal and State Grants," February 2023.
2. Roach, A. and J. Parcell. "Market Channels for Locally Raised Foods," December 2022.
3. Parcell, J. "Forward." For Missouri Ag Lenders Publication, November 2016.
4. Parcell, J. and J. Moreland. "Ag Opportunities Web App." For Missouri Ag Lenders Publication, November 2016.
5. Parcell, J. "Forward." For Missouri Ag Lenders Publication, November 2015.
6. Reed, K., and J. Parcell. "Cost-benefit Analysis of Marker-Assisted Selection." Undergraduate Soybean Industry Research Scholars. 2014/2015.
7. Searcy, M., and J. Parcell. "Optimal Market Timing of Missouri Corn, Soybean, and Wheat Crops." Undergraduate Soybean Industry Research Scholars. 2014/2015.
8. Zitelman, L., and J. Parcell. "U.S. Farmers Age and Life Expectancy." For Missouri Ag Lenders Publication, November 2014.
9. Moreland, J. and J. Parcell. "Local Food Market Report." For Missouri Ag Lenders Publication, November 2014.
10. Parcell, J. "Forward." For Missouri Ag Lenders Publication, November 2014.
11. Parcell, J.L., and D. Shively. "Spread Trading in Futures Contracts." Departmental Fact Sheet, April 2014:6p.
12. Parcell, J.L., and D. Shively. "Introduction to Hedging Soybeans with Futures." Departmental Fact Sheet, April 2014:4p.
13. Parcell, J.L., and D. Shively. "Forward Cash Contract Prices: Decisions in the Cash Market." Departmental Fact Sheet, April 2014:2p.
14. Parcell, J.L. "Artisan Cheeses in Missouri: Retail Grocers' Perceptions." MU Guide G3661, August 2013:2p.
15. Parcell, J.L. "Artisan Cheeses in Missouri: Consumer Buying Habits and Preferences." MU Guide G3662, August 2013:2p.
16. Parcell, J.L. "2013 New Crop Marketing Strategies." For Missouri Ag Lenders Publication, November 2012.
17. Tonsor, G.T., J. Franken, and J. Parcell. "Impact of Mandatory Price Reporting on Hog Market Integration." Kansas State University Agricultural Experiment Station and Cooperative Extension, MF-3019, July 2011:1p.
18. Parcell, J.L. "Negotiated Rule Making: Mandatory Wholesale Pork Price Reporting." Livestock Marketing Information Center Factsheet. Published online at [www.lmic.info/tac/comments/commentsframe.html]. July 2011.

19. Parcell, J.L., V. Pierce, and J. Franken. “Using Commodity Futures as a Price Forecasting Tool.” MU Guide G611, 2011:2p.
20. Parcell, J.L., V. Pierce, and J. Franken. “Long Hedge Example with Options.” MU Guide G610, 2011:2p.
21. Parcell, J.L., V. Pierce, and J. Franken. “Short Hedge Example with Options.” MU Guide G609, 2011:2p.
22. Parcell, J.L., V. Pierce, and J. Franken. “Short Hedge Example with Futures.” MU Guide G608, 2011:2p.
23. Parcell, J.L., V. Pierce, and J. Franken. “Long Hedge Example with Futures.” MU Guide G607 2011:2p.
24. Parcell, J.L., V. Pierce, and J. Franken. “An Introduction to Basis.” MU Guide G606, 2011:4p.
25. Parcell, J.L., V. Pierce, and J. Franken. “Interpreting Commodity Futures and Options Price Quotes.” MU Guide G605, 2011:2p.
26. Parcell, J.L., V. Pierce, and J. Franken. “Commodity Futures Terminology.” MU Guide G604, 2011:2p.
27. Parcell, J.L., V. Pierce, and J. Franken. “An Introduction to Hedging Agricultural Commodities with Options.” MU Guide G603, 2011:2p.
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29. Parcell, J.L., V. Pierce, and J. Franken. “Agricultural Commodities Contract Specifications.” MU Guide G601, 2011:2p.
30. Fleischmann, J., M. Hendrickson, J. Parcell, and A. Roach. “Using Missouri Farmers Market Organizers’ Use of Traditional and Social Media.” MU6229, July 2010:5p.6p.
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32. Fleischmann, J., M. Hendrickson, J. Parcell, and A. Roach. “Social Media Use and Purchase Patterns of Missouri Farmers Market Consumers.” MU6227, July 2010:5p.
33. Tonsor, G., T. Schroeder, and J. Parcell. “Wholesale Pork Price Reporting Analysis: A Study Summary.” Kansas State University Agricultural Experiment Station and Cooperative Extension, MF-2931, March 2010:4p.
34. McKelvey, B., M. Hendrickson, and J.L. Parcell. “Strategies for Selling Local Food Products.” MU G6222, December 2007:8p.
35. Pierce II, R., J.L. Parcell, C. Boessen, and C. Hicks. “Opportunities for Missouri Pond and Lake Owners.” MU G9470, August 2007:4p.
36. Franken, J., and J.L. Parcell. “Hedging Ethanol in the NYMEX Unleaded Gas Futures.” MU Guide G643, July 2003:2p.
37. Parcell, J.L., N. Giddens, and M. Brees. “Break-even Pricing, Revenue, and Units” MU Guide G648, September 2002:3p.
38. Parcell, J.L., M. Brees, and N. Giddens. “Establishing the Transfer Price: Balancing Businesses” MU Guide G642, September 2002:3p.
39. Brees, B., J.L. Parcell, and N. Giddens. “Capturing vs. Creating Value” MU Guide G641, August 2002:3p.
40. Giddens, N., J.L. Parcell, and M. Brees. “Selecting an Appropriate Pricing Strategy” MU Guide G649, August 2002:4p.
41. Giddens, N., M. Brees, and J.L. Parcell. “Building Your Brand” MU Guide G650, October 2002: 4p.
42. Parcell, J.L., M. Brees, and N. Giddens. “Adding Value” MU Guide G 640, June 2002: 2p.
43. Sobba, M., and J.L. Parcell. “Customary Flexible Cash Rental Agreements.” MU Guide G 423, October 2001: 3p.
44. Parcell, J.L. and J.B. Wells. “Designing a Farm Newsletter.” MU Guide G425, June 2001: 3p.
45. Parcell, J.L., and V. Pierce. “Using Commodity Futures as a Price Forecasting Tool.” MU Guide G611, December 2000:2p.
46. Parcell, J.L., and V. Pierce. “Long Hedge Example with Options.” MU Guide G610, December 2000:2p.
47. Parcell, J.L., and V. Pierce. “Short Hedge Example with Options.” MU Guide G609, December 2000:2p.

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49. Parcell, J.L., and V. Pierce. "Long Hedge Example with Futures." MU Guide G607 December 2000:2p.
50. Parcell, J.L., and V. Pierce. "An Introduction to Basis." MU Guide G606, December 2000:4p.
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54. Parcell, J.L., and V. Pierce. "An Introduction to Hedging Agricultural Commodities with Futures." MU Guide G602, December 2000:3p.
55. Parcell, J.L., and V. Pierce. "Agricultural Commodities Contract Specifications." MU Guide G601, April 2000:2p.

Outreach Speaking Engagements

1. Parcell, J.L., "What is Captive Insurance?" 2025 K-State Risk and Profit Conference. (W. Guetterman contributed).
2. Roach, A.R, "Full Credit: A Comprehensive View of Farm-Sector Credit Conditions" 2025 K-State Risk and Profit Conference. (J. Ifft and J.L. Parcell contributed).
3. Parcell, J.L., "Farm Economy Outlook." 2024 K-State Landowner Conference. (A. Roach and J. Ifft contributed).
4. Parcell, J.L., "Economics of High-Yielding Corn Management Practices." 2024 K-State Risk and Profit Conference. (B. Warren, J. Ifft, contributed).
5. Parcell, J.L. "Farm Businesses and Risk Management." North Central Farm Management Extension Committee annual meeting, Kansas City, MO, August 2023.
6. Parcell, J.L., J. Ifft, and A. Roach. "Forward Looking Models of Farm Financial Stress." Rural and Agricultural Farm Finance Policy Analysis Center Cooperators Meeting, Kansas City, MO, August 2023.
7. Parcell, J.L. "Introduction to the Center for Risk Management Education & Research Center at K-State," Farm Peer Group, Manhattan, KS, January 2023
12. Parcell, J.L., G. Tonsor., and T. Schroeder. "Baseline Study of Livestock and Meat Marketing Trends and Implications for Livestock Mandatory Reporting." Agricultural Marketing Service, Columbia, MO, November 2016.
13. Parcell, J.L. "What Do We Know About the Interim (Final) Farmer Fair Practices Rule?- A Few Comments about Livestock Market Reporting National Committee." Missouri Farm Bureau. Jefferson City, Missouri, February 2017.
14. Parcell, J.L., and J. Moreland. "Attribute Pricing of Vegetables at Missouri Farmers' Markets." Extension Summit, Columbia, MO, October 2015.
15. Parcell, J.L., J. Moreland, and C. Barnett. "Alternative Crop Decision Support Tool." In-service Extension Program, Columbia, MO, September 2015.
16. Parcell, J.L. "Basics of Futures and Options." Warsaw, MO, June 22, 2015.
17. Parcell, J.L. "Missouri Beef Industry Summit." Columbia, MO, January 26, 2015.
18. Parcell, J.L. "2014 Crop Marketing Strategies." Alma, MO, February 2014.
19. Parcell, J.L. "New Paradigms of Agriculture." MOF2 Annual Meeting, Garden City, MO, December 2013.
20. Parcell, J.L. "Missouri Soybean Merchandising Council Board Strategies Plan." Missouri Soybean Merchandising Council, August 2012.
21. Parcell, J.L. "Southeast Missouri Biomass Survey." Missouri Biomass Conference, Sikeston, MO, 2011.
22. Parcel, J.L. "Globalization and U.S. Agriculture." AFA Conference, Kansas City, MO, 2011.
23. Parcell, J.L. "Industry Needs and How to Build a Business to Meet the Needs." Kansas State University, 2010.

24. Parcell, J.L. "International Agriculture and Missouri." Presented to Pettis County Farm Bureau, 2009.
25. Parcell, J.L. "The Importance of International in Agriculture." Missouri Farm Bureau Young Farmers Workshop, Osage Beach, MO, 2009.
26. Parcell, J.L. "The Importance of International in Agriculture." Agriculture Leaders of Tomorrow Class XIII, Columbia, MO, 2009.
27. Parcell, J.L. "Buyer Wants." Agriculture Machine Conference, Cedar Rapids, IA, 2008.
28. Parcell, J.L. "Managing for Adding Value." Distance Education Extension Training Course, MO, 2008.
29. Parcell, J.L. "Value Creation of Known Sire Genetics." ABS Global, Inc. Regional Workshop, Columbia, MO, 2007.
30. Parcell, J.L. "Value Added Agriculture Business Climate." Agriculture Leaders of Tomorrow Class XII, Columbia, MO, 2007.
31. Parcell, J.L. "Marketing: Basic Concepts." Great America Insurance Regional Meeting, Branson, MO, 2004.
32. Parcell, J.L. "The Missouri Show-Me-Select Heifer Program." Nationals Cattleman's Beef Association Annual Conference, Phoenix, AZ, 2004.
33. Parcell, J.L. "How Much Value Can We Add?" Keynote speaker, Value Attitude Conference, Brooking, SD, 2003.
34. Parcell, J.L. "Factors in Business Plan Development." Session Speaker, Conference on Value Added, Martin, TN, 2002.

Programs Delivered to Visiting International Audiences

1. Parcell, J.L. "Information and Market Institutions." African Cochran Fellows, 9/2016.
2. Parcell, J.L. "Grades and Standards Workshop." Algerian Cochran Fellows, 7/2013.
3. Parcell, J.L. "Marketing Cooperative Discussion." Algerian Cochran Fellows, 7/2013.
4. Parcell, J.L. "Agricultural Markets in the United States." South Africa Scholars, 8/2003.
5. Parcell, J.L. "Value Added in the U.S." Central Asia Cooperative Members, 9/2002.
6. Parcell, J.L., and M. Brees. "Value Added in the U.S." South Africa Scholars, 8/2002.
7. Parcell, J.L. "U.S. Soybean Issues." Brazil farmers, 8/2001.
8. Parcell, J.L. "Cooperatives Overview." Kyrgyzstan dignitaries, 8/2001.
9. Parcell, J.L. "Value Added Programming in Missouri: An Overview." South Africa and Ghana dignitaries, 5/2001.
10. Parcell, J.L. "The Structure of U.S. Agriculture and Why Producers Grow What They Do." Bulgaria dignitaries, 11/2000.
11. Parcell, J.L. "Trends in U.S. Agriculture." Bosnia, Croatia, Czech Republic, and India dignitaries, 9/2000.
12. Parcell, J.L. "Trends in U.S. Agriculture and Using FINPACK in Farm Financial Planning." Korea dignitaries, 10/1999.
13. Parcell, J.L. "Trends in U.S. Agriculture and How Extension Works." Croatia dignitaries, 9/1999.
14. Parcell, J.L. "Trends in U.S. Agriculture." Moldova dignitaries, 6/1999.

International Presentations/Proceedings/Visitations

1. Parcell, J.L. "Raising Soybeans in Costa Rica," Upala, Costa Rica, 8/2013.
2. Parcell, J.L. "Market Opportunities for Missouri IP Soybeans," Hanoi, Vietnam, 6/2012.
3. Parcell, J.L. "Market Opportunities for Missouri IP Soybeans," Bangkok, Thailand, 9/2012.
4. Parcell, J.L. "Market Opportunities for Missouri IP Soybeans," Singapore, 6/2010.
5. Parcell, J.L. "Market Opportunities for Missouri IP Soybeans," Seoul, Korea, 6/2010.
6. Parcell, J.L. "Market Opportunities for Missouri IP Soybeans," Manila, Philippines, 4/2010.
7. Parcell, J.L. "Market Opportunities for Missouri IP Soybeans," Jakarta, Indonesia, 4/2010.

8. Parcell, J.L., C. Boessen, and A. Stemme, “Opportunities for Missouri Soybeans in Vietnam,” Hanoi, Vietnam, 2/2008.
9. Parcell, J.L., and C. Boessen, “Opportunities for Missouri Paddlefish in Taiwan,” Taiwan, 2/2008.
10. Parcell, J.L., C. Boessen, and A. Stemme. “Opportunities for Missouri Soybeans in India,” New Delhi, India, 2/2007.
11. Parcell, J.L. “Economic Trends in the United States,” Yanji, China, 7/2005.
12. Parcell, J.L., S. Freyermuth, S. Cole, and P. Market. “Writing Across the Curriculum,” EARTH University, Costa Rica, 6/2004.
13. Parcell, J.L., L. Marks, and M. Bredahl. “Genetic Modification and Measuring Consumer Acceptance,” Reading England, 1/2003.
14. Parcell, J.L. “Economic Issues and Trends with Transgenic Crop Production,”, Chonbuk University, South Korea, 9/2000.
15. Parcell, J.L. “Economic Issues and Trends with Transgenic Crop Production,” Chonam University, South Korea, 9/2000.

RESEARCH (* indicates graduate student, + indicates undergraduate student, and underlined name indicates postdoctoral student)

Book Authored

Rhodes, J.V., J. Dauve, and J.L. Parcell. The Agricultural Marketing System. 7th Edition. Mizzou Publishing (Columbia, Missouri), 2015.

Refereed Journal Publications

1. Li H., J.L. Parcell, and A. Roach A. Optimizing the Controlled Environment Agriculture Supply Chain: A Case Study for St. Louis, USA. *Agriculture*. 2025; 15(20):2129. https://doi.org/10.3390/agriculture15202129
2. Parcell, J.L., W. Guetterman*, and A. Roach. "Do Newer Model Planters Improve Corn Yields?, " *Journal of Farm Managers and Rural Appraisers*, 2025
3. Gedikoglu, H. and J. Parcell. "Building Community-Based Social Capital by Enhancing Individual Social Capital: The Case of Farmers in Turkey's Konya Region." *Sustainability* 16(18), 2024 https://doi.org/10.3390/su16188080.
4. Gedikoglu, H., Tandogan, S. & Parcell, J. Neighbor effects on adoption of conservation practices: cases of grass filter systems and injecting manure. *Ann Reg Sci* (2019). https://doi.org/10.1007/s00168-019-00963-6
5. Gedikoglu, H. and J. Parcell "Implications of Missing-Data Imputation for Survey Data: An Application to Technology Adoption" *International Journal of Food and Agricultural Economics.* 7(2019): 271-91.
6. Chen, L.A., B.V. Miranda, J. L. Parcell and C. Chen "The Foundations of Institutional-based trust in Farmers' Markets" *Agriculture and Human Values.* 36.3(2019), 395-410.
7. Conley*, L., K, Lusk, L., J, Parcell, L., J, Tonsor, T., G. "Consulting Activities of Agricultural Economists and Response to University Policies." *Journal of Applied Economic Perspectives and Policy*. Vol. 41.4 (2019): 650-67.
8. Ghazaryan*, A., R. Westgren, J.L. Parcell, and H. Gedikoglu. "How Quality Levels Affect Vegetable Prices Observed at Missouri Farms Markets." *Journal of Food Products Marketing.* Vol. 24.8 (2018)
9. W. Cain*, Y. Kojima, J. Parcell, and A. Roach "Global Edible Vegetable Oil Market Trends" *Biomedical Journal of Scientific & Technical Research.* Published January 22, 2018.
10. Franken, J. and J. Parcell. 2017. "Forecasting Quality Grade and Certified Angus Beef Premiums." *Journal of Agribusiness*, 35(2–Special Issue): 105-123.
11. Yatsenko, O., V. Nitsenko, N. Karasova, H.S. James Jr., and J.L. Parcell. "Realization of the potential of the Ukraine-EU free trade area in agriculture." *Journal of International Studies*, 10,2 (2017): 258-277.
12. Parcell, J., G. Tonsor, and J. Franken. "Few Journal Article Organizational Factors Affect Article Citation Rate." *Journal of Agricultural Sciences.* Vol. 8.10 (2016): 73-82.
13. Ajewole*, K., T.C. Schroeder, and J.L. Parcell. "Price Reporting in a Thin Market." *Journal of Agricultural and Applied Economics*. 48, 4 (2016): 345-365.
14. Schroeder, T.C., G. Tonsor, and J.L. Parcell. "Mandated and Voluntary Food Labeling." *Journal of Agribusiness*, 34 (2016):83-97.
15. Cain*, J. S., J. L. Parcell, and Y. Kojima. "The Impact of Renewable Fuel Product on Soybean Oil Spatial Price Dynamics." *Journal of Agribusiness*, 33.1 (Fall 2015): 39-64.
16. Parcell, J., Horner, J., Milhollin, R., Franken, J. "The Economic Feasibility of Large Animal Composting." *Journal of Agricultural Sciences*. Published April, 2015.
17. Gedikoglu, Haluk H., and Joe L. Parcell. "Variation of Consumer Preferences between Domestic and Imported Food: The Case of Artisan Cheese." *Food Distribution Research Society* 45.2 (2014): 174-94.
18. Elliott*, L., J.L. Parcell, D. Patterson, M. Smith, and S. Poock. "Factors Influencing Beef Reproduction Technology Adoption." *Journal of the American Society of Farm Managers and Rural Appraisers*. Published.

19. Elliott*, L., J.L. Parcell, and D. Patterson. "Determination of the Value of Minimum Sire Accuracy Traits." *Journal of Agricultural and Applied Economics*. 45, 2 (May 2013): 259-75.
20. Franken, J.V. and J.L. Parcell. "Factors Influencing Bull Price Evidence from Missouri Auction Data." *Journal of Agribusiness*.30(Spring 2012):107-123.
21. Jei*, S.Y., and J.L. Parcell. ""Factors affecting Corn and Soybean Basis: The Value of Incorporating Spatial Econometric Approaches." *The Korean Journal of Financial Engineering*. 11(4, 2012):156-173.
22. Franken, J.V. and J.L. Parcell. "Evaluation of Market Thinness for Hogs and Pork." *Journal of Agricultural and Applied Economics*. 44 (November 2012): 461-475.
23. Carolan-Robertson*, J., J.L. Parcell, D. Patterson, and R. Eakins. "Valuing Beef Herd Dam Genetic Pedigree Management." *Journal of the American Society of Farm Managers and Rural Appraisers*, June 2011. Published online at [http://portal.asfmra.org/userfiles/file/352_Parcell.pdf].
24. Parcell, J. L., J. Franken, D. Schaefer, D. Patterson, M. John, M. Kerley, and K. Haden. "Coordinating Sire Genetics in a Synchronized AI Program." *Journal of the American Society of Farm Managers and Rural Appraisers*, June 2011. Published online at [http://portal.asfmra.org/userfiles/file/353_Parcell.pdf].
25. Kliethermes*, B., J. L. Parcell, and J. Franken. "Grain Merchandiser Educational Needs." *North American Colleges & Teachers of Agriculture Journal.* 55, 2 (September 2011):11-16.
26. Franken, J., J. Parcell, and G. Tonsor. "Impact of Mandatory Price Reporting on Hog Market Integration." *Journal of Agricultural and Applied Economics*. 43, 2 (May 2011): 229-241.
27. Franken, J. and J. Parcell. "Cross-Hedging Fishmeal: Exploring Corn and Soybean Meal Futures Contracts." *Aquaculture Economics & Management*, 15(1):2011.
28. Franken, J., J. Parcell, D. Patterson, M. Smith, and S. Poock. "Cow-Calf Producer Interest in Retained Ownership." *Journal of Agribusiness* 28 (1,2010):49-59
29. Parcell, J.L., J. Franken, M. Cox*, D. Patterson, and R. Randle. "Buyer Perceptions and Willingness-to-Pay for Bred Heifer Characteristics." *Agricultural Economics.* 41(5, 2010).
30. Brinker*, A., J.L. Parcell, K. Dhuyvetter, and J. Franken. "Cross-Hedging Distillers Dried Grains Using Corn and Soybean Meal Futures Contracts." *Journal of Agribusiness*. 27(1/2, 2010):1-16.
31. Boessen, C., J.L. Parcell, J. Franken, J. Lawrence, R. Plain, and G. Grimes. "Producer Perceptions and Attitudes toward Hog Marketing Contracts." *Journal of Agribusiness: An International Journal*. 26(3, 2010):1-19.
32. Parcell, J.L., and J. Franken. "Teaching Options and Futures Trading Through Experiential Learning." *North American Colleges & Teachers of Agriculture Journal.* 53(3, 2009).
33. Gedikoglu*, H. and J. Parcell. "Forecasting Future Sales and Profit for Value-Added Agriculture." *Journal of Food Distribution Research*. 40(3) November 2009.
34. Woolverton*, A. and J. Parcell. "Can Niche Agriculturalists Take Notes from the Craft Beer Industry?" *Journal of Food Distribution Research.* 39(2), July 2008.
35. Parcell, J.L., and T.C. Schroeder. "Hedonic Retail Beef and Pork Product Prices." J*ournal of Agricultural and Applied Economics*. 39(April 2007):29-46.
36. Parcell, J.L., K.D. Dhuyvetter, D.J. Patterson, and R. Randle. "The Value of Carcass Characteristic EPDs in Bred Heifer Price." *The Professional Animal Scientist*, 22(2006)217-24.
37. Marks, L., S.K. Chema*, J.L. Parcell, and M. Bredahl. "Marketing Biotech Functional Foods in the U.S." *Canadian Journal of Agricultural Economics.* 54(2006): 685-703.
38. Parcell, J.L, and P. Westhoff. "Economic Impacts of Bio-fuel Production on States and Rural Communities." *Journal of Agricultural and Applied Economics.* 38(2006): 377-88.
39. Fort, C.$^{+}$, and J.L. Parcell. "The Corn Price Impact from an Ethanol Plant." *Professional Journal of the American Farm Managers and Rural Appraisers*. (2006)26-30.
40. Franken*, J.R., J.L. Parcell, M. Sykuta, and C. Fulcher. "Grain Market Integration: Case Studies of Structural Change." *Agricultural and Resources Economic Review.* 34(2005) 1-14.

41. Parcell, J.L., and M. Sykuta. "Undergraduate Perceptions of the Need for an Agricultural Entrepreneurship Curriculum." *North American Colleges & Teachers of Agriculture Journal*, 49(2005)26-31.
42. Parcell, J.L., J. Mintert, and R. Plain. "An Empirical Examination of Live Hog Demand." *Journal of Agricultural and Applied Economics*, 36(2004)773-778.
43. Parcell, J.L., and N.G. Kalaitzandonakes. "Do Agricultural Commodity Prices Respond To Bans Against Bioengineered Crops?" *Canadian Journal of Agricultural Economics.* 52(2, 2004): 201-09.
44. Franken*, J.R., and J.L. Parcell " Cash Ethanol Cross-Hedging Opportunities." *Journal of Agricultural and Applied Economics.* 35(3, 2003):509-516.
45. Sykuta, M., and J.L. Parcell. "Contract Structure and Design in Identity Preserved Grain Production." *Review of Agricultural Economics* 25(2003):332-350.
46. Dhuyvetter, K.C., E. Dean, and J.L. Parcell. "Using the Crude Oil and Heating Oil Markets for Diesel Fuel Purchasing Decisions." *Journal of Agribusiness*. 21(2,2003):213-229.
47. Parcell, J.L. "An Empirical Analysis of the Demand for Wholesale Pork Primals: Seasonality and Structural Change." *Journal of Agricultural and Resource Economics.* August 2003 28(2): 335-348.
48. Mark, D., S. Daniel*, J.L. Parcell. "Gauging Perceptions of Farm Programs." *Journal of Extension.* 40(August 2002). Published On-line at [http://www.joe.org/joe/2002august/rb2.shtml].
49. Parcell, J.L., and N. Giddens. "Assessment of NetMeeting® for Professional Development Programming." *Journal of Extension.* 40(October 2002). Published On-line at [http://www.joe.org/joe/2002october/rb2.shtml].
50. Parcell, J.L., "An Initial Look at the Tokyo Grain Exchange Non-GMO Soybean Contract." *Journal of Agribusiness.* 19, no. 1 (Spring 2001): 85-92.
51. Parcell, J.L., and V. Pierce. "Factors Affecting Wholesale Poultry Prices." *Journal of Agricultural and Applied Economics.* 32(2000):471-478.
52. Parcell, J.L., T.C. Schroeder, and K.C. Dhuyvetter. "Factors Affecting Live Cattle Basis." *Journal of Agricultural and Applied Economics.* 32(2000): 531-541.
53. Parcell, J.L., T.L. Kastens, K.C. Dhuyvetter, and T.C. Schroeder. "Agricultural Economists' Effectiveness in Reporting and Conveying Research Procedures and Results." *Journal of Agricultural and Resources Economic Review.* 29 (2000): 173-182.
54. Parcell, J.L, and J.B. Wells. "Developing a Farm Newsletter for Better Communications between Tenant and Landowner." *Journal of Extension.* 38 (December, 2000). Published On-line at [http://www.joe.org/joe/2000december/tt4.html].
55. Parcell, J.L. "Designing a Farm Resume." *Journal of Extension.* 37 (April, 1999) Published On-line at [http://www.joe.org/joe/1999april/tt2.html].
56. Nkonya, E., and J.L Parcell. "Redistribution of Social Benefits from Advances in Research and Extension in the Tanzanian Maize Industry." *Agricultural Economics.* 21(1999): 231-239.
57. Parcell, J.L., T.C. Schroeder, T.L. Kastens, and K.C. Dhuyvetter. "Perceptions of Extension and Research Marketing Economists." *Review of Agricultural Economics.* 21(1999):335-51.
58. Parcell, J.L., A.M. Featherstone, and D.G. Barton. "Optimal Capital Structure in Centralized Agricultural Cooperatives." *Agricultural Finance Review.* 58(1998): 49-61.
59. Boland, M., S. Daniel, J. Katz, J. Parcell, and I.R. de Aristizabal. "The 21st Century Alliance: A Dry Edible Bean Cooperative." *Review of Agricultural Economics.* 20(Fall 1998):654-65.
60. Parcell, J.L., and K. Stiegert. "Competition for U.S. Hard Wheat Characteristics." *Journal of Agricultural and Resource Economics.* 23(1998): 140-54.
61. Schroeder, T.C., J.L. Parcell, T.L. Kastens, and K.C. Dhuyvetter. "Perceptions of Marketing Strategies: Producers vs. Extension Economists." *Journal of Agricultural and Resource Economics.* 23(1998): 279-293.
62. Parcell, J.L., and M.R. Langemeier. "Feeder Pig Producers and Finishers: Who Should Contract?" *Canadian Journal of Agricultural Economics.* 45(1997): 317-27.

63. Parcell, J.L., T.C. Schroeder, and F. Hiner[+]. "Determinants of Cow-Calf Pair Prices." *Journal of Agricultural and Resource Economics.* 20(1995): 328-40.

Book Chapters

1. Parcell, J.L., G.T. Tonsor, and T. Schroeder (2017). "Changing structure in the U.S. hog supply chain: implications for market price discovery." In E.J. Szymanska (Eds.), Changes in the Live Pig Market in Different Countries. Warsaw, Poland: Warsaw University of Life Sciences Press.
2. Parcell, J.L., and G. Tonsor (2012). "Information and Market Institutions." In W. Armbruster and R. Knutson (Eds.), Marketing Policy. New York, NY: Springer Publishing.
3. Parcell, J.L., and V. Pierce (2007). "Introduction to Hedging" In Lakshmi Nair (Ed.)." Futures Trading in Agriculture Commodities. Bangalore, India: ICFAI University Press.
4. Parcell, J.L., and N. Kalaitzandonakes (2003). "Do Agricultural Commodity Prices Respond to GMO Bans?" In V. Santaniello and R.E. Evenson (Eds.), Consumer Acceptance of Genetically Modified Foods. Oxon, UK: CABI Publishing.

Published Abstracts or Presented Papers

1. Guetterman, W., and J.L. Parcell. "From Diversification to Specialization: Reassessing Farm Risk." Presented at the 2026 Southern Agricultural Economics Association Annual Meetings, Louisville, Kentucky, February 1-3, 2026.
2. Parcell, J.L., W. Guetterman, J. Ifft, A. Plastina, and A. Roach. "The Impact of the American Relief Act of 2025 on Farm Business Financial Performance." Presented at the 2026 Southern Agricultural Economics Association Annual Meetings, Louisville, Kentucky, February 1-3, 2026.
3. Vulgamore, P.R.; Parcell, J.; Ifft, J.; Harp, M.C. "Assessing the Predictive Value of Pre-Planting Soil Moisture Data," Presented at the 2025 Southern Agricultural Economics Conference.
4. Warren, B.G.; Schroeder, T.; Parcell, J. "Cross Hedging Effectiveness of Beef & Pork Primal Cutouts," Presented at the 2025 Southern Agricultural Economics Conference.
5. Guetterman, W.M.; Parcell, J.; Ifft, J. "Profitability Effects of Manure Application Rates on Corn Yield under High-Yield Management." Presented at the 2025 Southern Agricultural Economics Conference.
6. Roach, A., J.L. Parcell, J. Ifft, and C. Fiechter. "Which Predicts Changes in the Farm Economy Better: Banker Sentiment or Corn Futures?" Presented at the 2024 NC-1177 Annual Conference.
7. Parcell, J.L., J. Ifft, and B. Warren. "The role of market information and lender opinion in developing forward looking models of commercial bank agricultural loan delinquencies." Selected paper presented at the 2024 Agricultural and Applied Economics Association Annual Conference.
8. Wingert, I., T.C. Schroeder, J.L, Parcell. "A Hedonic Model of Bred Heifer Prices: EPD, Breed, and Reputation Effects." Selected Paper presented at the Southern Agricultural Economics Association Annual Meeting. 2024.
9. Salifu, Abdul Wahab, Gedikoglu, H.; Parcell J. "Producers' Willingness to Provide Crop Residue for Bioenergy Production." Selected Paper presented at the Southern Agricultural Economics Association Annual Meeting. Birmingham, Alabama, February 2-25, 2019.
10. Chen, L., Parcell J.L. "Food Sampling's Effectiveness in Inducing Immediate Purchase in Chinese Supermarkets." Selected Paper presented at the Agricultural and Applied Economics Association Annual Meeting. Chicago, Illinois, July 30-August 1, 2017.
11. Chen, L., Parcell, J.L. and Moreland, J. "Consumer Preference for Sampling at Farmers Markets." Selected Paper presented at the Southern Agricultural Economics Association Annual Meeting, San Antonio Texas, February 6-9, 2016.
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18. Franken, J., Parcell, J. "Forecasting Quality Grade and Certified Angus Beef Premiums." Presented at Applied Commodity Price Analysis, Forecasting, and Market Risk Management 2016 Conference. St. Louis, Missouri, April 18-19, 2016.
19. Kelly, D., P. Byers, J. Quinn, C. Creed, V. Ayers, J. Moreland, and J.L. Parcell. "2011 AFRI Grant." Presented at 2016 Extension Summit. Columbia, MO, October, 2016.
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21. Chen, L., J.L. Parcell, J. Moreland. "Chinese Civilization: Tradition and Modernity." X International Scientific Conference. Kyiv, Ukraine, September, 2016.
22. Ghazaryan, A., R. Westgren, J. Parcell, and H. Gedikoglu. "Missouri Farmers' Markets: Hedonic Pricing Models for Sever Agricultural Products." Presented at the 2016 Food Distribution Research Society Annual Meeting, New Orleans, LA, September 2016.
23. Kojima, Y., J.L. Parcell, and W. Cain. "A Global Demand Analysis of Vegetable Oils for Food and Industrial Use: A Cross-Country Panel Data Analysis." Presented at the 2016 AAEA Annual Meeting. Boston, MA, July, 2016.
24. Baxley, J., Parcell, J. "The Implications on Price Relationships when Quality Adjusting Commodity Prices." Presented at Southern Agricultural Economics Association Annual Meeting. San Antonio, Texas, February 6-9, 2016.
25. Parcell, J.L. "Quality Differentiation and Cointegration in the Soybean Market." Presented at the Southern Agricultural Economics Association. San Antonio, TX, February, 2016.
26. Chen, L., J.L Parcell and J. Moreland. "Consumer Preferences for Sampling at Farmers Markets." To be presented at the Southern Agricultural Economics Association. San Antonio, TX, February, 2016.
27. Cain, J.S., Parcell, J. "Welfare Impacts of Introducing Drought-Tolerant Soybeans." Presented at Agricultural and Applied Economics Association (AAEA) Annual Meeting. Minneapolis, Minnesota, July 27-29, 2014.
28. Parcell, J.L., W. Cain*. "Ranking Specialty Crop Profitability: Iterative Stochastic Dominance." To be presented at the Agriculture and Applied Economics Association. Minneapolis, MN, July, 2014.
29. Cain, J. S., Parcell, J.L. "Soybean Oil Spatial Price Dynamics." Presented at Applied Commodity Price Analysis, Forecasting, and Market Risk Management 2014 Conference. St. Louis, Missouri, April 21-22, 2014.
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32. Cain*, J.S., and J.L. Parcell. "An Empirical Analysis of Import Demand for U.S. Soybeans to the Philippines." Southern Agricultural Economics Association Annual Meeting. Dallas, TX, February, 2014.
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35. Gedikogul, H., and J.L. Parcell. "A Differential Game Approach to Adoption of Conservation Practices." Agricultural and Applied Economics Association. Washington, D.C, August, 2013.
36. Gedikogul, H., and J.L. Parcell. "Implications of Survey Sampling Design for Missing Data Imputation." Agricultural and Applied Economics Association. Washington, D.C, August, 2013.
37. Gedikogul, H., and J.L. Parcell. "Impact of Earned and Unearned Off-Farm Income on Adoption of New Technologies." Agricultural and Applied Economics Association. Washington, D.C, August, 2013.
38. Cain*, J. and J.L Parcell. "Drought Tolerance of Soybean Crops in Missouri." Southern Agricultural Economics Association Annual Meeting, Orlando, FL, February, 2013.
39. Parcell, J.L. and G. Tonsor. "How Journal Article Organization Impacts Citation Rate." Western Agricultural Economics Association annual meeting, Park City, UT, 2012.
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41. Parcell, J.L. and H. Gedikoglu. "Consumer Preference Variation between Domestic and Imported Food." Agricultural and Applied Economics annual meeting, Seattle, WA, 2012.
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58. Harvey*, B., J.L Parcell, and A. Jacob^{+}. "It's Going to the Dogs: Greenies®, Identifying Changes in Consumer Food Preferences." Presented at WCC-72 Meeting, June 19-21, 2005, Las Vegas, Nevada.
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71. Parcell, J.L., and M. Sykuta. "Contract Structure and Design in Identity Preserved Grain Production." *American Journal of Agricultural Economics.* (August 2000). Published On-line at [http://agecon.lib.umn.edu/cgi-bin/pdf_view.pl?paperid=2163&ftype=.pdf].
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2. Schroeder, T., K. Ajewole*, and J.L. Parcell. "Price Reporting in a Thin Market." Presented at the 2016 NCCC-134 Conference on Commodity Price Analysis, Forecasting, and Market Risk Management, St. Louis, Missouri, April 18-19, 2016.
3. Franken, J., and J.L. Parcell. "Forecasting Quality Beef Premiums." To be presented at the 2016 NCCC-134 Conference on Commodity Price Analysis, Forecasting, and Market Risk Management, St. Louis, Missouri, April 18-19, 2016.
4. Cain*, J.S., and J.L. Parcell. "The Impact of Renewable Fuel Production on Soybean Oil Spatial Price Dynamics." To be presented at the 2014 NCCC-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management, St. Louis, Missouri, April 21-22, 2014.
5. Parcell, J. L. and J. Franken. "Economics of Coordinating Sire Genetics in a Synchronized AI Program." Proceedings, Applied Reproductive Strategies in Beef Cattle August 31 – September 1, 2011; Joplin, MO
6. Parcell, J. and J. Franken. "Evaluation of Market Thinness for Hogs and Pork." Presented at NCCC-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management, St. Louis, Missouri, April 18-19, 2011. Published online at [http://www.farmdoc.illinois.edu/nccc134/conf_2011/pdf/confp06-11.pdf].
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Organized Symposia and Workshop Presentations (^{O} denotes organizer)

1. Parcell, J.L. and J. Ifft. "Indicators of farm economy well-being: KSU-RaFF collaboration." Agricultural and Applied Economic Association Annual Meeting (AAEA), 2025
2. Parcell, J.L. "Topics for Leaders of Today." Pre-conference workshop: Leadership development for agricultural and applied economics. July 2025. Agricultural and Applied Economics Association Annual Meeting (AAEA).
3. Ifft, J. and J. Parcell. "Kansas Farm Income Modeling and Financial Stress Indicators." July 31, 2024. Agriculture and Applied Economics Association (AAEA) Annual Meeting.
4. Parcell, J.L ^{O}, "Leadership Development." July 31, 2022. Agriculture and Applied Economics Association (AAEA) Annual Meeting Pre-Conference Workshop.
5. Parcell, J.L. ^{O}, Spring meeting (Virtual), National Association of Agricultural Economics Administrators, April, 2022.
6. Parcell, J. "Inclusive Leadership." October, 2021 UM System Pacheco Leadership Program.
7. Parcell, J. "Generating Funds from All Sources." July 31, 2021. Presented at Agriculture and Applied Economics Association (AAEA) Annual Meeting Pre-Conference: Leadership Development for Agricultural and Applied Economics.
8. Parcell, J. "Opportunities for sharing Graduate Programs." February 25, 2021. Presented to NC Department Chairs of Agricultural Economics for NCACR Annual Meeting.
9. Parcell, J. "Maintain Your Integrity when making Tough Decisions." Co-Presented to Leadership Development Program participants of University of Missouri System. October 28, 2020.
10. Agribusiness and Policy Symposium. One and one-half day conference with over ninety persons in attendance. Columbia, MO. 2016.
11. Parcell, J.L.^{O}, S. Turner, J. McCluskey, S. Halbrook, J. Findeis. "The Use of Academic Performance Metrics when Evaluating Faculty, Programs, and Departments." Agricultural and Applied Economics Association Annual Meeting. Boston, MA, July 2016.
12. Parcell, J.L. "Ag Policy in Teaching Agricultural Marketing." *Southern Agricultural Economics Association*, Orlando, FL, 2013.

13. Parcell, J.L. "Managing Quality Through Breeding and Coordinating Sires" *Agricultural and Applied Economics Association* Annual Meeting, Denver, CO, 2010.
14. Artz, G. and J.L. Parcell [O]. "Integrating Writing into the Agriculture Classroom." *Agricultural and Applied Economics Association* Annual Meeting. Milwaukee, WI, 2009.
15. Parcell [O], J.L. "Distillers Dried Grains: Future Direction" *Agricultural Economics Association* Annual Meeting. Orlando, FL, 2008.
16. Parcell [O], J.L. "The Future of Agricultural Economics Graduate Programs" *Western Agricultural Economics Association* Annual Meeting. San Francisco, CA, 2005.
17. Parcell [O], J.L., and A. Johnson. "The Role of the University in Value Added Agriculture." *American Agricultural Economics Association* Annual Meeting. Long Beach, CA, 2002.
18. Parcell [O], J.L. "Agricultural Contracting Issues." *Southern Agricultural Economics Association* Annual Meeting, Orlando, FL, 2002.

Poster Presentations

1. Das, N., J.L. Parcell, I. Ehie, and A. Roach, "Do risk management practices create more resilient food & beverage supply chains?" Presented at the 2026 Southern Agricultural Economics Association Annual Meetings, Louisville, Kentucky, February 1-3, 2026.
2. McCafferty, C.*, and J.L. Parcell, "Kansas Land vs. Stock Market." Gamma Sigma Delta Undergraduate Research Showcase, Manhattan, KS, April 18, 2025.
3. Evans, C*, and J.L. Parcell. "The Relationship of Domestic and International Factors on Midwest Anhydrous Ammonia Prices." Presented at The 2017 University of Missouri Undergraduate Research Spring Forum. Columbia, Missouri, April 18, 2017.
4. Crouch, J*, and J.L. Parcell. "The Impact of Hog Industry Change on Price." Presented at The 2017 University of Missouri Undergraduate Research Spring Forum. Columbia, Missouri, April 18, 2017.
5. Parcell, J., R. Myers, C. Fulcher, H. Gedikoglu, A. Weber, A. Roach, J. Moreland, D. Kelly, P. Byers, and J. Quinn. "Agricultural Opportunities in Missouri Decision Tool." Poster (To Be) Presented at the 2016 Food Distribution Research Society Annual Meeting, New Orleans, LA, September 30th – October 4th, 2016.
6. Gatson, C*, and J.L. Parcell. "Forecasting Meat Protein Consumption Based on Demographic and Socioeconomic Factors." Presented at The 2016 University of Missouri Undergraduate Research Spring Forum. Columbia, Missouri, April 26, 2016.
7. Cain*, J.S., and J.L. Parcell. "Welfare Impacts of Introducing Drought-Tolerance Soybeans." To be presented at the 2014 Agricultural and Applied Economics Association Annual Meeting. Minneapolis, Minnesota, July, 2014.
8. Cain*, J.S., and J.L. Parcell. "Marginal Implicit Prices of Soybean Quality Attributes." Presented at the 10th Annual Soybean Biotechnology Symposium, National Center for Soybean Biotechnology, Columbia, Missouri, April, 2014.
9. Kojima, Y., and J.L. Parcell. "Global Vegetable Oils Market Trends: Strategic Planning Initiatives." Presented at the 10th Annual Soybean Biotechnology Symposium, National Center for Soybean Biotechnology, Columbia, Missouri, April, 2014.
10. Parcell, J.L. "Inter-Institutional Interest of Developing an Online Commodity Merchandising Certificate Program." To be presented at the North American Colleges and Teachers of Agriculture Conference. Bozeman, Montana, 2014.
11. Parcell, J.L., R. Myers, P. Byers, R. Hoorman, B. Mayhan, S. Gu and H. Gedikoglu. "Enhancing Profitability of Small and Medium Sized Farms Through Interactive Decision Making Tools and Modules." AFRI Research Symposium, 2013.
12. Parcell, J.L., J. Moreland, H. Gedikoglu, and A. Henry. "Is Student Learning Motivated by Money?" *National Association of College Teachers of Agriculture* annual meeting. River Falls, WI, 2012.

13. Medsker, M. and J.L. Parcell. "Managing Price Risk for Value Added Co-products." College of Agriculture, Food and Natural Resource Undergraduate Research Internship, University of Missouri, April, 2012.
14. Ayers, V.H., C. Boessen, H. Gedikoglu, J. Parcell, and A. Roach. "Southeast Missouri Biomass Study." To be presented at the 2012 National Association County Agricultural Agents annual meeting, Charleston SC.
15. Franken, J., and J.L. Parcell, D. Patterson, M. Smith, and S. Poock. "Producer Interest in Collectively Marketing Feeder Calves." *Agricultural and Applied Economics Association* Annual Meeting. Milwaukee, WI, 2009.
16. Hans, + J., and J.L. Parcell. "Soy Protein Demand in S. Korea." College of Agriculture, Food, and Natural Resources Undergraduate Research Internship, University of Missouri, April, 2008.
17. Anderson,+ T., and J.L. Parcell. "Economics of Small-Scale Biodiesel Production in Missouri." College of Agriculture, Food, and Natural Resources Undergraduate Research Internship, University of Missouri, April, 2008.
18. Gerlt, + T., and J.L. Parcell. "Buyer Purchasing Decisions of Show-Me-Select Bred Heifers" College of Agriculture, Food, and Natural Resources Undergraduate Research Internship, University of Missouri, April, 2004.
19. Jacob, + A., and J.L. Parcell "It's Raining Cats and Dogs" *Undergraduate Legislative Day*, Jefferson City, MO, April, 2004.
20. Hans, + C., and J.L. Parcell. "Basis Impacts from the Creation of NEMO Ethanol." *Undergraduate Legislative Day*, Jefferson City, MO, March, 2003.
21. Sobba, M., B. Wells, and J.L. Parcell. "The Steps in Facilitating the Board of a Producer Owned Ethanol Plant." National Association of County Agents Annual Meeting, Green Bay, WI, July, 2003.
22. Kueker, + D., and J.L. Parcell. "Localizing Agriculture Farm Programs." College of Agriculture Food and Natural Resources Ag Week, University of Missouri, 2001.
23. Parcell, J.L., and R. Massey. "Use and Perceptions of GPS Technologies by Professional Chemical Services." *Missouri Precision Agriculture* Annual Conference, Columbia, MO 2001.
24. Olson, KC, V.L. Pierce and J.L. Parcell. "Predictability of Feedlot Performance on Carcass Merit in the Farmland Supreme Beef Alliance." Selected Poster, *American Agricultural Economics Association* Annual meetings, Nashville, TN, 1999.

Press Publications Subject to Editorial Review

1. Hans,+ C., and J.L. Parcell. "Basis Impact Study of Northeast Missouri Grain Processors Ethanol Plant." 2003 *MU McNair Scholars Journal*. University of Missouri (2003): 13-18.
2. Dailey, D., and J.L. Parcell. "The Margin of Success." *The Source*, pp. 16-17. College of Agricultural, Food and Natural Resources, Spring/Summer 2001.
3. Parcell, J.L. "Involve Me and I'll Understand: Experiencing Commodity Trading in the Classroom." *Financial Exchange*. November/December 16 (1997): 21,23.

Grants Funded

1. Parameswaran, P, Zhao, J., J.L. Parcell, and M. Sanderson, "Circular waste resource recovery and water reuse systems to drive sustainability and resiliency of the Great Plains rural communities." National Science Foundation EPSoR with K-State lead on a $6M grant with $2.5M to K-State (15% shared credit on K-State portion), 2025-2029.
2. Parcell, J.L., J. Ifft, and A. Roach. "Monitoring Farm-Sector and Nontraditionally Financed Credit Conditions." Rural and Agricultural Farm Finance Policy Analysis Center subaward from the Office of Chief Economist USDA, 2024-2026, $1.2M prime award University of Missouri, $217,026 to K-State (35% shared credit), 2025-2027.

3. Parcell, J.L., J. Ifft, and A. Roach. "State and Regional Farm Financial Analysis." Rural and Agricultural Farm Finance Policy Analysis Center subaward from the Office of Chief Economist USDA, 2024-2026, $1.2M prime award University of Missouri, $141,837 to K-State (35% shared credit), 2025-2026.
4. Roach, A. and J.L. Parcell, "Advancing Aquaculture in the Midwestern Region." $150,000 prime award to the University of Missouri and $10,173 to K-State (50% shared credit), 2024-2025.
5. Parcell, J.L. "Evaluation of Swine Contract Library." USDA Agricultural Marketing Service $150,000 (100% shared credit), 2024.
6. Grashuis, J., M. Rahe, Parcell, J.L., A. Roach, "Intel for Agriculture Update to Include Livestock." Missouri Department of Agriculture Small Business Development Authority, $148,000 Prime Award, $53,081 to K-State (100% shared credit), 2024.
7. Rahe, M., J. Horner, R. Milhollin, A. Roach, and J.L. Parcell. "Urban Farming and Farm Service Agency." Farm Services Agency, USDA, $1.5M prime award University of Missouri, $170,340 to K-State (100% shared credit) 2024 - 2026.
8. Parcell, J.L., P. Parameswaran, M. Derby, K. Nelson, H. Wu, D. Chuancheng, and J. Tack" Grid-Integrated Renewable Energy and Decarbonization for Kansas Agriculture." K-State Game-Changing Research Initiation Program seed grant, $100,000 (40% shared credit), 2023-2024.
9. Parcell, J.L. "An Evaluation of the Swine Contract Library." Agricultural Marketing Service USDA, 2023-2024, $150,000 (100% shared credit).
10. Ifft, J., and J.L. Parcell. "Forward Looking Models of Farm Financial Stress." Rural and Agricultural Farm Finance Policy Analysis Center subaward from the Office of Chief Economist USDA, 2023-2025, $1.2M prime award University of Missouri, $331,500 to K-State (50% shared credit).
11. Ifft, J., and J.L. Parcell. "Kansas Farm Income Projections." Rural and Agricultural Farm Finance Policy Analysis Center subaward from the Office of Chief Economist USDA, 2023, $1.2M prime award University of Missouri, $150,000 to K-State (50% shared credit).
12. Parcell J., H. Li, J. Moreland, A. Roach. "The Economics and Optimal Design of Missouri Indoor Farming Supply Chains." Missouri Department of Agriculture MASBDA, 2021, $158,867 (25% shared credit).
13. Roach A., J. Moreland, J. Parcell, W. McKelvey. "Clearing the Path for Marketing Directly from Missouri Farms to Institutions." Missouri Department of Agriculture MASBDA, 2021, $122,773.
14. Kaufman J., A. Roach, J. Moreland, J. Parcell. "Biogas Digestion: Economic and Asset Assessment for Missouri." Missouri Department of Agriculture MASBDA, 2020, $92,454.
15. Roach, A, J. Moreland, J. Parcell, B. Wiegand. "Marketing Opportunities for Missouri's Niche Meat and Poultry Producers." Missouri Department of Agriculture MASBDA, 2019, $134,389.
16. Parcell, J.L. "The Show-Me-State Food and Beverage Manufacturing Initiative." United States Department of Agriculture, Rural Development, 2018, $50,000.
17. Parcell, J.L. and J. Moreland. "Cotton Gin Trash Composting." MDA Value Added Grant. 2017, $37,500.
18. Parcell, J.L. and J. Moreland. "Specialty Crop Education for Missouri Producers." Specialty Crop Block Grant Program. 2016, $24,669.
19. Parcell, J.L., J. Moreland and V. Ayers. "McKaskle Farms Organic Processing." USDA Value Added Producer Grant, 2016, $31,250.
20. Parcell, J.L. and J. Moreland. "Missouri Department of Agriculture Farmers Market Data Collection." Missouri Department of Agriculture, 2016, $10,500.
21. Parcell, J.L. and J. Moreland. "Specialty Crop Education for Missouri Producers." Missouri Department of Agriculture Specialty Crop Block Grant, 2016. $24,500.
22. Parcell, J.L. and J. Moreland. "Assessing Sampling, Price Reporting as Farmers Market Vendor Marketing Tools" USDA FSMIP, 2014, $66,261.

23. Parcell, J.L., H. Nguyen, M. Kerley, A. Scaboo. "CAFNR Undergraduate Soybean Industry Research Scholars." Missouri Soybean Merchandising Council, '14, $16,000.
24. Parcell, J.L. "Market Intelligence for Missouri Crop Producers." Missouri Soybean Merchandising Council, 2013, $6,608.
25. H. Gedikoglu and Parcell, J.L. "Sustainable Market Development and Resource use for Specialty Crops." USDA, National Institute of Food and Agriculture (Capacity Building Grant Program), 2012, $332,690.
26. H. Gedikoglu and Parcell, J.L. "Socio-economic Factors and Adoption of Energy Crops." USDA, National Institute of Food and Agriculture, 2012, $94,258.
27. Parcell, J.L. and J. Moreland. "McKaskle Farms Organic Processing." USDA Value Added Producer Grant, 2012, $28,000.
28. Parcell, J.L. and J. Moreland. "Market Intelligence for Missouri Crop Producers." Missouri Soybean Association, 2012, $29,340.
29. Parcell, J.L., H. Gedikoglu, and A. Ball. "Student Understanding of Price Risk Management Through Experiential Learning via Distance Education Delivery." USDA Higher Education Challenge Grant, 2011, $261,280.
30. Parcell, J.L., R. Myers, P. Byers, R. Hoorman, B. Mayhan, S. Gu and H. Gedikoglu. "Enhancing Profitability of Small and Medium Sized Farms Through Interactive Decisions Making Tools and Modules." USDA NIFA, 2011, $498,434.
31. Parcell, J.L. and J. Moreland. "Market Opportunities for Missouri Artisan Cheese." USDA FSMIP, 2011, $61,026.
32. Parcell, J.L. and J. Moreland. "Value Added Agriculture Technical Assistance." College of Agriculture, Food and Natural Resources, 2010, $50,000.
33. Parcell, J.L., J. Franken, J. Horner, J. Moreland, and R. Milhollin. "Large Animal Composting Feasibility Study." Rural Development, USDA, 2009-2010, $56,000.
34. Parcell, J.L., M. Hendrickson, and J. Moreland. "Social Media use at Farmers Markets." Agricultural Marketing Service, USDA, 2009-2010, $26,000.
35. Parcell, J.L. and J. Moreland. "Value Added Agriculture Technical Assistance". "College of Agriculture, Food and Natural Resources, 2009, $75,000.
36. Parcell, J.L. and J. Moreland. "Value Added Agriculture Technical Assistance." College of Agriculture, Food and Natural Resources, 2008, $100,000.
37. Parcell, J.L. and C. Boessen. "Soy Protein Opportunities in Singapore." Soy of Missouri, 2008, $30,000.
38. Parcell, J.L. "White Board in the Classroom," MU Agriculture Alumni Association, 2008. $1,000.
39. Parcell, J.L. "Stoddard County Oilseed Crushing Feasibility." Stoddard County Planning Committee, 2008, $25,000.
40. Patterson, D., and J.L. Parcell, "Value Added Opportunities for Quality Bred Heifers." Show- Me Replacement Heifers, Inc. 2007, $82,500.
41. Parcell, J.L. "Value Added Soy Protein Opportunities in Vietnam." Soy 2007, $34,000.
42. Parcell, J.L. "Value Added Business Assistance." University of Missouri, College of Agriculture and Natural Resources, 2007, $75,000.
43. Patterson, D., J.L. Parcell, M. Smith, and S. Poock. "An Integrated Approach to Expand Marketing Opportunities for Small- and Medium-sized Beef Producers from Value-added Heifers and Steers." National Research Initiative, United States Department of Agriculture, 2007, $496,986.64.
44. Parcell, J.L., and C. Boessen. "Exporting Value Added Soy Products to India." Agricultural Marketing Service, USDA, 2006, $27,925.
45. Parcell, J.L. "Value Added Business Facilitation." University of Missouri College of Agriculture, Food and Natural Resources, 2006, $75,000.
46. Parcell, J.L. "Value Added Business Facilitation." University of Missouri College of Agriculture, Food and Natural Resources, 2005, $75,000.

47. Parcell, J.L. and J. Dauve. “Developing Technology Skills in Undergraduate Students.” University of Missouri-Division of Social Sciences Educational grants, 2005, $4,000.
48. Kalaitzandonakes, N. J.L. Parcell, and J. Kaufman, “Novel Crop Biotechnologies and the US Ethanol Industry.” Illinois-Missouri Biotechnology Alliance, 2004, $50,000.
49. Ayers, V., J.L. Parcell, I. Gruen, and D. Lindhart, “Puerto Rico Rice Project.” Agricultural Marketing Service, USDA, 2004, $32,000.
50. Parcell, J.L. “Building New Models for Value Added Facilitation.” University of Missouri Outreach & Extension, Outreach Development Fund, 2004, $80,000.
51. Patterson, D.J., R. F. Randle, J. L. Parcell, M. S. Kerley, and K.C. Olson. "Developing Value Added Management Strategies for Replacement Beef Heifers: The Show-me-Select Replacement Heifer Program." University of Missouri Outreach & Extension, Outreach Development Fund, 2004, $50,000.
52. Parcell, J.L. “Globalizing *The Agricultural Marketing System* course.” Program for International Studies, University of Missouri, 2004, $1,000.
53. Parcell, J.L, P. Westhoff, and B. Babcock. “Value Added University Research Grant.” United States Department of Agriculture, Rural Development, 2003, $299,902.
54. Parcell, J.L. “Development of a Distance Learning Agricultural Entrepreneurship Course.” College of Agriculture, Food, and Natural Resources, 2003, $5,000.
55. Parcell, J.L. and M. Brees. “Effective Facilitation and Education of Producer Value Added Business Endeavors.” University of Missouri Outreach & Extension, Outreach Development Fund, 2003, $155,000.
56. Patterson, D.J., R. F. Randle, J. L. Parcell, M. S. Kerley, and K.C. Olson. "Developing Value Added Management Strategies for Replacement Beef Heifers: The Show-me-Select Replacement Heifer Program." University of Missouri Outreach & Extension, Outreach Development Fund, 2003, $151,125.
57. Bredahl, M., and J.L. Parcell. “Comparison of the Characteristics of Wine Produced Using United States Oak Products with that Using Oak from Other Sources.” Emerging Markets Program, 2002, $96,000.
58. Bredahl, M., and J.L. Parcell. “An International Comparison of Consumer Acceptance of Genetically Modified Foods.” Illinois-Missouri Biotechnology Alliance, 2002, $76,000.
59. Parcell, J.L. “Assessment of Agri-Entrepreneurship Education Need.” Alumni Association Development Grant, University of Missouri, 2002, $1,040.
60. Parcell, J.L. “Effective Facilitation and Education of Producer Value Added Business Endeavors.” University of Missouri Outreach & Extension, Outreach Development Fund, 2002, $208,000.
61. Patterson, D.J., R. F. Randle, J. L. Parcell, M. S. Kerley, and K.C. Olson. "Developing Value Added Management Strategies for Replacement Beef Heifers: The Show-me-Select Replacement Heifer Program." University of Missouri Outreach & Extension, Outreach Development Fund, 2002, $153,267.

SERVICE, ENGAGEMENT, AND STEWARDSHIP

Visiting Scholars Hosted

1. Angelia Chen, Oct. 2015 - Aug. 1017.
2. Yas Kojima, April 2013- July 2014.
3. Shun Tan, 2011.

Leadership/Editorial/Scientific Boards

1. Multi-state project review (North-Central Region): 2018, 2019, 2020, 2021, 2022, and 2023.
2. National Association of Agricultural Economics Administrators (NAAEA), Chair Elect, 2020-2021; Chair 2021-2022; Past Chair 2022-2023.
3. Technical Education Development for Modernizing Agriculture in Ghana (TEDMAG), 2018 through 2023; Advisory Board Member. https://umapghana.org/tedmag/

4. North Central Region Center for Rural Development (NCRCRD), board member, 2018-present; Chair, April, 2019-2021.
5. Missouri Institute of Cooperatives, board member, 2017 to present.
6. University of Missouri System Leadership Development Program, 2016-2017.
7. American Agricultural Economics Association, Extension/Outreach Award Subcommittee, 2013-2016.
8. Missouri Food and Fiber, Board Member, 2011-2014.
9. NCCC-134 Executive Committee, Member, 2002-2014.
10. Food and Agricultural Marketing Policy of the *American Agricultural Economics Association*, Chair-elect 2007-2008 and Chair, 2008-2009.
11. *NCT*-195 *Conference on Economic Assessment of Changes in Trade Arrangements, Bio-terrorism Threats and Renewable Fuels Requirements on the U.S. Grain and Oilseed Sector*, Vice President, 2004-2005.
12. *Review of Agricultural Economics* Editorial Board, Member, 2002-2004.

Journal Referee

Applied Economics Teaching Resources (2025), Climate policy (2025) Economics of Innovation and New Technology (2025) Applied Economics Perspectives and Policy, Review of Agricultural Food Systems, *Agriculture and Human Values*, *AgBioForum*, *Agricultural Economics*, *Agricultural Finance Review*, *American Journal of Agricultural Economics*, *Canadian Journal of Agricultural Economics*, *Canadian Journal of Forestry*, *Economics of Innovation and New Technology*, *European Journal of Agricultural Economics*, *Global Change Biology Bioenergy*, *International Food and Agribusiness Management Review*, *International Journal of Information Management*, *Journal of African and Asian Studies, Journal of Agribusiness, Journal of Agricultural and Resource Economics*, *Journal of Agricultural and Applied Economics, Review of Agricultural Economics*, *Journal of Agricultural Science and Technology,* Iran, *Journal of Agronomy*, *Journal of Aquaculture Economics*, *Journal of Energy*, *Journal of Food Distribution and Research*, *Journal of Futures*. *Southern Aquaculture Center*, *The European Journal of Finance*.

Professional Association Presentation Moderator

1. *Southern Agricultural Economics Association*, Irving, TX, 2024
2. *Agricultural Applied Economics Association*, Milwaukee, WI, 2009.
3. *Western Agricultural Economics Association*, San Francisco, CA, 2005.
4. *Western Agricultural Economics Association*, Denver, CO, 2003.
5. *Southern Agricultural Economics Association,* Orlando, FL, 2002.
6. *American Agricultural Economics Association,* Chicago, IL, 2001.
7. *American Agricultural Economics Association,* Tampa, FL, 2000.
8. *Western Agricultural Economics Association*, Vancouver, British Columbia, 2000.
9. *American Agricultural Economics Association*, Nashville, TN, 1999.
10. *Western Agricultural Economics Association*, Reno, NV, 1997.

Miscellaneous Moderator Engagements

1. *Midwest Regional Value-Added Conference,* Excelsior Springs, MO, 2001.
2. *Mid-West Outlook Conference*, Kansas City, KS, 1998.

Professional Association Paper/Poster Reviewer/Judge

1. *Agricultural and Applied Economics Association*, Selected Case Studies, committee chair, 2026.
2. External department review, Nebraska Agricultural Economics, 2025.
3. *Agricultural and Applied Economics Association*, Selected Case Studies, committee member, 2025.
4. *Western Agricultural Economics Association*, Outstanding Thesis, committee member, 2011.
5. NCCC-134, selected abstract reviewer, 2005 to 2014.

6. External department review, Purdue Agricultural Economics, 2018.
7. *Agribusiness Economics and Management,* Agricultural and Applied Economics Association*,* Co-chair of selected paper proposals*, 20*08 and 2009.
8. *National Association of County Agriculture Agents,* selected abstract reviewer, 2007.
9. *American Agricultural Economics Association*, selected paper reviewer, 2004, 2005, 2006, 2007, 2010, 2011, and 2012.
10. *Western Agricultural Economics Association*, Outstanding Extension Program Evaluation, committee member, 2003, and 2006.
11. NCR-134 Conference Price Analysis and Risk Management, paper proposal reviewer, 2003.
12. *International Food and Agribusiness Management Association*, selected paper reviewer, 2002 to 2003.
13. *American Agricultural Economics Association*, poster topic judge, 2002.
14. *American Agricultural Economics Association*, poster topic chair – Extension, 2002.
15. *Southern Agricultural Economics Association*, selected paper reviewer, 2002.
16. *American Agricultural Economics Association*, Graduate Student Case Study Competition, judge, 2001 to 2002.
17. *Western Agricultural Economics Association*, selected paper review committee, 2001.
18. *American Agricultural Economics Association*, poster topic reviewer, 2000 to 2001.

State Level Paper/Poster Reviewer/Judge

1. Foundation Grant Reviewer, Lincoln University, 2011.
2. Missouri Producer Value Added Grant Scorer, Missouri Rural Development, 2004.
3. Missouri Agricultural Exporter of the Year Award, case study creator, 2002 to 2003.
4. Missouri Student Council for Agricultural Science and Technology Essay Contest, judge, 2002.
5. Missouri Agricultural Products for the 21st Century Contest, judge, 2000.
6. Reviewer, *Risks in Agriculture*, Delmar Publishing, 2003.

Grant Reviewer

1. Small Business Institutional Research Grants (Phase II), USDA, *Reviewer*. 2012.
2. Small Business Institutional Research Grants (Phase I), USDA, *Panel Member*, 2003, 2014, and 2015.
3. Sustainable Agriculture Research and Education, North Central SARE, *Reviewer*, 2001, 2006, 2010.
4. Ontario Ministry of Agriculture, Food and Rural Affairs, 2008 to 2009.
5. Value Added Producer Grants, USDA, 2002 to 2004, 2009.
6. Sun Grant, 2007.
7. Small Business Institutional Research Grants (Phase I), USDA, *Reviewer*. 2004 to 2006, 2011, 2015.
8. National Research Initiative, USDA, 2002, 2006.
9. Alumni Association Research Grants, University of Missouri, 2002.
10. Research Council Grants, University of Missouri, 2001.

Regional Research/Multi-State Committees

1. North Central Region Center for Rural Development, Board Member, 2018 to current; Chair Spring 2018 to Spring 2020.
2. NC213, Marketing and Delivery of Quality Grains and BioProcess Coproducts, 2012 to 2016.
3. W2177, Enhancing the Competitiveness and Value of U.S. Beef, 2009 to 2012.
4. NCCC-134, Committee on Applied Price Analysis and Commodity Marketing, 1998 to 2015.
5. NC506, Committee on Biofuels, 2007.
6. NC Regional Farm Management Committee, 1998 to 2001.

Campus Committees

1. K-State 2025 Strategic Planning Subcommittee, Jobs and Economies of Tomorrow, 2023.

2. Campus Senior Associate Provost Search Committee, 2020.
3. Campus Resource Allocation Model, Administrative and Student Services Committee, member, 2020 to present.
4. Campus COACHE Continuation Committee, 2020 to present, co-chair.
5. Campus COACHE Faculty Satisfaction, 2019, co-chair.
6. Campus Promotion and Tenure Advisory Group, 9/2018 to 2/2019.
7. Campus myVITA Governance Advisory Group, 1/2017 to 12/2018.
8. Campus Task Force on Academic Program Analysis, 7/2017 to 3/2018.
9. Faculty Grievance Oversight Committee, member, 8/2015 to 7/2016.
10. Faculty Grievance Resolution Panel, Chair Oversight Committee, 8/2012 to 7/2013.
11. Curriculum & Industry Engagement Committee, Chair, 8/2012 to 8/2013.
12. Diversity Enhancement Chair, Faculty Council Executive Committee, 1/2012 to7/2012.
13. Vice Chair, Faculty Council Executive Committee, 8/2011 to 7/2012.
14. Campus Writing Board, 2009 to 2012.
15. Faculty Council, Fall 2007 to 7/2013.
16. Academic Affairs Chair, Faculty Council Executive Committee, 8/2009 to 7/2010.
17. Access to Success Committee, 2010.
18. Military Credit Committee, 2009.
19. Student Fee Capital Improvements Committee, Fall 2006 to 2007, Fall 2016 to Spring 2017.

College Committees

1. College Research Workload Standards Committee. 2021.
2. College Administrative and Faculty Service Efficiency Committee Chair. 2020-2021.
3. Show-Me State Food, Beverage, and Forest Products Manufacturing Initiative, coordinator, 12/2017 to 3/2019.
4. Advising, Learning, and Teaching Enhancement Committee, Chair, 2015 to 2016.
5. Faculty Judge for 2015 CAFNR Week King & Queen.
6. Summer Welcome, 2014 to current, Department Advisor Representation.
7. Selected as mentor for Dr. Anna Ball (Department of Agricultural Education) for Lead 21, 2012.
8. Executive in Residence Selection Committee, 2004 to 2010.
9. Representative *For All We Call Mizzou* Fund Raising Campaign, 2004 to 2009.
10. Week Committee Advisor, 2007 and 2008.
11. Dickinson Scholars Program Coordinator, 2006 to 2008.
12. Undergraduate Recruitment Committee, 2004 to 2008.
13. John Brown Scholars Committee, 2000 to 2008.
14. Dickinson Scholars Committee, 2000 to 2008.
15. Faculty Judge for 2005 CAFNR Week King.
16. Career Services Office Advisory Board, 2004 to 2005.
17. Outstanding Student and Club Committee, 2004.
18. Place-based Agriculture Committee, 2003.
19. Sustainable Ag Curriculum Development Committee, 2003.

Outreach Committees

1. Professional Development Working Group, 2002.
2. Extension Program Work Group - Risk/Business Management Strategies Committee, co-chair, 2001.
3. Agricultural Focus Committee, co-chair, 2001.
4. FARM FIRST Advisory Committee, 1999 to 2001.
5. Regional Farm Management Specialist Search Committee, 1999 (2), 2000 (1), 2001 (1).
6. Campus Extension Committee, 1998 to 2001.

Division of Applied Social Sciences

1. Ballot Committee, 2021-present.
2. Office Business Manager Search Committee, member. Conducted national search for head of fiscal and business operations in the division, 2016.
3. Instructor Search Committee, member. Conducted national search for instructor position, 2010.
4. Tenure Track Faculty Search Committee, *member*. Conducted national search for two assistant/associate/full professor of Agricultural Education, 2010.

Departmental Committees

1. Program director search committee, *chair*, 2024.
2. Research Associate search committee, *chair*, 2023.
3. Tenure Track Faculty search committee, *member.* Conducted national search for an assistant professor of the Economics of Biotechnology, 2015.
4. Instructor Search Committee, *chair*. Led national search for teaching instructor, 2014.
5. Teaching Assistant Professor committee, *chair*. Led national search for teaching faculty member, 2014.
6. Graduate Studies committee, 1998 to 1999, 2000 to 2002, 2010 (Chair 2010-2011) to 2012.
7. Undergraduate Programs committee, 2009 to 2011.
8. Social Capital Committee, 2008 to 2011.
9. Department AAEA Century Display committee, *chair*, 2010.
10. Project Director, Agricultural Entrepreneurship, *chair*. Led national search for project director, 2007.
11. Department Promotion and Tenure committee, 2004 to 2006.
12. Teaching Assistant Professor search committee, *chair*. Led national search for teaching assistant professor in the area of finance, sales and marketing, 2005.
13. Research Assistant Professor search committee. Conducted national search for research assistant professor in the area of Economics of Public Policy, 2002, 2004.
14. Tenure Track Faculty search committee, *member.* Conducted national search for assistant/associate professor for Agricultural Policy, 2003.
15. Space Committee, 2002 to 2003.
16. Research Assistant Professor search committee, *member*. Conducted national search for research assistant professor in the area of Economics of Agro-biotechnology, 2002.
17. Department of Agricultural Economics seminar committee, *chair*, 1999 to 2002.
18. Farm-Business Management Extension Associate search committee, *chair*, 2001.
19. Agri-Product Business Management Extension Associate search committee, *chair*, 2001.
20. Program Development Specialist search committee, *chair*, 2001.
21. Social Science Unit seminar committee, *chair*, 1999 to 2001.
22. PhD Qualifying Examination committee, 2000.
23. Faculty search committee. Conducted national search for two Department of Agricultural Economics Extension associates, 2000.
24. Social Science Unit Social committee, *chair*, 1999 to 2000.

Faculty and Instructor Search Committee Initiated as Administrate

1. Agribusiness instructor, 2022.
2. Associate Teaching Professor of Personal Financial Planning, 2022.
3. Associate Extensive Professor of Economic Development, 2022.
4. Associate Professor in Science Communication, 2021. (Joint with College of Journalism)
5. Assistant Extension Professor of Economic Development, 2021.
6. Extension Associate of Economic Development, 2021.
7. Assistant Teaching Professor, Personal Financial Planning, 2021.

8. Assistant Extension Professor of Economic Development, 2020.
9. Associate Professor of Producer Organizations, 2020.
10. Markets and Policy Research/Extension Associate, 2020.
11. Assistant Extension Professor of Economic Development, 2019.
12. Research Professor of Markets and Policy, 2019.
13. Agricultural and Science Communication Instructor, 2019.
14. Assistant Teaching/Extension Professor of Agricultural Education, 2019. (Joint with College of Human Environmental Sciences)
15. Associate Professor of Regional Economic Development, 2018.
16. Assistant Professor of Behavioral Economics, 2018.
17. Associate Extension Professor of Agribusiness, 2018.
18. Assistant Research Professor of Collective Action, 2018.
19. Agribusiness Instructor, 2018.
20. Commodity Marketing Instructor, 2017.
21. Research Associate, 2017.

Royalties (directly to support my program efforts)
Self-publish textbook, The Agricultural Marketing System, with Mizzou Publishing (Columbia, Missouri).

Gifts Received (directly to support my program efforts)
1. Parcell, J.L. "Research support." Strategic Risk Metrics, 2024, $16,000 (pledged $55,000)
2. Parcell, J.L. "Student undergraduate research support." Mizzou Publishing, 2024, $12,000 (pledged $20,000)
3. Parcell, J.L. "Confidentiality in Price Reporting." Value Ag, LLC, 2017, $20,000.
4. Parcell, J.L. " Validation of DFAST Modeling." Central Bancomany, 2017, $7,200.
5. Parcell, J.L. "Economic Impacts on Missouri Corn Industry." From Missouri Corn Growers Association, 2014, $5,000.
6. Boessen, C., and J.L. Parcell. "Feasibility Study of an Organic Soybean Processing Facility." From Specialty Protein Producers, Inc., 2006, $18,000.
7. Bullock, B., J.L. Parcell, J.G. Gardner, and P. Klein. "Student Entrepreneurship Retreat." Gift given by Joe and Judy Roetheli to support the undergraduate entrepreneurship course, 2005, $25,000.

Advancement and Stewardship

Risk Management Program Kansas State University

1. Annually raise over $200k for program objectives.
2. Estate endowment to support student fellows, $2.7M (2025).
3. Estate endowment to support student fellows, $750k (2024).

Agribusiness management program University of Missouri

4. Mershon family endowment for production agriculture new faculty chair, $1.4M (2021).
5. MFA Chair (from professorship), $1.1M/ from $750k (2021).
6. Thompson family endowment for value added agriculture, $500k (2015).
7. GICL Board of Trustees fund for Cooperative Excellence, $900k (2020).